# Zincroni

The Strategic Partner to Drive your Business Success.

Solutions tailored to you.

**External CFO** 



## WHAT IS THE EXTERNAL CFO SERVICE?

At **ZincroniS**, we help companies make better financial decisions without the need for a full-time CFO. Our **External CFO** service gives you the knowledge and experience of a senior CFO, tailored to the needs and growth of your business.

### How do we help you?

- Financial control and planning to maximize profitability.
- Cash flow optimization and treasury management.
- Strategies to attract investment and financing.
- Risk reduction and regulatory compliance.
- KPI analysis and strategic reporting for decision-making.

With an External CFO from Zincronis, your company gains control, foresight, and financial strategy without the costs of an internal hire.

### METHODOLOGY

At **ZincroniS**, we apply a four-stage methodology to optimize your company's financial management. **Our approach allows us to diagnose, design, implement and scale financial strategies** efficiently, ensuring **control, profitability and sustainable growth**.



01 DIAGNOSIS

Evaluation of processes, systems and financial statements to identify areas of improvement and risks.



02 STRATEGY DESIGN

Development of a customized financial plan that includes cost optimization, tax planning, and financial projections.



03 IMPLEMENTATION AND EXECUTION

Implementation of the strategy through the adoption of control tools, restructuring of processes and management of financial resources.



04 TRACKING AND SCALABILITY

Continuous monitoring of key indicators, generation of periodic reports and adaptation to market changes to ensure sustainable growth.



# SERVICES OFFERED

FINANCIAL PLANNING AND
STRATEGY

Development and monitoring of financial strategies, budget planning, profitability analysis and project valuations.

TAXATION AND INNOVATION MANAGEMENT

Tax planning, maximization of tax incentives and management of innovation-related bonuses.

FINANCIAL CONTROL,

ACCOUNTING AND COSTS

Audit oversight, cost control, financial statement presentation and regulatory compliance.

TREASURY AND CASH FLOW
MANAGEMENT

Control and management of treasury, cash flows and financial risk coverage.

COMMUNICATION AND EXTERNAL RELATIONS

Relations with investors, auditors, creditors, suppliers and corporate communication.

# **KEY BENEFITS**



EXPERT MANAGERIAL TALENT



FLEXIBILITY AND ADAPTATION



RESULTS



IMPARTIALITY
AND OBJECTIVITY



COST OPTIMIZATION



# **PLANS AND PRICING**

We adapt to the needs of each client and project, offering **customized proposals** according to their specific requirements.

In addition, we have three structured plans that cover the main functions and key areas of financial management, allowing companies to choose the most suitable option for their growth and efficiency.

	SEED	PRO	CORPORATE
Areas and functions	245 € / month	<u>Contact</u>	<u>Contact</u>
Accounting, tax and labour management.	Maximum 5 workers	Consult	Consult
Delivery of diagnostic report, identifying areas for improvement and risks	<b>√</b>	✓	✓
Consulting overtime (per month)	2	Consult	Consult
Financial Planning and Strategy			
Design and Monitoring Business Plan (5 years)	✓	1	✓
Dashboard	✓	✓	✓
Profitability Analysis and Optimization		1	✓
Definition and Development of Financial Strategy		1	✓
Strategic Project Valuation			✓
Taxation and Innovation Management			
Tax Incentives and Bonuses		✓	✓
Innovation Financing (Public and Private)		<b>✓</b>	✓
Compliance with Tax and Regulatory Obligations		<b>*</b>	✓
Financial Control, Accounting and Costs			
Financial Risks and Cost Control		✓	✓
Continuous Improvement of the Accounting System	✓	<b>v</b>	<b>4</b>
Coordination of Internal and External Audits			✓
Continuous review of Financial Statements	✓	✓	✓
Treasury and Cash Flow Management			
Funding Search   Optimisation		✓	✓
Treasury and Cash Flow Control and Management			✓
Fraud and Non-Compliance Prevention			✓
Communication and External Relations			
Investor Relations		✓	✓
Reporting		✓	✓
Negotiation with Creditors and Suppliers			✓
Coordination with other departments			✓