

DEMI SANDERS

SENIOR DIGITAL DESIGNER

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Portfolio: demisanders.com

≡ ABOUT ME

I'm a senior digital designer passionate about bringing brands to life through thoughtful, creative design.

With experience leading visual direction for campaign materials, websites, and digital marketing, I combine storytelling and strategy to create work that connects with people.

≡ PRO SKILL

UX/UI Design

Prototyping

Email Marketing

Display Advertisement

Paid & Organic Social Advertising

Visual & Brand Design

≡ EDUCATION

Bachelor of Science | Computer & Multimedia Graphics

Southeast Missouri State University

Iterbale Academy Cetification

Iterable Email Marketing Platform

≡ WORK EXPERIENCE

SR. DIGITAL DESIGNER

2017-2025

Red Letter Communications

As a Senior Digital Designer at Red Letter Communications, I lead the creation and execution of digital design projects across web, email, and social platforms.

I collaborated closely with cross-functional teams to bring brand stories to life through engaging visuals, responsive layouts, and cohesive user experiences. My role involved guiding creative direction, maintaining brand consistency, and ensuring every digital touchpoint reflected strategic design thinking and high visual impact.

≡ TECHNICAL SKILLS

Adobe Creative Suite

Canva

Figma

Creatopy (HTML 5 Ads)

Framera

ChatGPT

≡ REFERENCE

Jim Riley

“ Red Letter Communications

CEO

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Trent Summers

“ Red Letter Communications

President

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Stuart Knowlan

“ Red Letter Communications

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Seth Sherman

“ Red Letter Communications

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Sarah DeGroot

“ Red Letter Communications

SR. Art Director

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Whitney Tapley

“ Red Letter Communications

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