


OWN
YOUR BRAND
BUILDING GLOBALLY RELEVANT BRANDS

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SERVICES AND PRICELIST

We understand that a strong brand is the difference between being seen and being remembered, between a one-time transaction and customer loyalty, between struggling to grow and becoming an industry leader. That's why we don't just build brands—we position them for lasting impact and growth.

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 ownyourbrandinc@gmail.com

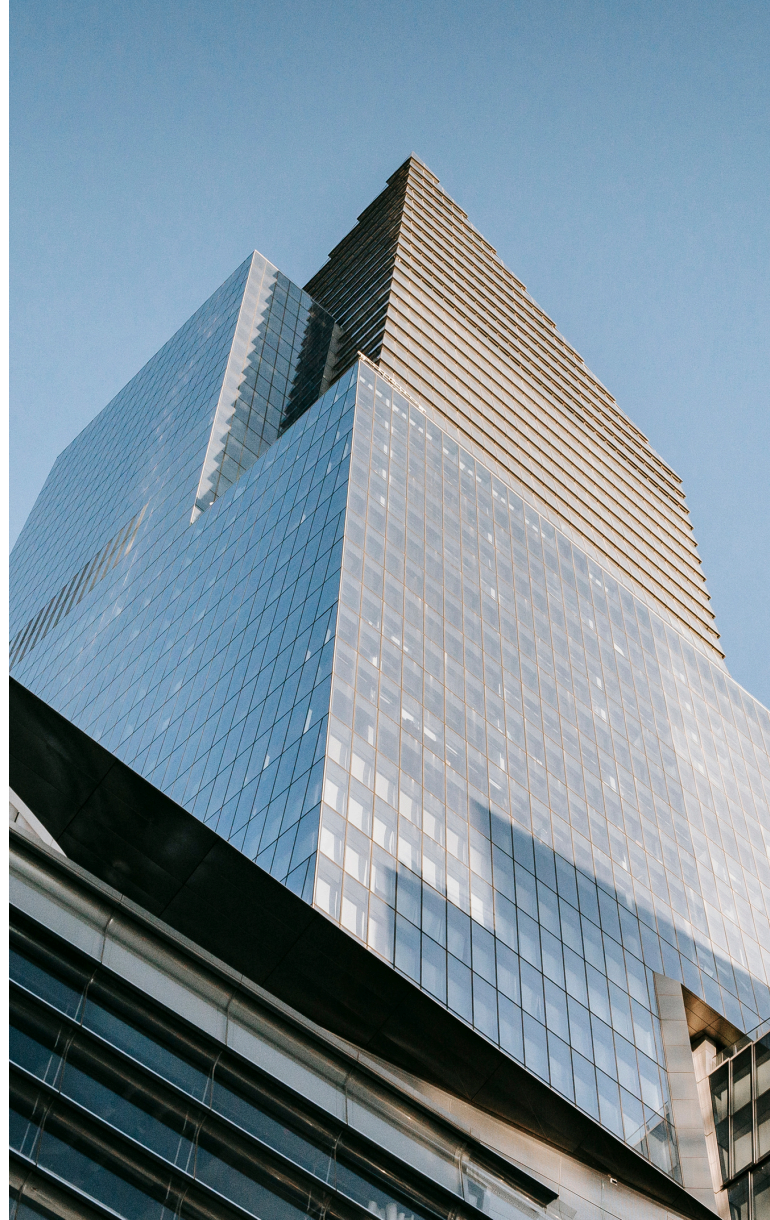
 www.instagram.com/ownyourbrandinc

ABOUT OYB

Own Your Brand Inc. (OYB) is more than just a branding agency, we are a strategic partner for businesses and entrepreneurs looking to build powerful, recognizable, and profitable brands. We specialize in **brand identity, strategy, content creation, social media management, and digital marketing**, ensuring that our clients not only attract attention but also establish long-term relationships with their audience.

In today's digital world, branding goes beyond logos and colors. It is about storytelling, positioning, and visibility. It is about making your brand a voice, a movement, and a force that resonates with your audience. Whether you're launching a new brand, refining an existing one, or scaling to the next level, we craft tailored solutions that help you stand out, connect, and convert.

At OYB, we offer a suite of services designed to cover every aspect of brand development, digital presence, and growth. Whether you need strategy, content, management, or marketing, we bring the expertise and execution needed to transform your brand into an authority in your industry.



> OUR VISION

Vision of creating a world where every business has a brand that truly reflects its value, mission, and potential.

> OUR MISSION

Clear and concise mission statement about building globally relevant brands, solving business problems, and driving growth.

Our Core Values:

These are our simple behavioural framework that allows us to render the best services for our clients.

→ Empathy

We understand our clients' challenges and tailor solutions to meet their specific needs.

→ Excellence

We strive for excellence in everything we do and even in our communications.

→ Integrity

Honesty and transparency are the foundation of all our relationships.

→ Innovation

We consistently push the boundaries of creativity and technology to offer cutting-edge solutions.

→ Collaboration

Working closely with clients to co-create powerful brands.

Comprehensive Branding Solutions for Every Stage of Your Business



Here is an outline of all the services we can provide to you to help your business grow and your brand stand out.



Brand Identity Development



Brand Strategy and Consulting



Creative Design and Digital Presence



Content Marketing



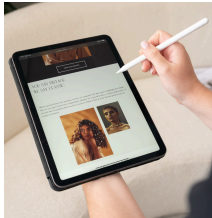
Social Media Management



SEO Optimization



Web/Sales page Development



Visual Branding and Graphics



Video Production



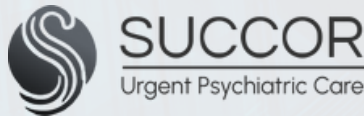
Marketing and Lead Conversion

SOME TOP BRANDS WORKING WITH US

The best brands choose to work with the best. At **Own Your Brand Inc.**, we've had the privilege of partnering with top brands and visionary businesses across industries, helping them elevate their presence, refine their strategies, and achieve remarkable growth. Our track record speaks for itself—brands that trust us, thrive with us. Join the league of industry leaders who have transformed their brands with our expertise. Your success story starts here.



BUSINESS | MINISTRY | KINGDOM



Our Packages

The solution for your Brand

Your brand deserves more than just a logo—it needs a strategy, a voice, and a presence that drives real impact. Our carefully crafted packages provide everything from expert consulting to content creation, social media management, and full-scale brand growth solutions. Whether you're starting out or scaling up, we have a package designed to elevate your brand and position you for success. Choose the one that fits your goals and let's build something unforgettable.

Premium Brand Growth Package



For brands that are ready to scale, dominate their industry, and establish a commanding presence, the Premium Brand Growth Package is the ultimate solution.

What You Get:

1. In-Depth Brand Strategy Sessions (1x per Month)

- Exclusive deep-dive strategy sessions to refine your brand's messaging, positioning, and competitive edge.
- Identify growth opportunities, audience engagement tactics, and revenue expansion strategies.
- Personalized, actionable roadmaps to ensure you stay ahead of your competitors.

2. Social Media Management (For 5 Platforms: Facebook, Instagram, TikTok, LinkedIn, X)

- Comprehensive, multi-platform management to expand your brand's reach and impact.
- Customized content calendar tailored to audience interests, market trends, and business objectives.
- Consistent posting (5 times per week) to keep your brand top-of-mind.
- Daily engagement & reputation management, including comment moderation and direct interactions.
- Performance analytics & reporting to track growth and optimize future content.

3. High-Quality Visual Content & Video Production

- Premium video production & editing to create dynamic, engaging content that stands out.
- Professional graphic design to strengthen brand identity and ensure consistency across all visuals.
- Storytelling-driven content that builds an emotional connection with your audience and converts followers into customers.

4. Community Growth Strategies & Event Support

- Advanced audience engagement tactics to build a loyal and interactive brand community.
- Event branding & marketing support to drive attendance, participation, and impact for your key events.
- Influencer collaborations & strategic partnerships to amplify reach and authority in your industry.

Who Is This For?

This package is perfect for:

- ✓ Established brands & businesses looking for a fully managed branding and social media presence.
- ✓ Entrepreneurs, thought leaders, and public figures who want to dominate their industry.
- ✓ Organizations launching new products or services and needing high-impact marketing support.
- ✓ Growing businesses seeking to enhance their online authority, audience engagement, and brand positioning.

**\$600 /
N800,000
(Monthly
Subscription)**



Brand Growth Beginner's Package

Building a strong, recognizable brand takes strategy, consistency, and high-quality execution. The Brand Growth Beginner's Package is designed to give you a foundational yet powerful branding and social media presence.

This package sets the foundation for your brand's success, making sure you show up authentically, consistently, and powerfully in your market.

What You Get:

1. In-Depth Brand Strategy Sessions (1x per Month)

- A personalized, one-on-one session to refine your brand's positioning, messaging, and growth strategy.
- Gain expert insights on differentiating your brand in a competitive market.
- Identify opportunities and actionable solutions to help you build a sustainable brand.

2. Social Media Management (For 3 Platforms: Facebook, Instagram, TikTok)

- Done-for-you social media management so you can focus on running your business.
- A customized content calendar, ensuring consistent and strategic brand messaging.
- Three professionally crafted posts per week, designed to engage and grow your audience.
- Performance tracking & analytics, providing insights into engagement and content effectiveness.

3. Creative Works: High-Impact Visuals & Video Production

- Limited high-quality video production & editing, designed to boost engagement and storytelling.
- Professional graphic design that enhances your brand's identity and makes your content stand out.
- Branded content that aligns with your vision and attracts your ideal audience.

Who Is This For?

This package is perfect for:

- ✓ Emerging brands & startups that need expert guidance and execution to establish their presence.
- ✓ Entrepreneurs & small businesses looking for a hands-off approach to social media marketing.
- ✓ Content creators & personal brands who want consistent, high-quality branding without the overwhelm.
- ✓ Businesses struggling with visibility and engagement who need a structured strategy.

**\$400 /
N500,000
(Monthly
Subscription)**



UNPOPULAR

Customized Content Package

(\$200 /
N300,000 –
Monthly
Subscription)



A strong brand needs a well-structured content strategy, not just random posts. This package is designed for business owners, entrepreneurs, and thought leaders who want a clear, data-driven content plan but prefer to create their own content.

This package gives you the clarity and direction needed to maintain a consistent and impactful content presence—without the stress of figuring it out alone.

What You Get:



Who Is This For?

The Authority Blueprint – Content Strategy Package is designed for:

- Entrepreneurs & Business Owners – If you want a clear content roadmap to market your brand but **prefer to create your own content, this is for you.**
- Personal Brands & Thought Leaders – Ideal for professionals who want to build authority online with a strategic, well-planned content approach.
- Startups & Small Businesses – Perfect for teams that need a data-driven content plan but have in-house resources to handle execution.
- Marketing Teams & Social Media Managers – If your team needs a structured content framework to align marketing efforts with business goals, this package will keep you on track.
- Coaches, Consultants, and Service Providers – Designed for experts who want to position themselves as industry leaders through consistent and impactful content.

EXCLUSIVE

Brand Consulting

Your brand is more than just a name or a logo—it's the essence of how your audience perceives you. Our one-on-one Brand Consulting Session is designed to give you clarity, direction, and a winning strategy to strengthen your brand's presence and influence.

This session will help you avoid costly mistakes, gain clarity on your brand direction, and create a strategic foundation for success.

What You Get:

- 01** A Personalized 2-Hour Strategy Session
- 02** Brand Positioning & Differentiation
- 03** Comprehensive Brand Evaluation and Actionable Growth Plan
- 04** Audience Targeting & Engagement

Who Is This For?

- Entrepreneurs and business owners looking for expert guidance to position their brand effectively.
- Startups and small businesses seeking clarity on branding, messaging, and growth strategies.
- Creatives, influencers, and service providers who want to build a strong, recognizable brand.

**\$100 /
N150,000**



BRAND IDENTITY PROJECTS

Your brand identity is more than just a logo—it's the soul of your business. It's how your audience perceives, connects, and remembers you. At Own Your Brand Inc., we create bold, strategic, and visually compelling brand identities that set you apart in your industry.

Whether you're starting fresh or rebranding, we design everything from logos, color palettes, typography, and brand guidelines to ensure a consistent and impactful presence across all platforms. Your brand deserves to be recognized, trusted, and unforgettable—let's make it happen.



BRAND IDENTITY PACKAGES

BRAND IDENTITY DESIGN

Standard Offer
N200K

Deliverables

- Logo with variations
- Brand Elements
- Photography Direction
- Colour Scheme
- Typography
- Touchpoints and Mockups
- Brand Guide

BRAND IDENTITY DESIGN

Professional Offer
N300K

Deliverables

- Logo with variations
- Brand Elements
- Photography Direction
- Colour Scheme
- Typography
- Touchpoints and Mockups
- brand Guide
- Logo Animation



Let's Work Together



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**Thank
You**

