

# *In a Nutshell,*

**Associate Creative Director** with FP7McCann

## PERSONAL INFORMATION

E-mail: mr.aminenaim@gmail.com

Phone: 053.474.4701

Current Location: Riyadh, KSA

## EDUCATION

2009 Science Baccalaureate

2010 Adobe International Certificates (Photoshop, Flash, Dreamweaver)

2011 Microsoft International Certificates (Excel, Powerpoint, Word)

2011 Bachelor of Fine Arts in Gr.Design from Institut Des Compétences Professionnelles

2012 Success Certificate in 3Ds Max from Institut Des Compétences Professionnelles

## CONCLUSION

A self-proclaimed ad geek, born in Casablanca, Morocco, with a bachelor's degree in Fine Arts in Graphic Design, Amine has spent over a decade shaping the creative landscape in Saudi Arabia. His deep understanding of the country's culture and traditions allows him to craft campaigns that resonate authentically.

With experience spanning both local and multinational agencies, he has built an impressive and diverse portfolio, collaborating with industry giants such as Saudi Arabian Airlines, Almarai, Samba Bank, Riyadh Bank, Al Rajhi Bank, Saudi Fransi Bank, SNB, Saudi Electricity Company, ANB, Saudi Payments, AMC Cinemas, MG Cars, PepsiCo, Budget Rent a Car, Diriyah Gate Development Authority, Misk Art Institute, Samsung, STC Solutions and many more.

## EXPERIENCES

{2023-Current} Associate Creative Director FP7McCann

{2021-2023} Sr. Art Director at The Bold Group

{2021-2021} Art Director at LEOBURNETT

{2019-2021} Art Director at SAATCHI & SAATCHI

{2018-2019} Art Director at HEIGHTS COMPANY

{2014-2018} Senior Designer at M&M Agency

{2012-2014} Designer at VISION ADVERTISING

{2010-2012} Junior Designer at SPHERE COMMUNICATION

## SKILLS

Team Leader | Storyteller | Conceptualizer | Communicator

Ai User

Expert User of Adobe (Photoshop, Illustrator, Indesign)

Medium level C4D

Passable level After Effect

Good UX/UI Knowledge