




























































































Opportunities	Silver Partner	Gold Partner	Platinum Partner	Title Partner (Presents or Powered By)
Deliverables				
Exhibition Stand/Stall	 Yes	 Yes	 Yes	 Yes
Branding				
Branding with the event logo Branding in all communication(appropriate category)	 No	 No	 No	 Yes
Branding on event website	 Yes	 Yes	 Yes	 Yes
Branding all across paid media advertisement	Partners Section	Partners Section	Partners Section	Home Page
Branding in all collaterals	 No	 No	 No	 Yes
Branding at strategic locations	 Yes	 Yes	 Yes	 Yes
Branding at conf stage backdrop	 Yes	 Yes	 Yes	 Yes
Branding on delegate badges	 No	 No	 No	 Yes
Branding on Thank You Standee	 Yes	 Yes	 Yes	 Yes
Company brochures on conference tables	 Yes	 Yes	 Yes	 Yes
Playing AV	 No	During breaks: 45 sec (min 1 time a day)	During breaks: 60 sec (min 1 time a day)	During breaks: 120 sec (min 2 times a day)
Opportunity to distribute Speaker Gifts Exclusive	 No	 Yes	 Yes	 Yes
Exclusive Branding on Conference Entry Gate	 No	 No	 No	 Yes
Opportunity to insert brochure in delegate kit	 No	 Yes	 Yes	 Yes
Tent Card Branding	 No	 No	 No	 Yes
Selfie Wall with Your Company and Event Logo	 No	 No	 No	 Yes
Ad in Event Agenda	Highlighted Logo	Highlighted Logo	Highlighted Logo	Highlighted Logo
Exclusive Branding in Speaker Lounge	 No	 No	 No	 Yes
Flag Pole Branding	 No	 No	 No	 Yes
Sticker Branding on Note Pad	 No	 Yes	 Yes	 Yes
Digital Branding				
Exclusive Emailer to Database	 No	 Yes	 Yes	 Yes
Static Digital Banner Branding on Website	 No	 No	 No	 Yes
Popup Ad/AV on Website	 No	 No	 No	 Yes
Ad in Digital Post Event Report	 No	 Yes	 Yes	 Yes
Meetings and Presentations				
Facilitated Face to face meetings with delegates/speakers	 No	3	5	10
Presentation opportunity in any one conference session	 No	10 min (case study led presentation)	10 min (case study led presentation)	10 min (case study led presentation)
Opportunity to participate in panel discussion	 Yes	 No	 Yes	 Yes
Hoarding and other				
Hoarding	1 Nos (4 w x 8h) – at strategic locations	1 Nos (4 w x 8h) – at strategic locations	2 Nos (4 w x 8h) – at strategic locations	4 Nos (4 w x 8h) – at strategic locations
Delegates				
Full Access Delegate passes	3	5	7	10
Investment in INR (18% GST Extra)	4,00,000	6,00,000	9,00,000	15,00,000

EVENT PROPOSAL 2W CONNECT 2026

- All sponsors and exhibitors receive:
- Logo & corporate profile on the event website
 - Marketing and Branding: Emailers and press releases will be sent to our 20,000+ attendee database and also through our association partners and media partners with an acknowledgment to all the sponsors/exhibitors
 - Marketing through Social Media

Category Partner

- Acknowledgment as 'Category Partner' – Category Name to be closed basis mutual discussion
- Exhibition Stand to showcase your products / services • 4 Delegate Passes

Investment: INR 3,00,000 + 18% Applicable Tax

Exhibiting Partner

- Exhibition Stand to showcase your products / services
- 3 Delegate Passes

Investment: INR 1,50,000 + 18% Applicable Tax

Delegate Lanyard (Badge or Bag) partner

- Your company branded Lanyards or badge or Bags to be provided to all delegates
- 3 Delegate Passes

Investment: INR 1,25,000 for each branding + 18% Applicable Tax

Lunch / Cocktail Partner

- Branding at the entrance of Lunch/Cocktail area • Opportunity to place 2 standees across the lunch/cocktail area during lunch time
- 1 hoarding of 4ft(W) X 8ft(H) to be placed across the venue. Ready standees should be provided by you
- Opportunity to play corporate AV during breaks (approximately 30 seconds)
- 5 Delegate Passes: Five (5) all access delegate passes, for the event.

Investment: INR 4,00,000 + 18% Applicable Tax
Investment (with Booth Space): INR 5,50,000 + 18% Applicable Tax

Conference Session Partner

- Sponsorship of session closely connected to your business
- Organiser & Your Company will jointly create the session.
- Opportunity for your company nominated person as lead speaker/moderator. (Subject to approval of profile from the conference team)
- Wish List: Your company can share wish list of 10-20 CEOs/CIOs/CTOs/CMOs/BD Heads that they would want to be a part of the session
- Duration of the session would be approximately 45 minutes
- 4 Delegate Passes: Four (4) all access delegate passes, for the event.

Investment: INR 5,00,000 + 18% Applicable Tax

Stage Branding / Tent Card / Registration Partner

- Company branding for Stage or Tent Card or Registration Counter Branding on the event day.
- 3 Delegate Passes

Investment: INR 2,00,000 + 18% Applicable Tax

Award Partner

- 4 Award Nominations
- Logo as a award sponsor on website, social media and other event branding.
- Logo on awards
- Opportunity to present 5 Awards
- 5 Delegate passes

Investment: INR 3,50,000 + 18% Applicable Tax
Investment (with Booth Space): INR 5,00,000 + 18% Applicable Tax