

LADYLIKE

music fest

Empower Women.

Elevate Artists.

Join Lady Like.

media kit

About Lady Like

Lady Like is a women-forward songwriter showcase and creative movement, spanning from North Carolina to Florida. Our mission is to elevate women in music and the arts, create sustainable platforms for their voices, and connect audiences with authentic live experiences. We are building toward a multi-state festival series while curating quarterly showcases and community events.

Our Audience

Target:

Highly engaged music lovers & culture supporters

Reach:

5K+ local & regional attendees projected annually
12K+ combined social followers across partner platforms
3K+ growing email subscribers

Engagement:

Live music fans, craft beer/food enthusiasts, arts & culture advocates

Our Events

Quarterly Showcases:

3-hour ticketed performances with 3 curated female artists

Community Series:

Non-ticketed, brand-activated events, with 3-9 performers

Future Vision:

Expand to multi-day, multi-city Lady Like Festivals highlighting women in arts, business, and community

Why Partner With Lady Like

- Align with a mission-driven, women-led brand
- Reach a loyal, culturally engaged audience
- Create authentic, community-level touchpoints across Florida & the Carolinas
- Be part of a movement that grows into festivals and long-term cultural legacy

info@joinladylike.com

Follow us:



JoinLadyLike.com

Sponsor Rate Card

FOUNDING PARTNER — \$5,000+ (Annual Partnership)

Lifetime Recognition + Annual Benefits

- Permanent logo placement on website & printed materials
- Annual co-branding across all major events & campaigns
- Featured brand story or interview highlight
- On-stage or video recognition
- 4 VIP passes + prime booth/display placement
- Inclusion in press releases, newsletters, and media

CHAMPION — \$2,500 (Annual Partnership)

Premium Visibility & Event Access

- Logo on digital & print promotions
- 2 VIP passes
- Featured social media spotlight
- Booth or table display at events
- Inclusion in press materials & event programs



ADVOCATE — \$1,000 (Annual Partnership)

Community-Level Brand Exposure

- Logo on website & promotional materials
- One dedicated social tag + thank-you post
- 1 VIP event admission
- Mention in newsletters & announcements

SUPPORTER — \$500 (Annual Partnership)

Grassroots Impact + Early Access

- Name/logo on sponsor list (web + socials)
- Personalized thank-you in newsletter
- Early invitations to Lady Like events

IN-KIND PARTNER — \$250+ (Value-Based)

Creative Contributions Welcome

- Recognition matching contribution value (event + digital)
- Social media mention & on-site signage (where applicable)
- Listing on Lady Like sponsor webpage

Lady Like Showcase Technical Specifications

Event Overview

Duration: 3 hours
Format: 3 to 9 artists per event (solo + small-ensemble performances)
Type: Quarterly ticketed showcases / monthly community- series

Stage & Power

Minimum stage size : 12 ft × 16 ft (prefer 16 × 20 ft for larger events)
Clear floor space for 3–9 performers with instruments + stools or chairs
Two 20-amp 120 V circuits (minimum) dedicated to audio + lighting
Accessible load-in area + parking for artist vehicles / equipment

Audio Requirements

Full PA system (front of house + monitor mix)
Minimum 12-channel mixing console
4 vocal mics with stands + 4 DI boxes for acoustic instruments
2–4 floor monitors or IEM outputs
Sound engineer on site (preferred)

Lighting

Warm front wash + 2–3 adjustable color LEDs for ambience
Optional spot lighting or programmable LED scene control

Backline
(Optional / Venue Provided)

Acoustic drum kit or cajón, bass amp, keyboard stand
3 instrument stands + 2 music stands
Small stage rug or platform (optional for acoustic setup)

Video / Visual Support

Access to house feed or space for content capture (team films promos & recaps)
Optional projection or LED screen for sponsor logos + artist visuals

Hospitality

Green room or back-stage holding area preferred
Water + light refreshments for performers
Merch table space near audience traffic flow



Projected Reach

Year 1

3,000+ Local Impressions (Events + Collaborations)

Through live showcases, pop-up events, and partnerships with women-owned venues and brands, Lady Like will engage over 3,000 local attendees across the Tampa Bay area and surrounding markets. Each event is designed for high visibility and authentic community engagement.

10,000+ Online Audience (Social + Email Campaigns)

Lady Like's digital presence — combining social media storytelling, artist features, and brand collaborations — will reach an estimated 10,000+ people through Instagram, Facebook, TikTok, and targeted email campaigns. Each showcase and artist collaboration will include dedicated content and sponsor tagging.

500+ Women Connected Through the Lady Like Network

By the end of Year 1, Lady Like will unite 500+ women creators and supporters through our online platform, live events, and partnerships. This includes artists, entrepreneurs, and advocates who will form the foundation of the Lady Like community as it expands statewide.

Media & Press Exposure

Local and regional press outlets, podcasts, and women-owned media networks will feature Lady Like's story, offering additional exposure to 50,000+ readers and listeners through PR campaigns and cross-promotion with partner brands.

By **Year 3**, Lady Like will have evolved from a regional showcase into a multi-state women's music and arts platform—uniting audiences, artists, and sponsors across the Southeast.

Projected Impact

5,000+ community members engaged through showcases, digital content, and festival attendance

100+ women artists featured annually across live and virtual events

25+ brand partnerships and sponsors (women-owned businesses, corporate partners, and cultural organizations)

15,000–20,000 cumulative audience reach (live events + digital media)

10M+ combined impressions across social, press, and partner platforms

Media & Content Reach

Podcast + Editorial Series: 2K+ monthly listeners/readers projected

Social Media: 50K+ organic followers across brand channels by 2028

Email Subscribers: 8–10K engaged women creatives and fans

Press & Features: Regional coverage in Tampa Bay, Raleigh, Charlotte, Nashville, and Atlanta markets

Follow us:



info@joinladylike.com

JoinLadyLike.com

OUR FOUNDERS



Kathleen Finch

Kathleen is the founder of Charlotte Street Art Collaboration, a nonprofit dedicated to giving visual artists opportunities to share their work and connect with the community. Her work brings art to public spaces and amplifies diverse voices through collaboration and inclusion. Kathleen champions creative spaces where female artists can express themselves freely and inspire others through their craft.



Kris Queen

Kris is the owner/operator of Crown & Chords and a passionate advocate for women in music. Building stages and mentorship programs that give female artists the confidence, visibility, and support they deserve. By creating platforms for connection, performance, and mentorship she ensures women musicians are heard, celebrated, and empowered — because when women rise, the whole community rises with them.



Christin Alynn

Singer-songwriter and creative entrepreneur, Christin is the founder of Manifested, LLC, building an ecosystem through the Manifested platform dedicated to creative and personal development — helping others turn passion into purpose. She uses her own journey as an artist and mentor to inspire others to rise with grace, courage, and creativity. Uniting and empowering women to find their truth.

info@joinladylike.com

Follow us:



JoinLadyLike.com

LADYLIKE

music fest

Empower Women.

Elevate Artists.
Join Lady Like.

LadyLike is more than an event — it's a movement redefining how women show up in music, art, and leadership. Partner with us to elevate women's stories, spotlight emerging artists, and create experiences that inspire connection and community.

Whether through sponsorship, media collaboration, or brand activation, your support helps us build a stage where women are seen, heard, and celebrated.

Let's create something **Extraordinary** together.

Contact us

Today

to collaborate, sponsor, or
feature Lady Like in your publication.

info@joinladylike.com

Follow us:



JoinLadyLike.com