Quynh Ngo

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SUMMARY

Enthusiastic Bachelor of Fine Arts student majoring in Digital Media and Design, eager to leverage creative skills and technical proficiency in web design, graphic design, and photography. Proficient in industry-standard software including UX/UI design in Figma, Adobe Creative Suite and skilled in HTML/CSS, photoshop. Strong foundation in design principles with a keen eye for aesthetics and attention to detail. Currently seeking opportunities to apply classroom learning in real-world settings through internships or entry-level positions in digital media and design.

EDUCATION

Bachelor of Fine Arts, Digital Media and Design

August 2022 - Current

University Of Connecticut, Storrs, CT

Relevant coursework:UI/UX Design | Web Design | Advanced Web Design & Development | Coding for Web and Interactive Media Design | Interaction Design | Photography.

SKILLS

- **Technical Skills:** Web Design (Figma, HTML/CSS, JavaScript | Graphic Design (Adobe Photoshop, Adobe Illustrator) | Digital Photography (Adobe Lightroom, Adobe Photoshop, Adobe Indesign), and Typography.
- Soft Skills: Creativity | Team Collaboration | Time Management | Attention to Detail | Networking

EXPERIENCE

Graphic Designer

September 2024 - Current

UConn Nutmeg Publishing

- Designed and published yearbook spreads for the UConn 2023-2024, 2024-2025 yearbooks, adhering to a consistent style guide.
- Translated photos and articles into visually compelling layouts, ensuring alignment with the publication's standards.
- Collaborated with peers and incorporated critiques to enhance design quality and readability.

PROJECT

Mobile App Design: FLORA - Flower Online Shop

- Designed a mobile app prototype using Figma, aimed at simplifying flower shopping for users.
- Developed in-app screens, including a user dashboard, product catalog, and checkout process, prioritizing simplicity and visual appeal.
- Incorporated user interface design principles to ensure an accessible and enjoyable user experience.

Digital Publication Design: The UConn Daily Campus

- Created a sleek, responsive digital publication prototype in Figma, focusing on simplicity, clarity, and smooth navigation for better user engagement.
- Designed intuitive layouts for the homepage, category, and article pages, tailored for both desktop and mobile users.
- Added interactive features like dynamic navigation, hover effects, and social sharing for an engaging user experience
- Focused on a functional, visually appealing design with category tags and related articles to enhance content connection.