



NITIN PADALE

UI / UX Designer

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nitinpadale.in

behance.net/padalenitin

+91 992 171 0201

HIGHLY CREATIVE

GREAT VISUALIZER

INNOVATIVE

HIGHLY ORGANIZED

HIGHLY EXECUTOR

EXPERTISE

Business Development

Market & Competitor Analysis

Creative Problem-Solving

Marketing Planning

Promotions & Campaigns

Target Achievement

Strong Networking Skill

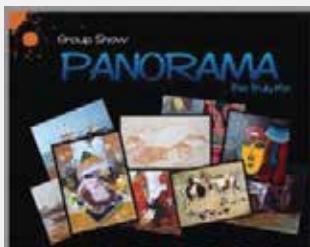
Team Leadership

Presentation Skills

Good Comm. Skills

PAINTING SHOW

Art 2 Day Gallery (Panorama)
Group Show 2012.



CAREER OBJECTIVE

"As a seasoned **UI Designer** with over 4 years of dedicated experience, I strive to leverage my creative expertise and technical skills in a dynamic role. Actively seeking opportunities with forward-thinking organizations to contribute innovative design solutions and elevate user experiences."



PERFORMANCE MILESTONES IN MARKETING



Awarded with the "EMPLOYEE OF THE YEAR"- Concept and Execution, Solitaire -2020-21.



WORK EXPERIENCE

14+ Year Experience in UI & UX , Advertising,Graphic, Web Design & Development, eLearning and Real Estate Sector.

2023-24 ◇ **Set-up Our Family business + (Work as a Freelancer)**

"In 2023-24, I successfully navigated freelance projects, showcasing my adaptability as a UI/UX Designer. Simultaneously, I played a key role in optimizing our family business, fostering growth through strategic planning and innovative solutions."

2021-22 ◇ **"Bramhacrop Pvt,Ltd."**

Manager- Marketing

- Developed marketing strategies for 5 major products
 - Increased sales by implementing effective digital marketing tactics
 - Managed a team of 5 marketing executives

2021-22 ◇ **"Sellability"**

Manager- Marketing

- Handling 2 Projects(The Canary & Kunal Aspiree - Marketing and Execution

Coordination & strategizing with agency in relation to marketing activity, on day to day basis. Planning and executing ATL & BTL activities, Promotional campaigns, Events & Exhibitions.

2017-21 ◇ **"Solitaire"**

Assistant Manager- Marketing

- Conceptualizes and evaluates new ideas related to corporate Visual Identity from Business point of view.
- Creating and executing Product launch & Communicate plan, Seek Approvals, Co-ordinate with other departments on prospecting plans and post launch market support activities to ensure launch of new projects.
- Responsible for internal & external Company related branding via communication channels like print media, outdoor media, electronic media, web media etc.
- Design Strategic Consumer Communications e.g. brochures, walk thru, corporate presentations, site branding, paper advt., hoardings, Emailer, Social Media and Digital ad, various types of branding creative etc.
- Coordination & strategizing with agency in relation to marketing activity, on day to day basis.
- Conducting market research, Analyzing customer behavior pattern, current market conditions and competitor information
- Keep abreast of current industry trends and identify potential future trends

2016-17 ◇ **"Aims Digital Services Pvt.Ltd."**

2015-16 ◇ **"Solitaire"**

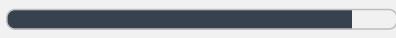
2014-15 ◇ **"Peak Pacific"**

2012-14 ◇ **"Technooyer Media Solutions"**

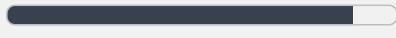
2009-12 ◇ **"OYSTER Technological Domicile"**

► TECHNICAL EXPERTISE

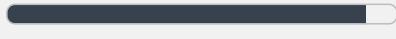
Adobe XD CC



Figma



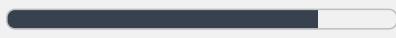
Adobe Photoshop CC



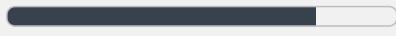
Adobe illustrator CC



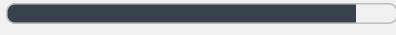
Adobe InDesign CC



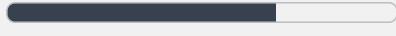
Adobe Flash Professional CC



Corel Draw



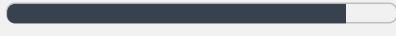
Dreamweaver (HTML)



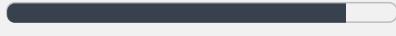
CMS (Word Press)



Microsoft power point



Keynote



► PERSONAL INFORMATION

Name:

Mr. Nitin Chandrakant Padale

Address (Present):

Flat No.406, Mavuli Aangan,
Survey no 8/1, Wadgoan Dabhadi,
Pune-411021.

Marital Status:

Married

Gender:

Male

Date of Birth:

20th Oct 1986

Languages known:

English, Hindi, Marathi

EDUCATIONAL QUALIFICATION



Diploma in Art Education [Dip. A. Ed.]

Kalasagar Kala Mahavidyalaya, Pune. [2010-11]

Degree in 'Advertising' G.D.ART [Commercial]

Abhinav Kala Mahavidyalaya. Pune. 2nd class [2006-10]

H. S. C. Exams

Shrimati Kantaben J.P.Maheta Junior College Panchgani. with 2nd class [Feb 2005]

S.S.C Exams

New English School, humgone. with 2nd class [March 2003]

SKILLS AND ABILITIES



Ability to interact and relate with a broad spectrum of people from different backgrounds.

Ability to work with a team.

Excellent negotiation and decision making skills, work well under pressure.

Open to new Challenges and Solutions

Overcoming problems or issues to achieve a goal.

Managing well when work is unexpectedly busy or short staffed.

PERSONAL ATTRIBUTE



Willingness to learn and grow

Commitment, responsibility and integrity

Diligent, adaptable and love being with people

Believe in teamwork and affective communication.

HOBBYS & INTERESTS



Drawing



Listening Music



Photography

DECLARATION



I hereby declare that all the above-mentioned information is true and correct to the best of my knowledge and belief.

Looking ahead for a positive reply from you. Thanking you with hope.

* Notice period – 15 Days

* Reason for Job Change- For better Career prospects

Yours faithfully,

Nitin Chandrakant Padale