



Omar Bahloul

Digital Designer

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EDUCATION

Bachelor of Arts in Art & Design
UC Santa Cruz, Santa Cruz, CA
June 2023
GPA: 3.6

RELEVANT SKILLS

UI/UX

Figma

Visual Design

Wireframing

Prototyping

2D Illustration

PROFILE

Designer skilled in ideating, conceptualizing, and transforming ideas into immersive product, web, and gaming experiences. Proficient in Figma, Adobe Creative Suite, and Blender.

PROFESSIONAL EXPERIENCE

Aug 2024 – Nov 2024

Infographic Designer

Summer Community Food Bank

- Designed an educational infographic on food security in the Washington area, focusing on clear visual storytelling and accessibility.
- Developed a cohesive layout, selecting an effective color scheme and typography to enhance readability and engagement.
- Collaborated with stakeholders to incorporate feedback, refining the design through multiple iterations to meet project goals.
- Ensured the final product effectively communicated key information while maintaining a polished and professional aesthetic.

Oct 2023 – Feb 2024

Product Design Intern

Data Axle

- Generated enhancements to SaaS applications targeted at small-to-medium businesses owners.
- Conducted user research to determine target audience needs and pain points throughout the customer journey.
- Collaborated with other designers in solution brainstorming sessions and design reviews.
- Utilized Figma to create detailed wireframes, clickable prototypes, and high-fidelity mock-ups to visualize and communicate design concepts to internal stakeholders, including product managers, engineers, and sales stakeholders.

Nov 2021 – May 2022

Digital Artist

EBMUD

- Created characters and illustrations for use in printed pamphlets showcasing the importance of water safety
- Illustrated a diverse set of characters of various ages and ethnicities engaging in everyday activities as well as associated backgrounds such as cityscapes, natural landscapes, and maps.
- Collaborated with the graphic design team to ensure that my illustrations aligned with the overall vision, seamlessly integrated into the pamphlet, and were delivered in a timely manner.