



DESHDON MARKETING LLC

Capabilities Statement

Strategic communications, outreach support, branded messaging, and marketing services for government, nonprofit, campaign, and private-sector clients.

Strategic Communications. Measurable Impact.

Deshdon Marketing LLC delivers marketing consulting, public information support, branding, design, outreach materials, direct-mail campaign support, and promotional communications services. The firm helps clients build clear messaging, strengthen audience engagement, and deploy polished public-facing deliverables that support mission, awareness, and outreach goals.

CORE COMPETENCIES

- Marketing consulting and communications strategy
- Advertising campaign support and promotion planning
- Public relations and public information messaging
- Graphic design for brochures, handouts, presentations, and branding materials
- Indoor and outdoor display advertising concepts
- Direct mail planning, postcards, inserts, and outreach pieces
- Advertising material distribution planning and deployment support
- Supplemental advertising-related services aligned to client scope

DIFFERENTIATORS

- Message-first approach centered on clarity, audience reach, and usable deliverables
- Flexible support across strategy, design, outreach, and promotional execution
- Ability to tailor materials for public-facing, civic, nonprofit, and business audiences
- Responsive veteran-owned small business with client-focused service

NAICS CODES

NAICS	Description
541613	Marketing Consulting Services
541810	Advertising Agencies
541820	Public Relations Agencies
541430	Graphic Design Services
541850	Indoor & Outdoor Display Advertising
541860	Direct Mail Advertising
541870	Advertising Material Distribution Services
541890	Other Services Related to Advertising

QUICK FACTS

UEI	L7XKQEJ1MJG9
CAGE	919G5
EIN	85-3195766
VOSB	Yes
Phone	(571) 565-7073
Web	www.deshdon.com

COMPANY SNAPSHOT

Legal Name	Deshdon Marketing LLC
UEI	L7XKQEJ1MJG9
CAGE Code	919G5
EIN	85-3195766
Veteran Owned Small Business	Yes
Business Type	Marketing and communications services firm
Client Markets	Federal, state, local, nonprofit, campaign, community, and private-sector organizations

PRIMARY CONTACT

Email	contact.deshdon@gmail.com
Phone	(571) 565-7073
Website	www.deshdon.com

SERVICE APPLICATION BY NAICS CODE

NAICS Code	Description	Application to Deshdon Marketing LLC
541613	Marketing Consulting Services	Strategy, outreach planning, audience engagement, communications planning, and campaign advisory support.
541810	Advertising Agencies	Advertising campaign support, promotion planning, branded messaging, and awareness campaigns.
541820	Public Relations Agencies	Public information support, announcement messaging, stakeholder communications, and reputation-focused communications.
541430	Graphic Design Services	Visual content, brochures, handouts, campaign graphics, presentations, and branding materials.
541850	Indoor and Outdoor Display Advertising	Display concepts, signage assets, event displays, and public-facing promotional materials.
541860	Direct Mail Advertising	Mail-based campaign planning, postcard and insert design, and direct audience outreach support.
541870	Advertising Material Distribution Services	Distribution planning and support for campaign collateral, community materials, and promotional deployment.
541890	Other Services Related to Advertising	Custom and supplemental advertising-related services aligned with client-specific scopes and needs.