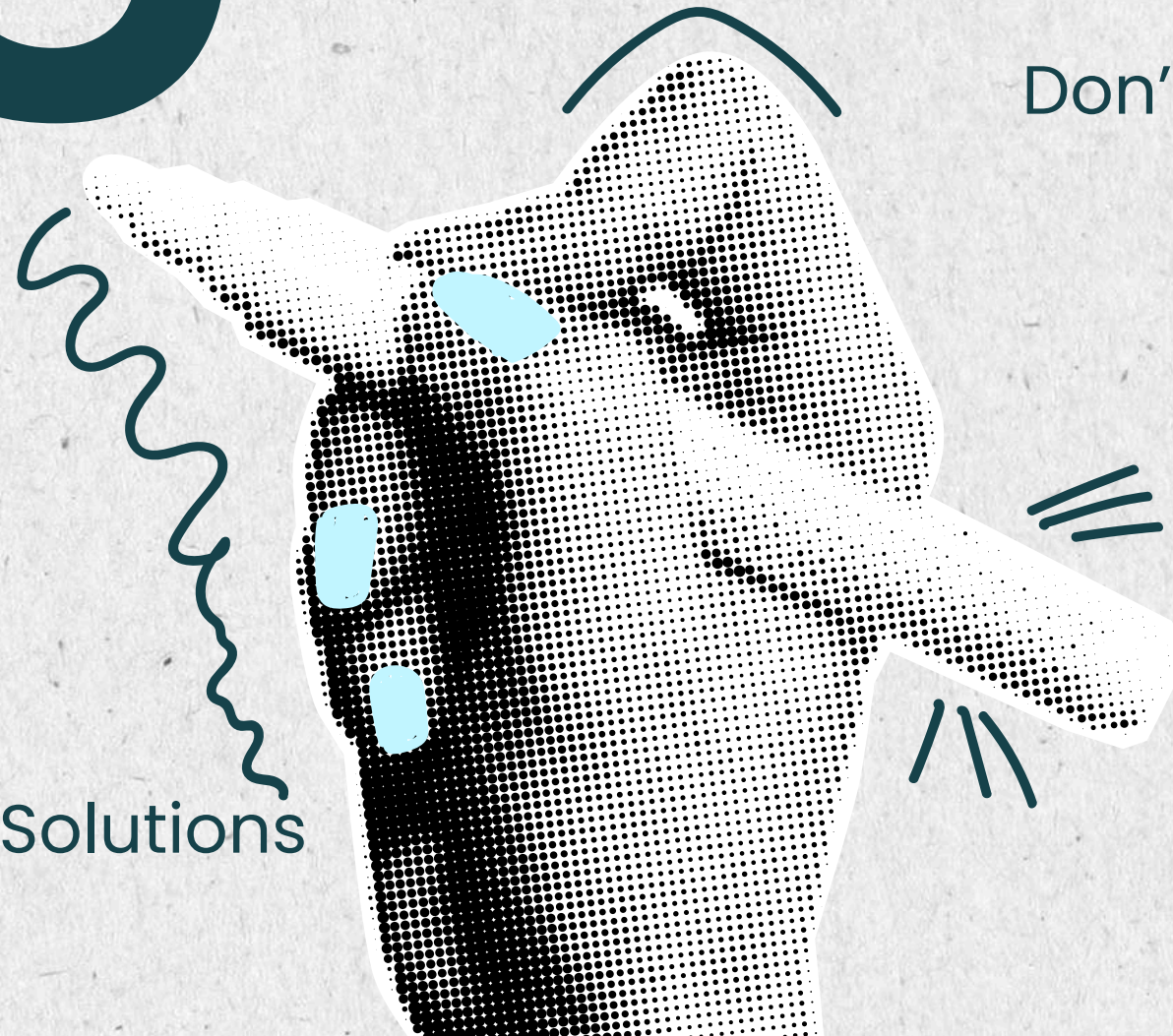




# Drag & Drop

Don't drag it, drop it to us



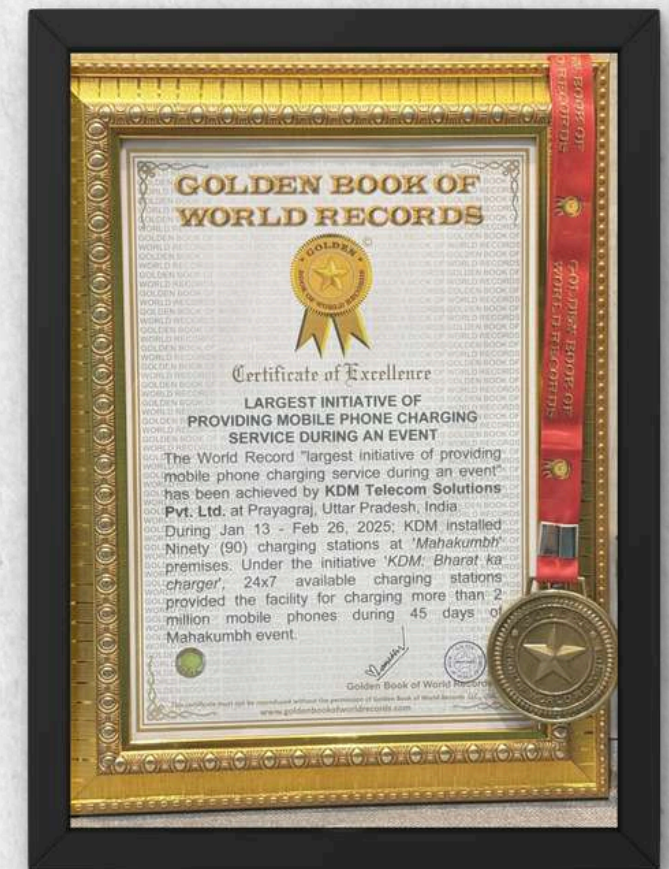
**Telephone :**  
+91-7607524326

360° Marketing Solutions

**Website**  
[www.whydraganddrop.com](http://www.whydraganddrop.com)



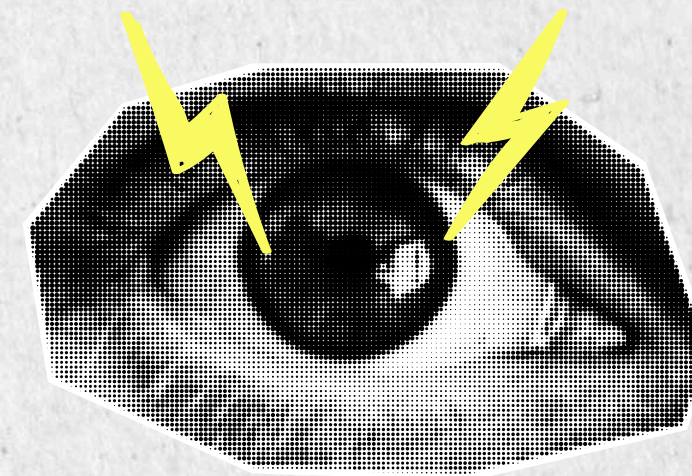
# About Us



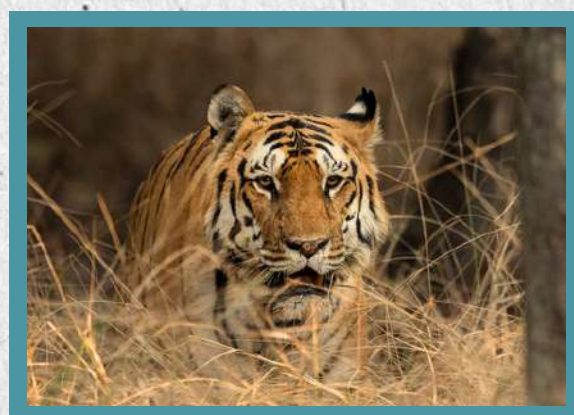
At Drag and Drop Media, we don't just execute campaigns — we engineer brand experiences that move people, spark conversations, and create measurable impact. From award-winning digital content to nationwide outdoor visibility, we specialize in crafting narratives that scale — across platforms, geographies, and audiences. We hold the distinction of creating a world record campaign at the largest human gathering on Earth, The MahaKumbh Mela, delivering seamless media execution amid a 40-crore footfall. On the other end of the spectrum, our teams have successfully activated campaigns in some of the most remote and ecologically sensitive regions of India, including wildlife reserves, tribal belts, and rural frontiers.



# Digital Content Creation



At Drag and Drop Media, content isn't just produced — it's crafted to connect, built to perform, and designed to tell stories that stay.



We specialize in narrative-driven content that engages your audience emotionally while aligning with brand goals. Whether we're converting raw UGC into branded gold or scripting a studio-recorded podcast, we create with purpose and precision.



From travel series to studio shoots, raw documentaries to cinematic films, college fests to cultural taboos, and short-form reels to long-format podcasts — we've done it all and continue to push boundaries.



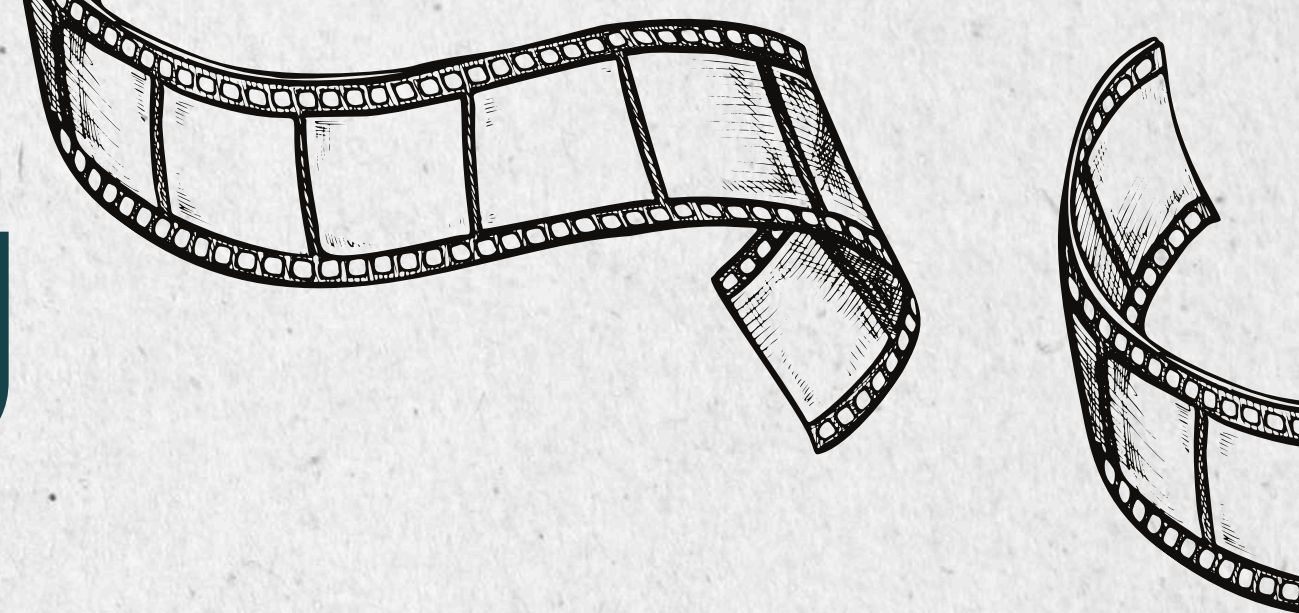
We don't just make content, we bake narratives that move, influence, and perform.

[> LEARN MORE](#)



# Cinema Advertising

We offers unmatched access to one of India's most powerful and premium advertising platforms.



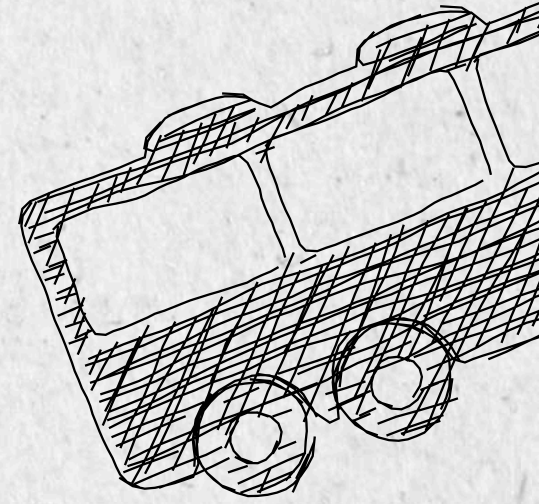
We offers unmatched access to one of India's most powerful and premium advertising platforms. Cinema advertising delivers uninterrupted, full-attention engagement in a high-definition, emotionally charged environment. Your brand doesn't compete for clicks — it commands the room. Whether you're launching a product, running a regional burst, or rolling out a national campaign, we help you leverage cinema's scale and storytelling power with strategic media planning, creative execution, and hyper-targeted distribution

**Starting at ₹9999/week**



# Transit Media Advertising

From Buses to Auto Rickshaws, From Cabs to Trains — Your Brand Moves with the City.



We turn daily commute routes into powerful brand highways. Our Transit Media Advertising solutions ensure your message travels where your audience does — across metros, buses, autos, e-rickshaws, and public transport networks. Whether it's mass awareness in urban corridors or localized brand saturation in emerging markets, transit media offers continuous visibility, cost-efficiency, and geographical precision.

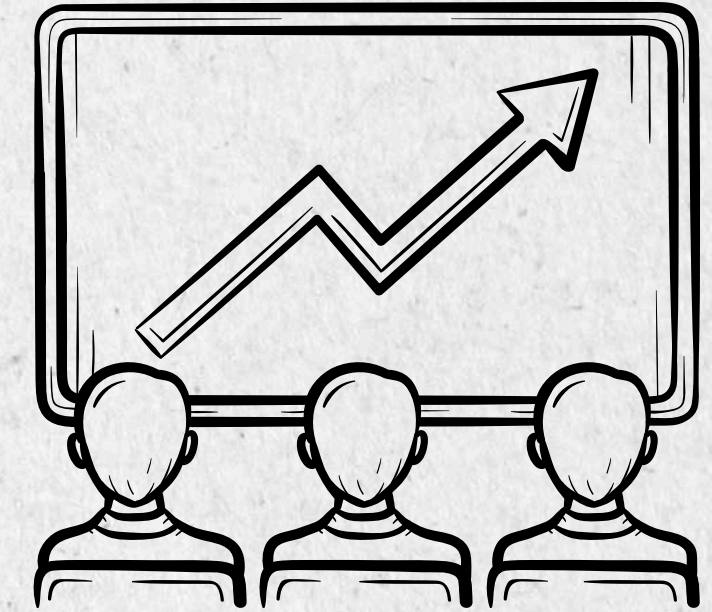


- **Metro Branding**
- **Cab Branding**
- **Trains Branding**
- **Auto Rickshaw Branding**
- **E Rickshaw Branding**



# Outdoor Media (OOH)

Billboards | Hoardings | Unipoles | Gantries



We specialize in high-impact Out-of-Home advertising that delivers unmatched visibility and brand dominance. From billboards and gantries to DOOH screens and wall wraps, our outdoor campaigns are built for maximum reach, frequency, and recall.

We offer strategic placement across urban intersections, expressways, transit hubs, and high-footfall zones, covering markets from Tier I cities to rural corridors. Each campaign is backed by location intelligence, ensuring your message appears where it drives the greatest impact.

Our OOH capabilities include:

- Large-format hoardings and gantries
- Digital OOH (DOOH) integrations
- Building wraps, pole kiosks, and ambient media
- Custom formats based on campaign objectives





# Big Wall Graffiti & Murals

Extended Visibility Lifecycle | Contextual Placement | Neighborhood-level Engagement



We turn blank urban canvases into visually striking brand statements. Our large-scale wall graffiti and murals are designed to blend creativity with communication delivering long-lasting, high-footfall visibility in public and hyperlocal spaces. These hand-painted executions are not just art they're cultural touchpoints that foster community connection while offering extended brand recall. From urban hotspots and highway stretches to heritage zones and educational hubs, we strategically identify and transform high-impact walls into brand-owned landmarks.



# Corporate Event Management

Brand-Thematic Production | On-Ground Excellence | End-to-End Support



Corporate events are not logistics — they're living brand experiences. It's a CEO keynote, product showcase, brand activation, investor meet, or an employee town hall, we bring your message to life through immersive environments, seamless execution, and audience-first planning that leaves a lasting impact. From strategic ideation and theme development to venue curation, technical production, and post-event amplification, we manage the entire lifecycle with precision.



- **Event Strategy & Concept Development**
- **Venue Sourcing & Technical Production**
- **Branding, Collateral & AV Integration**
- **Guest Management & On-Ground Operations**
- **Live Coverage, Streaming & Post-Event Content**



# Event Coverage

Capture the Moment. Extend the Impact.



We specialize in comprehensive event coverage that turns live experiences into high-value brand assets. From corporate conferences to music concerts, we don't just document events, we craft compelling visual stories that extend your event's reach across platforms. Our team has proudly captured landmark performances by some of India's most celebrated artists including Badshah, Raftaar, Darshan Raval, Sunidhi Chauhan, and many more.... delivering cinematic-quality visuals that mirror the energy, scale, and emotion of each event. Whether it's an intimate leadership summit or a 20,000+ audience concert, we deploy multi-camera setups, drone videography, backstage access, and real-time social edits, all tailored to your brand's aesthetic and communication goals.



# On-Ground Activation

Where Brands Meet People. In Real Time.



We bring brands to life through immersive, on ground activations that create direct, memorable, and measurable audience engagement. Whether it's a product sampling in high-footfall zones, a college or mall activation, a rural awareness drive, or a branded pop-up experience, we design, produce, and execute campaigns that go beyond visibility they spark conversation and build real connections. From interactive setups to influencer-led micro-events, our activations are rooted in insight and backed by operational excellence, ensuring every touchpoint delivers brand relevance, emotional recall, and performance impact.





Don't drag it, drop it to us

# Thank You

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