

Jewel Sharee James

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EDUCATION

Winthrop University

Bachelor of Science in Integrated Marketing Communications

Rock Hill, SC

Expected May 2026

- Relevant Coursework: Strategic Communication, Foundations of Digital Media, Public Relations Principles, Principles of Marketing

EMPLOYMENT

Post and Courier Advertising Intern

August 2025- present

Assist with placing ads across print and digital platforms, support campaign development, and collaborate with the sales and creative teams to meet client needs.

City of Columbia Collegiate Academy Intern

May 2025- August 2025

Developed and scheduled content for the City of Columbia Police Department's social media platforms to enhance community engagement. Assisted in organizing, supporting, and promoting community outreach events.

LEADERSHIP AND ORGANIZATION EXPERIENCE

Winthrop University Ambassadors New Member Coordinator

May 2025- present

Mentor and support new members while working with the executive board to ensure the organization's success and smooth operations

Winthrop University Department of Mass Communications Awards Show Planner

January 2025- May 2025

Designed graphics, developed event themes, and provided production support for an awards show recognizing top-performing students in the Mass Communications Department.

Catawba Area Coalition For the Homeless- Strategic Plan Creator

October-December 2024

Created a strategic plan to increase the Catawba Area Coalition for the Homeless' social media engagement and community outreach.

Early Learning Partnership- Social Media Post Planner

March-April 2024

Created posts and videos to promote the Early Learning Partnership's message of early childhood reading

Winthrop University Council of Student Leaders- Public Relations Committee Chair

January 2024 - May 2025

Planned and created social media content for Winthrop Council of Student Leaders' Instagram and TikTok accounts, and conducted committee meetings.

Winthrop University Student Ambassador

August 2023- present

Engage with prospective students, campus visitors, and families. Conducted engaging campus tours and assisted with admission marketing. Earned the title of Fall '24 Ambassador of the Year.

Winthrop University Council of Student Leaders

August 2023- May 2025

Represented the Winthrop Student body and advocated for their interests, Charter organizations on campus, and bridged the gap between students and the Board of Trustees.

Winthrop University College of Arts and Sciences Student Representative

September 2023-May 2025

Served on the Diversity and Inclusion Committee with faculty and staff; communicated students' concerns and ideas to staff and dean.

Winthrop University Association of Ebonites-Public Relations Chair, Sankofa Banquet Planner,

October 2022- September 2023

Promoted a positive image of the association through Instagram, managed messages and posts, and provided assistance where needed, assisted in organizing a banquet to honor and recognize Winthrop's first African-American Students.

SKILLS

Digital Content Creation (Instagram, TikTok, YouTube, Facebook)

Adobe Suite

Canva

Excellent interpersonal and communication skills

Good written and verbal skills

Good presentation skills

Strong customer service skills

RELEVANT VOLUNTEER EXPERIENCE**Harvest Hope Food Bank- Columbia, SC- Volunteer**

August 2023-August 2025

Packaged food items in carts to be distributed in the community. Inspected and sorted donations to make sure food was safe for clients. Checked in clients from various locations at the front desk.

Winthrop Multicultural Day - Student Leader

February 2024

Showcased Winthrop's campus to admitted and prospective underrepresented minority students and chatted with families at the Eagle luncheon.

Winthrop MLK Week of Service Volunteer

January 2024

Organized and sorted out donations for York County's homeless population.

NAACP Education Committee Volunteer

October 2023, December 2022

Assisted in organizing Halloween events for young children, introducing them to different careers. Donated 25 children's books to homes and local schools.

Adult Enrichment Centers- Rock Hill, SC- Volunteer

Sep- Oct 2023

Provided essential support and guidance to adults with disabilities. Assisted designated staff when needed.