

# Nova Pure Foods Pvt. Limited

## PRODUCT CATALOGUE 2025-2026

www.gonourishy.com  
www.yummients.com



**Real Food. Zero Preservatives. Pure Goodness.**  
**Canned Foods, Flours & Pastas You Can Trust.**

# Nova Pure Foods Pvt. Limited

**Novapure Foods Pvt. Ltd.** is a new-age food marketing and distribution company, founded by trusted food manufacturers, with a mission to bring preservative-free, clean-label food to Indian consumers. It serves as a platform that connects like-minded food producers with B2B partners across India.

We proudly represent two pioneering in-house brands:

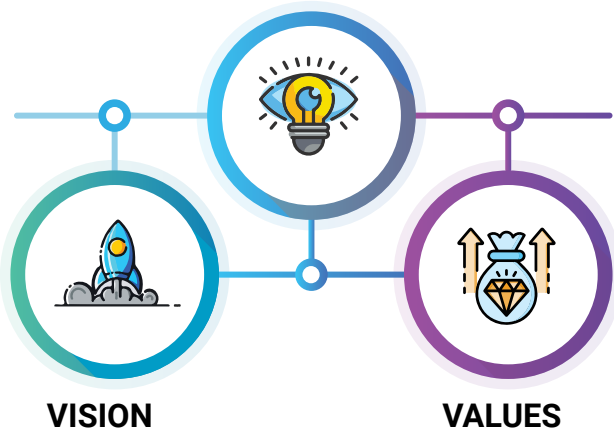
**gonourishy** – Preservative-free flours, pasta, and daily-ready meals.

**Yummients** – Canned foods, juices, honey, sauces, and gourmet condiments.

Novapure is where traditional values meet modern food solutions—bringing together ethical



## MISSION



## Vision & Mission

**Vision** To become India's most reliable distributor of preservative-free, clean-label food brands.

**Mission** To partner with ethical manufacturers and deliver honest, high-quality food products that match modern health needs and convenience.

## Our Brands & Product Portfolio

**gonourishy** – [www.gonourishy.com](http://www.gonourishy.com)



**Stone-Ground, Vacuum-Packed Flours:** Pure, unrefined flours made from wheat, millets, and pulses—no enzymes, no preservatives.

**Quick-Cook, Maida-Free Pasta:** 100% Sooji, millet-based, and black wheat pasta; cooks in half the time, light on digestion.

**Next-Gen Ready-to-Eat Meals:** Daily comfort meals made using NASA-approved tech—zero preservatives, high on taste and safety.

**Yummients** – [www.yummients.com](http://www.yummients.com)



**Canned Foods:** Beans, baby corn, mushrooms, pineapple, and more.

**Juices & Beverages:** Real fruit juices with pulp; no added colors or artificial flavours.

**Condiments:** Honey, mayonnaise, sauces, spreads, and pickles with pure ingredients.

Together, these brands offer a powerful range for retailers, HORECA, and health-conscious consumers.

# Nova Pure Foods Pvt. Limited

## Our Strengths

- Founded by food manufacturers with decades of product experience.
- 
- Clean-label focus: No preservatives, no shortcuts, just honest food.
- 
- Multi-category, synergistic basket for modern retailers.
- 
- FSSAI & ISO Certified operations and sourcing partners.
- 
- Centralised marketing and reliable logistics network.



## Distribution & Market Reach

Our network extends to:

- Uttar Pradesh
- Madhya Pradesh
- Kolkata
- North East India
- Delhi NCR

**We deliver reliable B2B support across diverse channels—from general trade to institutional supply.**

## Why Partner With Novapure?

- Direct access to quality products from trusted manufacturers.
- 
- One-stop solution for a preservative-free, ethical product basket.
- 
- Dedicated support for distributors and HORECA partners.
- 
- Scalable product portfolio tailored to modern market needs.
- 
- Transparent practices built on long-term growth and integrity.



## Founders' Note & Future Plans

Novapure isn't just a company—it's a vision to reshape the food supply chain with trust and transparency. Built by people who make the food, we ensure quality isn't compromised.

Going forward, we will continue to grow by onboarding more premium, preservative-free food brands that meet our strict clean-label values.



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# Nova Pure Foods Pvt. Limited



# Nova Pure Foods Pvt. Limited

## Driven by Purpose. Delivered with Purity.

At Novapure Foods, we blend scientific precision with food purity to bring you honest, everyday nutrition.



### MISSION

To provide honest, everyday food that families can trust — clean, nourishing, and free from unnecessary additives.



### VISION

To redefine how the world experiences packaged food — with transparency, purity, and care at the heart of everything we do.

*We believe good food should be clean, honest, and convenient — free from artificial promises, and made to nourish without compromise.*

#### Integrity First –

We never compromise on what goes into your food.

#### Science-Driven Simplicity –

Technology is our tool — not a disguise.

#### No Preservatives, No Pretense –

Our label speaks the truth.

#### Purpose Over Profit –

Every product we help sell must improve everyday eating.

*“We don’t create trends — we create trust.”*





# Nova Pure Foods Pvt. Limited



## READY TO EAT/COOK

## | Mushroom

Grown in hygienic, climate-controlled facilities for year-round availability.

Rich in protein, fiber, vitamins, and minerals—low in fat and cholesterol-free.

**PACKAGING TYPE :** Cans | **PACKING SIZE :** 400 gm | 800 gm

₹ 149.00 | ₹ 299.00



## | Baked Beans

Made from premium-grade white/navy beans—soft, wholesome, and protein-rich.

Slow-cooked in a mildly sweet, tangy tomato base for classic flavor.

High in protein and fiber, low in fat, and cholesterol-free.

**PACKAGING TYPE :** Cans | **PACKING SIZE :** 450 gm

₹299.00



## | Tomato Puree

Made from ripe, farm-fresh tomatoes for rich flavor and vibrant natural color.

100% pure tomato with no added colors or artificial flavours.

Smooth, consistent texture—perfect for everyday cooking.

**PACKAGING TYPE :** Cans | **PACKING SIZE :** 825 gm, 3 kg

₹ 149.00 | ₹ 351.00



## | Tomato Soup

Made from ripe tomatoes, slow-cooked for a naturally rich, tangy-sweet flavor.

Enriched with pure butter for a creamy, satisfying taste.

Blended with real spices—no artificial flavors or colors.

**PACKAGING TYPE :** Cans | **PACKING SIZE :** 800 ml

₹ 149.00





## Chickpeas

100% pure and natural—made from soft, creamy kabuli chickpeas, rich in nutrients.

Lightly salted and ready to use straight from the can.

A great source of plant protein, iron, and essential nutrients.

**PACKAGING TYPE :** Cans | **PACKING SIZE :** 450 gm

₹ 130.00



## Baby Corn

Tender and crisp—harvested young for natural sweetness and crunch.

Handpicked and trimmed for even size and clean presentation.

No added colors, flavors, or preservatives.

**PACKAGING TYPE :** Cans | **PACKING SIZE :** 850 gm

₹189.00



## Red Cherry

Vibrant, Seedless Cherries: Carefully selected whole cherries with no pits—ready to use.

Packed in Sweet Syrup: Preserved in light syrup to maintain color, flavor, and juiciness.

**PACKAGING TYPE :** Cans | **PACKING SIZE :** 850 gm

₹ 320.00



## Assorted Juices

A vibrant medley of nature's best—our assorted juices are made from handpicked fruits, packed with real pulp, and sealed for freshness.

100% Pure & Natural: No added preservatives, colors, or artificial flavors.

**PACKAGING TYPE :** Cans | **PACKING SIZE :** 240 ml | 800 ml

₹ 60.00 | ₹ 199.00



## | Fruit Cocktail

A tasty mix of diced fruits packed in syrup—ready to enjoy in desserts, salads, or straight from the can. Fresh, fruity, and convenient!  
100% natural and ready to use, with no added preservatives or artificial flavors.

**PACKAGING TYPE :** Cans | **PACKING SIZE :** 850 gm

₹ 225.00



## | Mango Pulp

Made from handpicked ripe mangoes to capture their real aroma and natural sweetness.  
Thick, smooth pulp perfect for drinks, desserts, or mango-based recipes.  
100% natural—no added colors, flavors, or preservatives.

**PACKAGING TYPE :** Cans | **PACKING SIZE :** 850 gm | 3 kg

₹ 299.00 | ₹ 999.00



## | Pineapple Slice

Made from ripe, juicy pineapples—uniformly sliced for consistent taste and texture.  
Packed in light syrup to lock in natural sweetness and freshness.  
Ready to eat with zero prep—no peeling, cutting, or mess.

**PACKAGING TYPE :** Cans | **PACKING SIZE :** 850 gm

₹ 225.00



## | Pineapple Tidbits

Juicy, bite-sized pineapple pieces packed fresh in syrup. Perfect for salads, desserts, pizzas, or a quick tropical snack—anytime, anywhere.  
100% natural and preservative-free, with no added colors or artificial flavours.

**PACKAGING TYPE :** Cans | **PACKING SIZE :** 850 gm

₹ 170.00





## | Mushroom Pickle

A bold twist on tradition—tender mushrooms seasoned with hand-ground masalas and pure mustard oil. Rich, tangy, and irresistibly flavorful!

**PACKAGING TYPE :** Pet Jar

**PACKING SIZE :** 300gm | 500gm | 1kg

₹ 249.00 | ₹ 399.00 | ₹ 699.00



## | Mix Pickle

A classic blend of hand-cut vegetables and traditional spices in pure mustard oil. Zesty, chunky, and full of authentic homemade flavor.

**PACKAGING TYPE :** Pet Jar

**PACKING SIZE :** 300gm | 500gm | 1kg | 5kg

₹ 199.00 | ₹ 349.00 | ₹ 499.00 | ₹ 1599.00



## | Mango Pickle

Made with sun-dried raw mangoes, hand-ground spices, and pure mustard oil. A tangy and spicy delight with every bite—just like grandma used to make!

**PACKAGING TYPE :** Pet Jar

**PACKING SIZE :** 300gm | 500gm | 1kg | 5kg

₹ 199.00 | ₹ 349.00 | ₹ 499.00 | ₹ 1599.00



## | Mango Jam

Made from ripe mangoes for a rich, fruity taste and vibrant golden color. Smooth, spreadable texture—perfect for toast, desserts, or quick snacks. No added preservatives, artificial flavors, or colors.

**PACKAGING TYPE :** Glass Jar | **PACKING SIZE :** 500gm

₹ 125.00



## | Mixed Fruit Jam

Made from a Delicious Blend of Fresh Fruits: Includes strawberry, mango, pineapple, and apple for a rich, vibrant flavor.

**PACKAGING TYPE :** Glass Jar | **PACKING SIZE :** 500gm

₹ 125.00



## | Pineapple Jam

Made from a Delicious Blend of Fresh Fruits: pineapple for a rich, vibrant flavor.

**PACKAGING TYPE :** Glass Jar | **PACKING SIZE :** 500gm

₹ 125.00



## | Raw Multiflower Honey

Pure, unprocessed honey collected from diverse wildflowers. Rich in natural enzymes, antioxidants, and floral aroma—just the way nature intended.

**PACKAGING TYPE :** Glass Jar | **PACKING SIZE :** 500gm

₹ 260.00



## | Raw Rock Forest Honey

Collected from deep forest regions, this unprocessed honey is rich in natural goodness, with a bold, earthy flavor and high nutritional value.

**PACKAGING TYPE :** Glass Jar | **PACKING SIZE :** 500gm

₹ 510.00





## | VINEGAR PREMIUM/ PREMIUM RED

High-Purity Synthetic Vinegar: Produced through chemical synthesis to deliver a clean, sharp, and consistent acidity.

**PACKAGING TYPE : PET Bottle | PACKING SIZE : 500 ml | 1 L**

**₹ 89.00 | ₹ 139.00**

WHITE VINEGAR

**₹ 99.00 | ₹ 149.00**

RED VINEGAR





## PASTA



## | 100% Sooji Penne Pasta

**Cooks in half the time** for quick and easy meals.  
**Made from 100% semolina** for clean, wholesome nutrition.  
**High in protein, low in fat**, and easy to digest.  
**Ready in 3-4 minutes**, with no maida or additives.  
**Ideal for daily, healthy meals**, anytime you need them.

**PACKAGING TYPE :** Pouch | **PACKING SIZE :** 400 gm

₹ 150.00



## | 100% Sooji Fusilli Pasta

**Twisted fusilli** holds sauces perfectly and adds texture to every bite.  
**Made from 100% sooji**, with no maida or additives.  
**Quick to cook in just 3-4 minutes**, perfect for everyday meals.  
**High in protein, low in fat**, and easy on the stomach.  
**Great for pasta salads and creamy dishes** - loved by kids and adults

**PACKAGING TYPE :** Pouch | **PACKING SIZE :** 400 gm

₹ 150.00



## | Millet Powered Fusilli Pasta

**Twisted shape traps sauces well**, adding bite to every meal.  
**Made with nutritious millets**, no maida or refined flour added.  
**Cooks in just 3-4 minutes**, making it perfect for busy days.  
**Naturally rich in fiber and minerals**, gentle on digestion.  
**Ideal for baked pasta and creamy sauces**, with a healthy twist.

**PACKAGING TYPE :** Pouch | **PACKING SIZE :** 400 gm

₹ 175.00



## | Millet Powered Penne Pasta

**Classic penne shape holds sauces beautifully** in every hearty bite.  
**Crafted with millet flours**, with zero maida or additives.  
**Cooks fast in 3-4 minutes**, perfect for quick, nutritious meals.  
**Packed with fiber and plant protein**, easy on the stomach.  
**Great for red sauces or baked dishes**, with a clean-label twist.

**PACKAGING TYPE :** Pouch | **PACKING SIZE :** 400 gm

₹ 175.00



## | 100% Sooji Macaroni

Elbow-shaped pasta loved by all, perfect for creamy and cheesy meals.

Made using 100% sooji, with no maida or enhancers.

Cooks in just 3–4 minutes, saving time without compromising taste.

Light, protein-rich, and easy to digest, even for kids.

Great for indian-style masala macaroni or baked pasta dishes.

**PACKAGING TYPE :** Pouch | **PACKING SIZE :** 450 gm

₹ 150.00



## | Millet Powered Macaroni

Elbow shape holds spices and sauces, great for bold, flavorful dishes.

Made with fiber-rich millets, with no maida or additives.

Cooks quickly in 3–4 minutes, ideal for busy, health-conscious homes.

Gentle on digestion, rich in nutrients and natural goodness.

Perfect for masala macaroni or creamy bakes, with a healthy twist.

**PACKAGING TYPE :** Pouch | **PACKING SIZE :** 500 gm

₹ 175.00



## | Millet Powered Vermicelli

Thin, delicate strands cook fast, perfect for light meals and snacks.

Made with a blend of millets, with no maida or preservatives.

Ready in just 2 minutes, saving time without compromising nutrition.

Naturally high in fiber and easy to digest, even for kids.

Ideal for upma, kheer, or stir-fried bowls, the healthier way.

**PACKAGING TYPE :** Pouch | **PACKING SIZE :** 500 gm

₹ 175.00



## | 100% Sooji Vermicelli

Quick-cooking vermicelli strands, light and versatile for all meals.

Made from 100% sooji, with no maida or chemical additives.

Cooks in 2 minutes, ideal for fast, nourishing meals.

Light, protein-rich, and easy to digest, suitable for all ages.

Perfect for upma, seviyan, or stir-fries, with a clean, honest taste.

**PACKAGING TYPE :** Pouch | **PACKING SIZE :** 450 gm

₹ 150.00







## | 100% Pure Sharbati Wheat Flour

Made from mp-grown sharbati wheat, naturally rich and sweet in taste.  
100% pure with no additives, just honest, stone-milled wheat.  
Rotis stay soft for hours, with rich aroma and nutrition.  
Vacuum packed for freshness, no preservatives or shelf-life enhancers.  
Ideal for daily use, trusted by families for its superior quality.

**PACKAGING TYPE :** Vacuum Sealed | **PACKING SIZE :** 5 Kg

₹ 350.00



## | 100% Pure Khapli Wheat Flour

Milled from rare khapli wheat, naturally grown and unrefined.  
Low gi and fiber-rich, ideal for diabetic-friendly diets.  
Soft rotis with earthy flavour, easy to digest.  
Vacuum packed for freshness, with no preservatives.  
Premium flour for selective, health-focused kitchens.

**PACKAGING TYPE :** Vacuum Sealed | **PACKING SIZE :** 1 Kg

₹ 265.00



## | 100% Pure Chana Besan

Made from 100% pure chana dal, finely ground and chemical-free.  
High in protein and fiber, ideal for everyday cooking.  
Adds rich texture and taste to snacks, gravies, and batters.  
Vacuum packed for freshness, with no additives or enhancers.  
Clean-label besan you can trust for your family's health.

**PACKAGING TYPE :** Vacuum Sealed | **PACKING SIZE :** 1 Kg

₹ 160.00



## | 100% Pure Ragi Flour

Made from 100% whole ragi, stone-milled to retain natural goodness.  
Rich in calcium and fiber, great for bones and digestion.  
Gluten-free and light, suitable for daily healthy cooking.  
Vacuum packed for freshness, with zero preservatives added.  
Ideal for rotis, porridge, and baked snacks, naturally nutritious.

**PACKAGING TYPE :** Vacuum Sealed | **PACKING SIZE :** 1 Kg

₹ 145.00





## | 100% Pure Jowar Flour

Stone-milled from whole **jowar grains**, with no blending or additives.  
Gluten-free and high in fiber, supports digestion and gut health.  
Mild taste and soft texture, perfect for rotis and bhakris.  
Vacuum packed to lock freshness, no preservatives added.  
A clean, natural flour for daily, healthy meals.

**PACKAGING TYPE :** Vacuum Sealed | **PACKING SIZE :** 1 Kg

₹ 120.00



## | 100% Pure Bajra Flour

Stone-milled from native **bajra grains**, pure and preservative-free.  
Rich in iron and fiber, supports warmth and sustained energy.  
Ideal for winter meals, soft rotis with a hearty taste.  
Vacuum packed to retain freshness, no chemicals used.  
Traditional, wholesome flour for everyday nourishment.

**PACKAGING TYPE :** Vacuum Sealed | **PACKING SIZE :** 1 Kg

₹ 120.00



## | 100% Pure Maize Flour

Stone-milled from whole **yellow maize**—pure, natural, and additive-free.  
Gluten-free and fiber-rich, supports easy digestion and gut health.  
Perfect for making **makki rotis** with a rustic, hearty flavour.  
Vacuum packed to lock in freshness, no preservatives added.  
A traditional flour loved in winter meals and rural kitchens alike.

**PACKAGING TYPE :** Vacuum Sealed | **PACKING SIZE :** 1 Kg

₹ 120.00



# NovaPure Foods Pvt Limited





## | Family Feast Combo

'The Ultimate Combo of Pure Pastas & Sharbati Flour'

Special combo discount - enjoy this complete collection of essentials at A great value.

Versatile for any dish - perfect for breakfast, lunch, dinner, and snacks.

Nutrient-packed & light - free from maida and heavy additives, gentle on Digestion.

**PACKAGING TYPE :** Pouches in a Branded Carton Box

**₹ 1365.00**



### COMBO DETAILS:

Type	Millet Pasta				Sooji Pasta				Sharbati
SKU	Fusilli	Penne	Macaroni	Vermicelli	Fusilli	Penne	Macaroni	Vermicelli	Flour
Size	400 gm	400 gm	500 gm	500 gm	400 gm	400 gm	450 gm	450 gm	5 kg
Qty.	2	1	1	2	1	2	2	1	1

## | Budget Delight Combo

'A convenient, discounted pack of nutritious essentials.'

Discounted bundle – quality ingredients for a balanced, affordable Choice.

Nutritious & light – free from maida and additives, perfect for family Meals.

**PACKAGING TYPE :** Pouches in a Branded Carton Box

**₹ 835.00**



### COMBO DETAILS:

Type	Millet Pasta				Sooji Pasta		Sharbati
SKU	Fusilli	Penne	Macaroni	Vermicelli	Fusilli	Penne	Flour
Size	400 gm	400 gm	500 gm	500 gm	400 gm	400 gm	5 kg
Qty.	1	1	1	1	1	1	1

# NovaPure Foods Pvt Limited

## Because The World Deserves Better Than Compromised Food

**At Novapure Foods Pvt. Ltd.,** every decision begins with a simple question: "Would we give this to our own families?"

- That's why we say no to preservatives, no to maida, no to flavor enhancers, and no to any shortcuts.
- From vacuum-packed flours and quick-cook pasta to canned meals and natural juices — we use advanced processing techniques to deliver freshness and safety without artificial aids.
- Our products aren't just made to sell. They're made to be trusted.

**Our Commitment:**

To bring everyday food that respects both your health and your intelligence. No misleading health tags. No half-truths. Just real food made right.

**“Preservative-free isn't a niche — it's the future.”**







### Our Certifications

- ISO 9001:2015
- ISO 22000:2018
- HACCP
- FSSAI
- APEDA RCMC
- Startup India
- Govt Registered MSME
- GST Registered
- UP Mandi Registered
- Import Export Code
- "Additional certifications can be arranged upon request."

# NovaPure Foods Pvt Limited

**We Create Food You Can Trust –  
Preservative-Free, Clean, and  
Honest.**

**Because your family deserves  
nothing less.**



NovaPure Foods Pvt Limited  
9/980, Indira Nagar, Lucknow, UP - 226 016



89 53 23 23 23



08062179566



hello@novapurefoods.com



www.novapurefoods.com