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SEO QUICK START  
CHECKLIST FOR ONLINE  
BUSINESS

Featuring low-cost entry options to  
inspire your journey

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Business Idea	Startup Cost	Time	Platforms
Print-on-Demand Products	Low	1-2 weeks	Printful, Printify, Shopify, (NG: Printivo)
Digital Templates & Printables	Low	1 week	Etsy, Gumroad, Appmint, Canva, Your Website
Dropshipping Store	Low	2-4 weeks	Shopify, WooCommerce, BigCommerce
Niche Subscription Boxes	Low-Medium	3-4 weeks	Cratejoy, Shopify, WooCommerce, (NG: Selar)
Handmade Jewelry & Accessories	Low	1-3 weeks	Etsy, Instagram Shops, TikTok Shop, (NG: Paystack / Squad Storefronts)
Online Thrift & Vintage Store	Low	1-2 weeks	Depop, Poshmark, eBay, (NG: WhatsApp Business Catalog, Jiji)
eBook Publishing	Low	1-2 weeks	Amazon KDP, Lulu, Gumroad
Language Learning Resources	Low	1-2 weeks	Etsy, Teachable, Gumroad
Online Course Creation	Low	2-4 weeks	Teachable, Udemy, Skillshare, Selar
Digital Art & Illustrations	Low	1-2 weeks	Etsy, Gumroad, Creative Market
Affiliate Marketing Website	Low	3-6 weeks	Appmint, WordPress, Squarespace, Wix
Print-on-Demand Books & Notebooks	Low	1-3 weeks	Amazon KDP, Lulu
Social Media Content Kits	Low	1-2 weeks	Etsy, Creative Market, Gumroad
Digital Photography Store	Low	1-2 weeks	Your Website, Etsy, Shutterstock
Low-Cost Beauty & Skincare Brand	Low-Medium	4-6 weeks	Shopify, Etsy, Amazon
DIY Craft Kits	Low	2-3 weeks	Etsy, Shopify, Amazon Handmade
Digital Music & Sound Effects	Low	1-2 weeks	Etsy, AudioJungle, Pond5
Online Coaching & Consulting	Low	1 week	Zoom, Your Website, Calendly
Virtual Event Planning	Low	2-3 weeks	Hopin, Zoom, Your Website
Subscription Learning Platforms	Low	4-6 weeks	Kajabi, Teachable, Podia
Custom Stickers & Decals	Low	1-2 weeks	Etsy, Shopify, Redbubble
Digital Marketing Services	Low	1 week	Your Website, Fiverr, Upwork
Digital Planners for Tablets	Low	1-2 weeks	Etsy, Gumroad, Creative Market
Local Artisan Marketplace	Low-Medium	6-8 weeks	Appmint, Shopify, WooCommerce, Custom Build
Pet Products & Accessories	Low	2 - 4 weeks	Shopify, Etsy, Amazon Handmade