

How to Use Google Pomelli

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[@stbinspires](#) across social media platforms

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Pomelli is Google's new AI-powered tool that helps you create on-brand content in minutes. It's

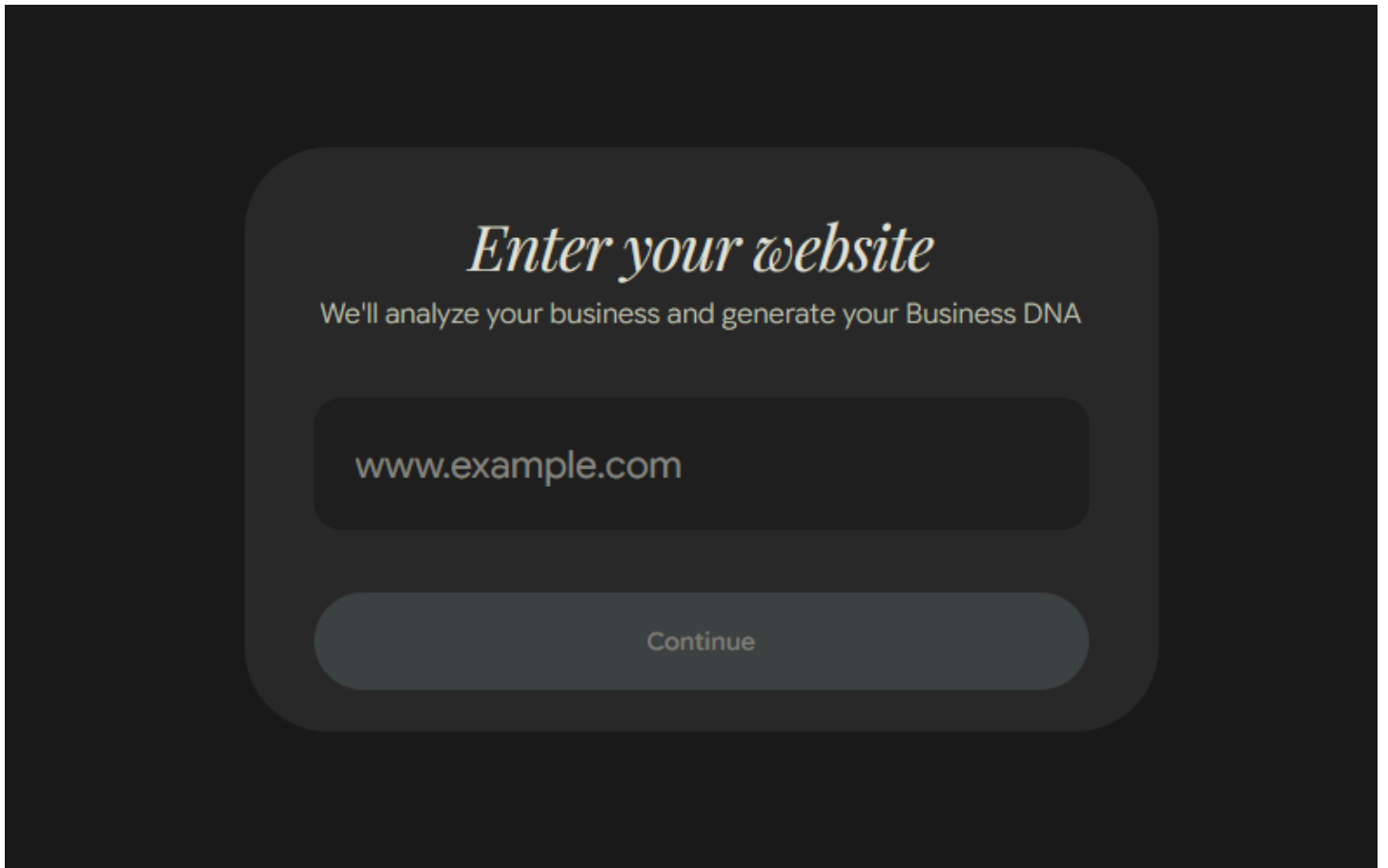
designed for small businesses who want to generate consistent, professional social media campaigns

without needing a full creative team. Here's how to get started:

1. Visit labs.google.com/pomelli and click 'Let's get started' Select 'Generate Business DNA'



2. Enter your website URL so Pomelli can analyze your brand and generate your Business DNA.

A dark-themed user interface for entering a website URL. It features a central rounded rectangle with a dark gray background. At the top, the text "Enter your website" is written in a large, elegant, light-colored serif font. Below it, in a smaller, sans-serif font, is the text "We'll analyze your business and generate your Business DNA". In the center of the rectangle is a dark gray rounded rectangle containing the text "www.example.com" in a light-colored sans-serif font. At the bottom of the central rectangle is a light gray rounded button with the text "Continue" in a dark gray sans-serif font.

Enter your website

We'll analyze your business and generate your Business DNA

www.example.com

Continue

3. Wait a few minutes while Pomelli scans your site's visuals, tone, and content style.

Generating your Business DNA

We're researching and analyzing your business.
It will take several minutes. Feel free to come back later.

✦✦ Analyzing your website

🔗 <https://www.briefessentials.com>



About 5 minutes left

4. Pomelli will suggest tailored campaign ideas based on your brand profile. Choose the Campaign you want or type your vision in the space provided.



Home

Start from our suggestions or prompt to create a new campaign.

Describe the campaign you want to create

✦ Suggest Ideas

Pomelli can make mistakes, so double-check it.

Unwrap the essentials.

Focusing on the necessity and appeal of intimate wear and lingerie as a gifting item during the festive season, specifically Christmas/New Year's.

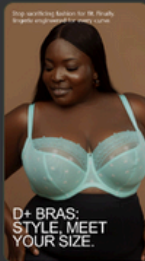
Every shape, styled beautifully.

Emphasizing the brand's community, inclusivity, and celebration of diverse body types, moving beyond traditional sizing limitations.

The invisible foundation.

Highlighting the practical benefits of high-quality shapewear and fit-focused bras, such as support, smooth lines, and comfort for all-day wear.

Suggestions based on Business DNA



Style, Meet Your Size.

Celebrating the confidence and empowerment that comes from wearing perfectly fitting, stylish intimate apparel, especially for diverse body types.

5. Instantly generate professional creatives – including visuals and captions – ready to post.

Campaign

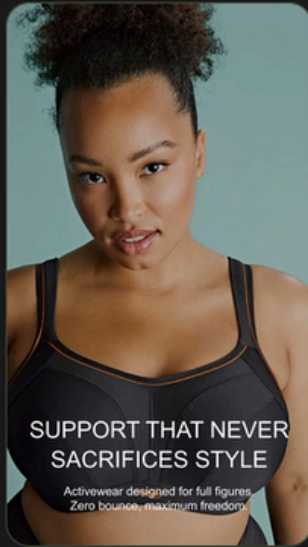
Here is a series of creatives to post for this campaign.
You can edit, delete or generate more.



**CONFIDENCE
STARTS
UNDERNEATH**

Discover beautiful, supportive
lingerie up to KK cup sizes.
Feel flawless inside and out.

[FIND YOUR FIT](#)



**SUPPORT THAT NEVER
SACRIFICES STYLE**

Activewear designed for full figures.
Zero bounce, maximum freedom.



**THE PERFECT FIT,
THE RIGHT FEEL**

Intimate apparel designed for your
comfort, curves, and confidence.



**CELEBRATE YOUR
SHAPE TODAY**

Beautiful designs and superior support
tailored for fuller figures.



Version History



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CONFIDENCE STARTS UNDERNEATH

Discover beautiful, supportive
lingerie up to KK cup sizes.
Feel flawless inside and out.

FIND YOUR FIT

✦ ✦ Fix layout

