

# Privacy Policy

Dizitup

Effective Date : 19.10.2024

At Dizitup, your privacy is of utmost importance. This Privacy Policy outlines how we collect, use, and protect the personal information you provide when using our services, including Social Media Marketing Services (SMMA) and Business Management Services. By accessing or using our services, you consent to the data practices described in this policy.

## 1 Information We Collect

### 1.1 Personal Information

We collect personal information you voluntarily provide to us when you:

- Sign up for an account or newsletter
- Book appointments for consultations or services
- Purchase or subscribe to our services
- Communicate with our customer support team

**Personal information may include:**

- Name
- Email address
- Phone number
- Company name
- Payment information (for billing purposes)
- Service preferences

## **1.2 Automatic Data Collection**

When you visit our website, we may automatically collect:

- IP Address : For security and analytical purposes.
- Device Information : Details about the device and browser you are using.
- Cookies: Small data files stored on your device to enhance website functionality and user experience. You can control cookie preferences via your browser settings.

## **1.3 Third-Party Data Collection**

We may receive information from third-party sources (such as social media platforms) when you interact with us through those platforms. For example, if you connect your account to a social media profile, we may collect the information shared with us through that profile.

---

# **2 How We Use Your Information**

## **2.1 Service Provision**

We use your personal information to:

- Provide and deliver the services you request
- Process transactions and send you related information, including confirmations and invoices
- Communicate with you, such as responding to your inquiries, sending newsletters, and sharing updates or offers

## **2.2 Marketing and Communications**

With your consent, we may use your contact details to send you marketing communications related to Dazitup services, special promotions, and updates. You can unsubscribe from these communications at any time by following the opt-out instructions in our emails.

## **2.3 Improvement of Services**

We use the data collected to analyze trends and improve our service offerings. This includes using feedback and analytics to enhance customer experience and develop new products or features.

## **2.4 Legal Obligations and Protection**

We may disclose your personal information if required to comply with a legal obligation or protect Dizitup's rights, property, or safety, or that of our users or the public.

---

## **3 How We Share Your Information**

### **3.1 With Service Providers**

We may share your personal information with trusted third-party service providers who assist us in delivering our services, including:

- Payment processors
- Email and hosting providers
- Analytics providers

These service providers are required to protect your data and may only use it for the specific services they provide.

### **3.2 In Business Transfers**

In the event of a merger, acquisition, or sale of Dizitup, personal information may be transferred as part of the business assets. We will notify you if such a transfer occurs and your personal data becomes subject to a different privacy policy.

---

## **4 Data Retention and Security**

### **4.1 Data Retention**

We will retain your personal information for as long as is necessary to fulfill the purposes outlined in this policy or comply with legal obligations. If you wish to request the deletion of your personal data, please contact us.

### **4.2 Security Measures**

We take the security of your personal information seriously and implement industry-standard security measures to protect against unauthorized access, alteration, or disclosure. However, no method of transmission over the internet is 100% secure, and we cannot guarantee absolute security.

---

## **5 Your Data Rights**

As a user of our services, you have the following rights regarding your personal data:

### **5.1 Access and Correction**

You may request access to your personal information and ask us to correct any inaccuracies.

### **5.2 Deletion**

You may request that we delete your personal information if it is no longer necessary for the purposes for which it was collected.

### **5.3 Opt-Out**

You may opt-out of marketing communications at any time by following the unsubscribe instructions in our emails.

### **5.4 Data Portability**

You may request that we transfer your personal data to another service provider or provide you with a copy of your data in a structured, commonly used format.

To exercise any of these rights, please contact us at [dizitup@outlook.com/+91 7044817147].

## **6 Children's Privacy**

Our services are not directed to individuals under the age of 18. We do not knowingly collect personal information from children. If we learn that we have collected data from a child without verification of parental consent, we will take steps to delete that information.

## **7 Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page, and if the changes are significant, we will provide a more prominent notice or email you directly. Your continued use of our services after such changes constitutes your acceptance of the updated Privacy Policy.

## 8 Contact Us

If you have any questions or concerns regarding this Privacy Policy or our data practices, please contact us at:

Email: [dizitup@outlook.com](mailto:dizitup@outlook.com)

Phone: +91 7044817147

**By using our services, you acknowledge that you have read, understood, and agreed to this Privacy Policy.**