

How to Impress Employers and Get the Job

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First Impressions Count



You never get a second chance to make a first impression.

Most employers form an opinion about you within the first few minutes—sometimes even seconds.

What they notice right away:

- Your posture and body language
- How you greet people
- Your tone of voice and energy
- How well you listen and respond

✓ Start strong: be present, calm, and respectful.



Preparation = Motivation

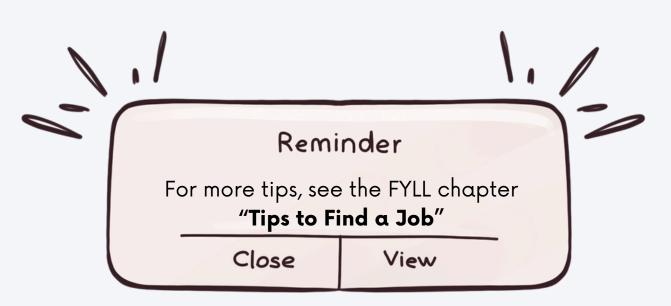


One of the easiest ways to stand out? Show that you've prepared.

Employers appreciate candidates who:

- Know the company's name, product, or mission
- Have read the job description carefully
- Arrive on time and dressed appropriately
- Bring a copy of their CV and a few thoughtful questions

It tells them: "I want this job, and I respect your time."



What to Say (and What Not to Say)





- **Use:** Clear and confident language
 - Honest answers (don't exaggerate)
 - Positive, concrete examples of your skills
 - Simple, respectful vocabulary



- Avoid: "I don't know, I just need a job"
 - Speaking badly about former employers or schools
 - Monologues or vague answers
 - Saying what you think they want to hear—without meaning it



Speak with intention, not with fear.

Your Body Talks: Non-verbal Communication

What you don't say can be as loud as what you do.

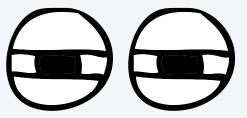
Tips:

- Sit upright, with open posture
- Keep eye contact without staring
- Smile naturally
- Don't fidget or check your phone
- Match your tone and gestures to what you're saying

Show confidence and respect, even if you're nervous.











Be Yourself - Not a Character



Employers want to work with real people, not actors.

You can adjust to the workplace without hiding who you are.

Being authentic means:

- You speak and behave with honesty
- You show your true personality (calm, energetic, curious...)
- You respect the job without pretending to be someone else

You can't wear a mask forever.

If you feel like you have to fake who you are, the job might not be a good fit.

Real motivation, curiosity, and self-awareness are more powerful than any script.

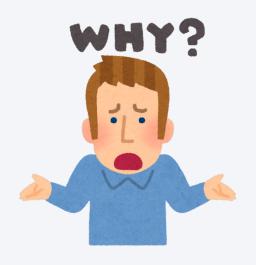


Examples of Good Answers

"Tell us about yourself"

"I've always enjoyed working with people. I've helped organize school projects and I'm currently learning customer service."





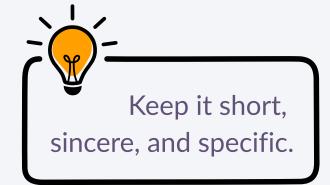
"Why should we hire you?"

"Because I'm motivated, willing to learn, and I bring positive energy to every task."

"What do you know about us?"

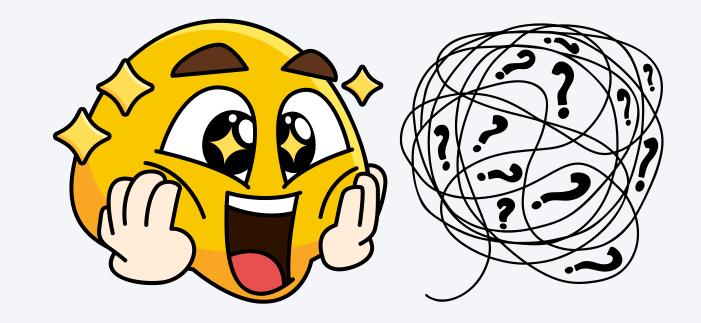
"I've seen how your business works with local clients, and I'm interested in your approach to teamwork."

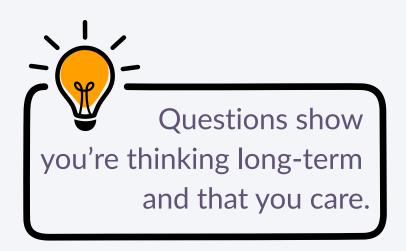




Show Interest in the Role

One of the best ways to impress an employer? Ask good questions.





Examples:

- "What does a typical day look like here?"
- "What kind of training would I receive?"
- "How does the team work together?"
- "Is there room to grow in this role?"

Be Memorable for the Right Reasons

Before leaving the interview:

- Say thank you for the opportunity
- Repeat your motivation briefly
- Ask when you might hear back







Example:

"Thanks for your time today.
I'd really like to be part of your team,
and I'm excited about the chance to contribute."

Sincerity + preparation + curiosity = a great impression

