DEMI SANDERS

SENIOR DIGITAL DESIGNER

P: (636) 734-5479

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≡ ABOUT ME

I'm a senior digital designer passionate about bringing brands to life through thoughtful, creative design.

With experience leading visual direction for campaign materials, landing pages, and digital experiences, I combine storytelling and strategy to create work that connects with people.

≡ PRO SKILL



EDUCATION

Bachelor of Science | Computer & Multimedia Graphics

Southeast Missouri State University

Iterbale Academy Cetification
Iterable Email Marketing Platform

≡ WORK EXPERIENCE

SR. DIGITAL DESIGNER

2017-2025

Red Letter Communications

As a Senior Digital Designer at Red Letter Communications, I lead the creation and execution of digital design projects across web, email, and social platforms. I collaborate closely with cross-functional teams to bring brand stories to life through engaging visuals, responsive layouts, and cohesive user experiences. My role involves guiding creative direction, maintaining brand consistency, and ensuring every digital touchpoint reflects strategic design thinking and high visual impact.

≡ REFERENCE

Jim Riley

Red Letter Communications
CEO

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Trent Summers

Red Letter Communications
President

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≡ TECHNICAL SKILLS

