



Social Media Portfolio

Introduction

This collection showcases a range of creative work I have produced across various **social media platforms**. It highlights the **diversity** of my style, voice, and approach—from **content strategy** to design. Some of these projects were done independently as a freelancer, while others were part of larger collaborative teams. **Please note**, this portfolio focuses mainly on social media work and only highlights a selection of projects I've been involved in.

If you're interested in seeing work from **other design fields beyond social media**, feel free to visit the **"Get in Contact"** page at the **end of this portfolio** to **send me a message** and request additional examples. I'm happy to share more. **Enjoy!**

Content

Food

Mcdonalds
BUZZ Specialty Coffee
The Hub

Music & Creatives

LO-FI Merchandise
Faraj Suleiman
Mnfa
Autostrad

NGO

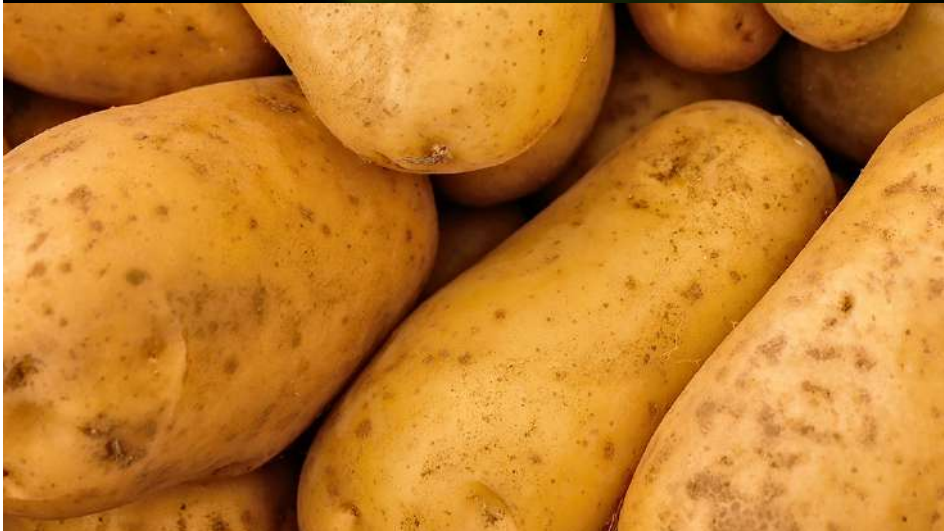
Jesuit Refugee Service (JRS)
Jordan River Foundation (JRF)

Cars & Transportation

Geely
Mazda

Random

92
German Jordanian University
Prez Lab
Dar Al Yasmin
Smile Care
Abdullahs Coffeeshop



Food - Clients

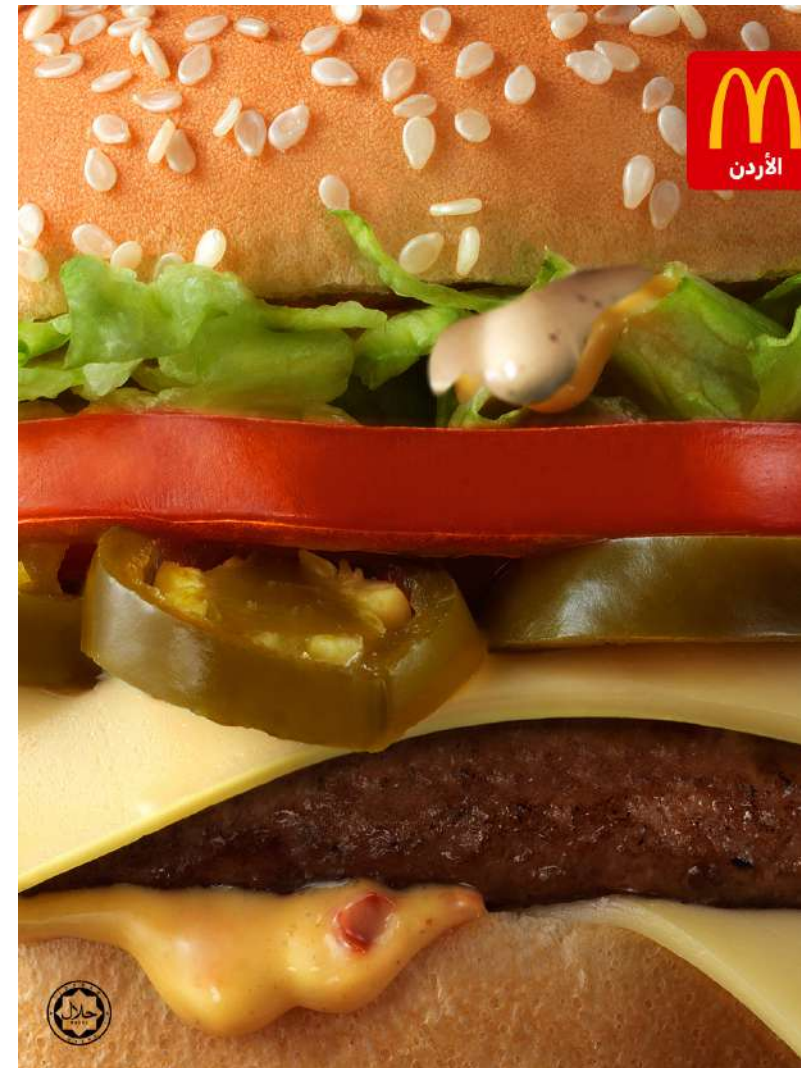
McDonalds/Buzz/Hub

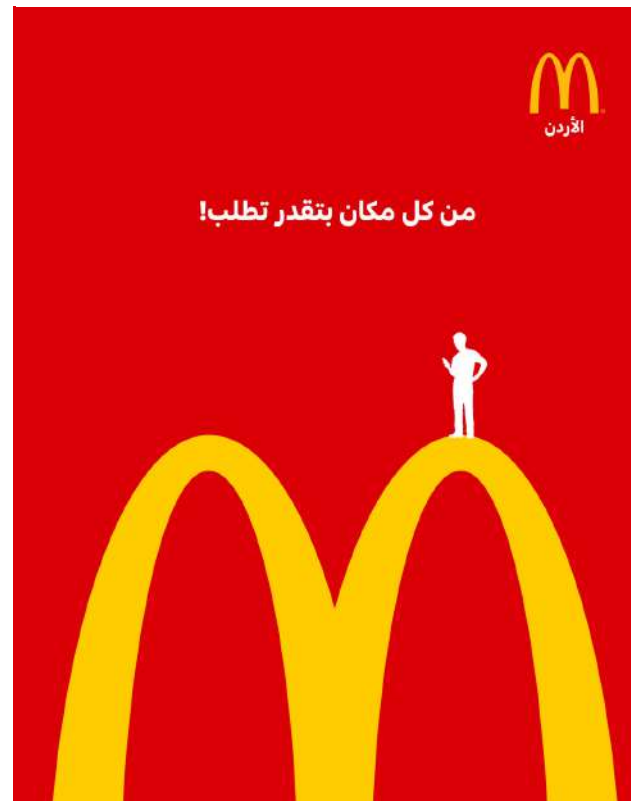
This segment highlights my work in the food and beverage industry, focusing on visually engaging social media content, posters, and branded graphics. I collaborated with McDonald's, as well as Hub and Buzz—two vibrant cafes based in Dubai. The goal across these projects was to spotlight the food, products, and overall experience in a way that feels fresh, appetizing, and aligned with each brand's identity.



Food, Mcdonalds

Social Media Posts, Posters, Videos & Animation





فطور
ماكدونالدز
McDonald's
BREAKFAST™



بلش يومك
صبح!





ونأسف لعدم خدمتكم!
Sorry for not being able to serve
you at the moment

McCafé



Food, BUZZ Specialty Coffee

Social Media, Stories



Food, BUZZ Specialty Coffee

Packaging Design Sample



Food, The HUB
Social Media, Stories





Music & Creatives - Clients

Mnfa, Autostrad, LO-FI Merchandise, Faraj Suleiman

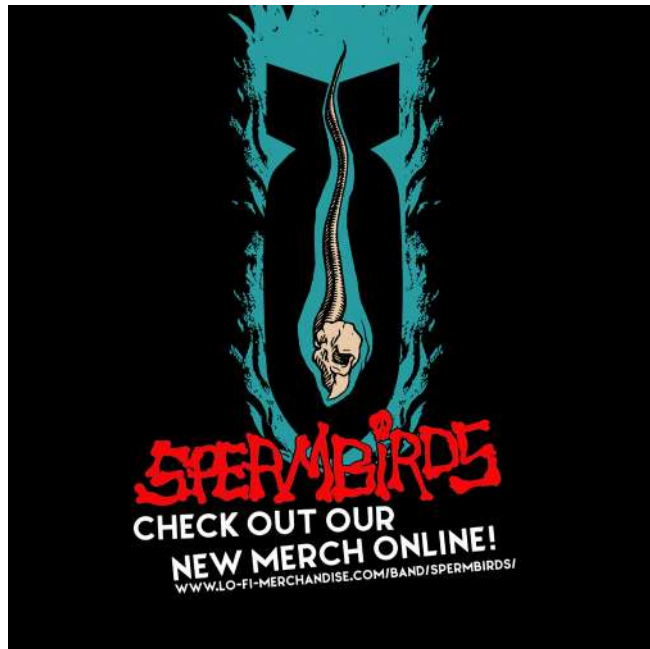
This segment showcases my work with musicians, underground clubs, rock bands, classical performers, and brands that produce merch for the music scene. It features more experimental and expressive designs created for social media, posters, and promotional content. These projects gave me the freedom to explore bold visuals, abstract concepts, and dynamic compositions—each tailored to reflect the unique energy and identity of the creatives behind them. Whether it's building a visual language for a band, promoting a live event, or designing merch-ready graphics, this collection highlights the diverse ways design can amplify creative expression.



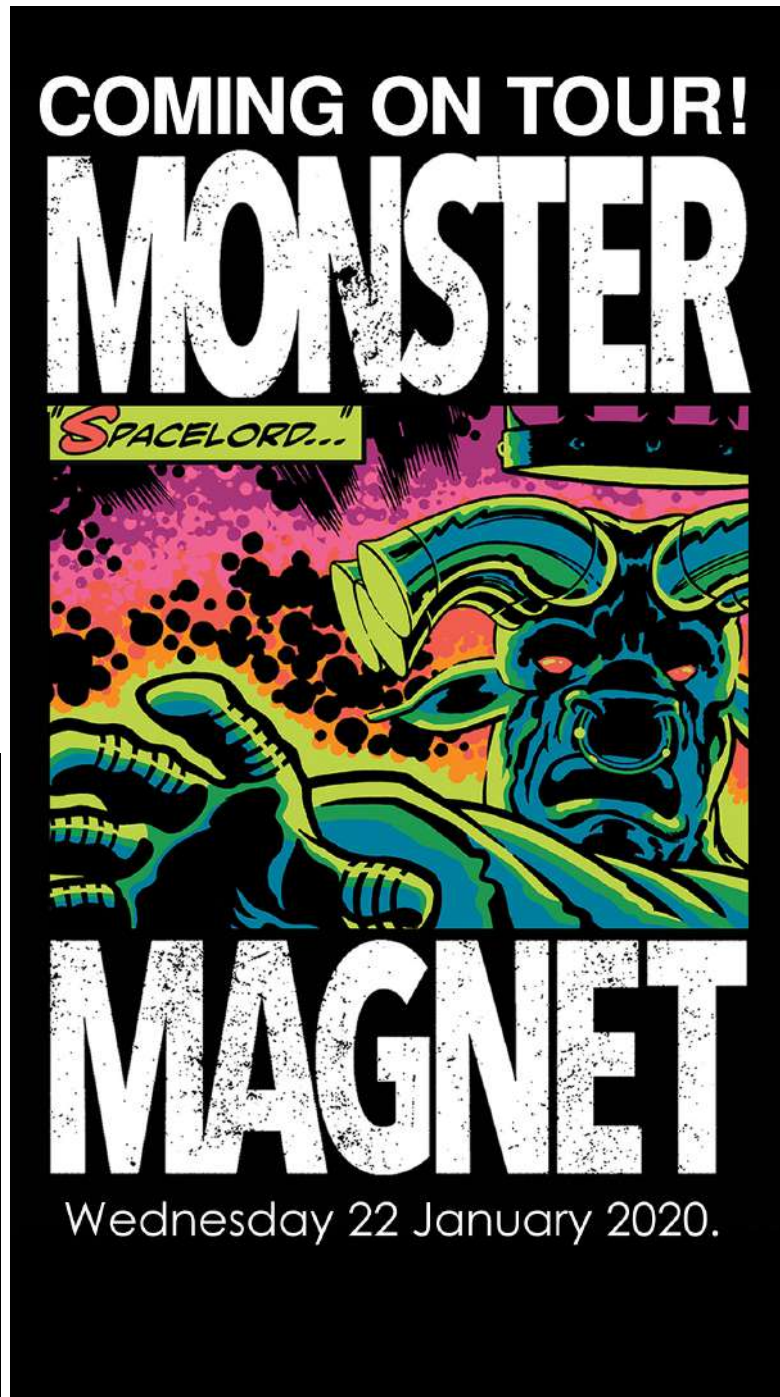
**FARAJ
SULEIMAN**



WWW.LO-FI-MERCHANDISE.COM/BAND/DEVIL-AND-THE-ALMIGHTY-BLUES/



WWW.LO-FI-MERCHANDISE.COM/BAND/SPERMBIRDS/





Music & Creatives, Faraj Suleiman

Poster, Social Media, Stories, Videos



Strategic Partner:



فرج سليمان

Faraj Suleiman in Amman

التاريخ/Date

Saturday 15th of July

السبت. 15 يوليو

الموقع/Location

Roman Amphitheater

المدرج الروماني

Platinum Partner:



Media Partners:



Supported By:





+
Hard[Drive] Crew
AlGoreRiddim b2b Adnan

+
Wayussein



+
24.03.2022

+
Hard[Drive] Crew
AlGoreRiddim b2b Adnan

+
Abdallah Dabbas



+
Abdallah Dabbas

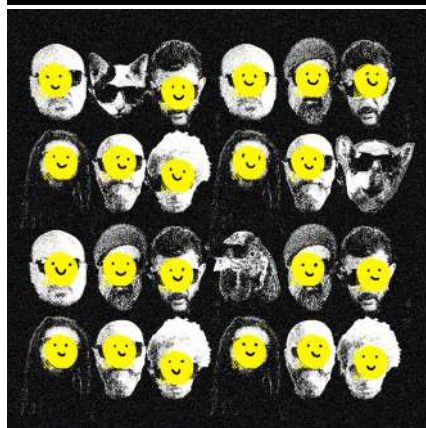
+
Saint Gully

+
Wayussein

24.03.2022

Saint Gully







Cars & Transportation - Clients

Geely, Mazda, Spark

This segment presents creative work for the automotive and transport space, focusing on clean layouts, strong visuals, and a sense of motion. From showcasing vehicle features to shaping a brand's visual identity, each design is built to feel sharp, modern, and impactful.





 **خصم 25%**
على القطع والأجور
طيلة شهر رمضان



**غيار زيت وفلتر
ابتداءً من 35 دينار***

*شامل ضريبة المبيعات
*تطبق الشروط والأحكام



 الشركة للسيارات
Al Khayyat Motors

06 5 777 777
الرياض - المنطقة الصناعية
(طريق الدوحة - الحفص)





HAPPY LABOR DAY

 الشركة للسيارات
Al Khayyat Motors



HAPPY EASTER



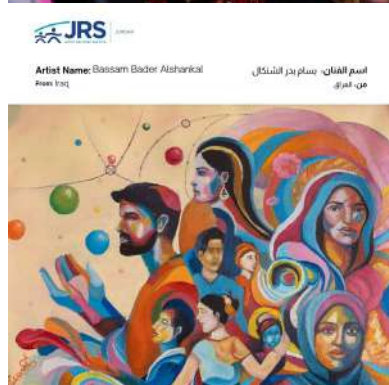
NGO - Clients

JRS Jesuit Refugee Service, JRF Jordan River Foundation

This segment showcases visual work for NGOs, where the goal was to communicate messages of peace, inclusion, and positive change through thoughtful design. From campaign visuals to event branding, each piece was crafted to feel warm, approachable, and inspiring. Beyond the visuals, I also took part in the events, ensuring the creative direction aligned seamlessly with the atmosphere on the ground.



alkarmakitchen



17/11/2023



الاحتفال بمواهب مجتمعاتنا والتعبير عن التضامن Celebrating the talents of our communities & Expressing Solidarity

Join us!
at JRS 43th
Anniversary!



انضموا لنا!
في سنوية تأسيس
الـ 43 لـ JRS!



Artist Name:
Asteer Jibrael Daniel
From: Iraq

Artist Description:

The name of my drawing is Solidarity and Participation. There are several hands supporting each other to help the dove to fly. The dove symbolizes the peace and coexistence that we find in JRS. In the mouth of a dove there is an olive branch and the colored ribbons symbolize the cultural diversity present in JRS. My painting shows that cultural diversity is not an obstacle to making peace and solidarity with each other, but diversity creates wonderful scenes and shows different experiences. It's the diversity that gives life its color. My painting shows the importance and the beauty of this diversity.

اسم الفنان:
أستير جبرائيل دانيال
من، العراق

وصف العمل الفني:

اسم رسامي (التضامن و المشاركة) يوجد عدة أيدي تسددها العنق المسماة التضامن لتطير، و ترمز المسماة السلام و التضامن التي جعلنا عليه في JRS، في فم حمامة يوجد غصن الزيتون و الأشرطة الملونة على النوع الثقافي الموجود في JRS، لوطني تظهر أن الاختلاف الحضاري ليس عائقا لصنع السلام و التضامن مع بعض لكن الاختلاف يخلق مشاهد رائعة و يظهر تدرج مختلف و النوع الذي يعطي الحياة لونها. لوطني توضح أهمية و جمال هذا التنوع.



معرض الفنون Art Gallery

مسابقة الفنون لـ JRS 2023 (الفن من أجل عالم أفضل)

تتعلق هذه المبادرة بتجسيد قيمنا الأساسية المحبوبة والاحتفال بالتنوع الفني داخل مجتمع JRS. هدفنا هو رسم صورة المجتمع بأكمله بأكمله، ونشعر بالاحترام والتضامن والسلام. كل ذلك في حين نحفظ تنوعنا الثقافي الجميل، في صياغة الأعمال الفنية، كما نأمل في رؤية كيف تربطنا هذه القيم ونساهم في الهدف الأسمى لبناء مجتمع أكثر انسجامًا وسلامًا. نعتقد أن الفن يمكن أن يكون أداة للتعبير ملهمًا للوحدة والقيم والرحمة بين مجتمعاتنا العالمية.

JRS 2023 Art competition (Art for a better world)

This initiative is all about bringing to life our cherished core values and celebrating the rich diversity within the JRS community. With our hands full of HOPE, SOLIDARITY, COMPASSION, and PEACE, we aim to paint a picture of a society where everyone feels at home, communities thrive, and peace prevails, all while cherishing our beautiful tapestry of cultural diversity. In crafting the artworks, we hoped to see how these values connect us and contribute to the broader goal of building a more harmonious and peaceful society as we believe that art can be a catalyst for change, inspiring unity, understanding, and compassion among our global community.



معرض الفنون Art Gallery

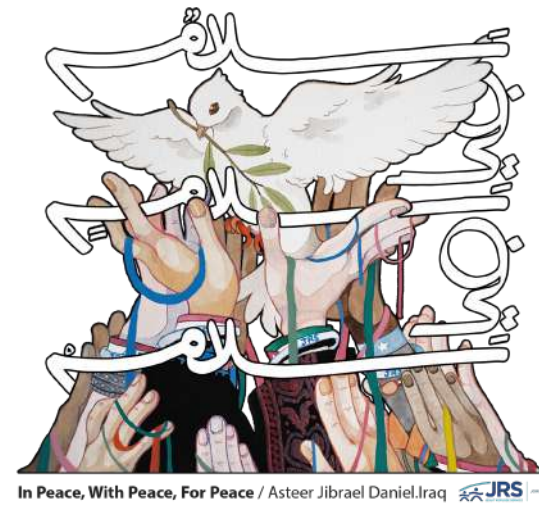
مسابقة الفنون لـ JRS 2023 (الفن من أجل عالم أفضل)

تتعلق هذه المبادرة بتجسيد قيمنا الأساسية المحبوبة والاحتفال بالتنوع الفني داخل مجتمع JRS. هدفنا هو رسم صورة المجتمع بأكمله بأكمله، ونشعر بالاحترام والتضامن والسلام. كل ذلك في حين نحفظ تنوعنا الثقافي الجميل، في صياغة الأعمال الفنية، كما نأمل في رؤية كيف تربطنا هذه القيم ونساهم في الهدف الأسمى لبناء مجتمع أكثر انسجامًا وسلامًا. نعتقد أن الفن يمكن أن يكون أداة للتعبير ملهمًا للوحدة والقيم والرحمة بين مجتمعاتنا العالمية.

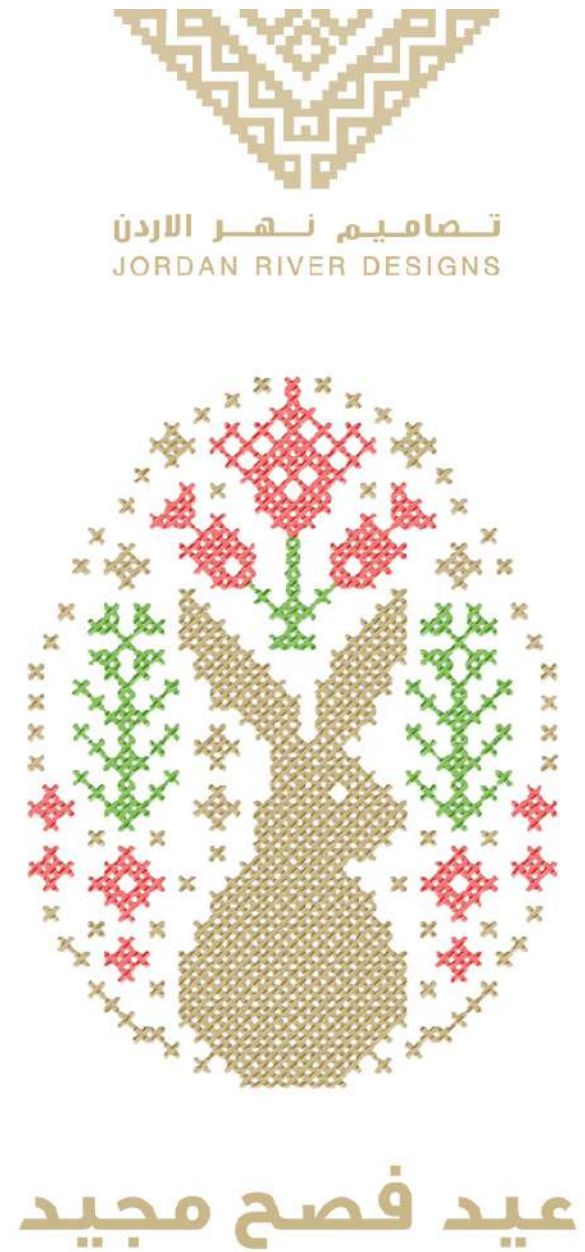
JRS 2023 Art competition (Art for a better world)

This initiative is all about bringing to life our cherished core values and celebrating the rich diversity within the JRS community. With our hands full of HOPE, SOLIDARITY, COMPASSION, and PEACE, we aim to paint a picture of a society where everyone feels at home, communities thrive, and peace prevails, all while cherishing our beautiful tapestry of cultural diversity. In crafting the artworks, we hoped to see how these values connect us and contribute to the broader goal of building a more harmonious and peaceful society as we believe that art can be a catalyst for change, inspiring unity, understanding, and compassion among our global community.







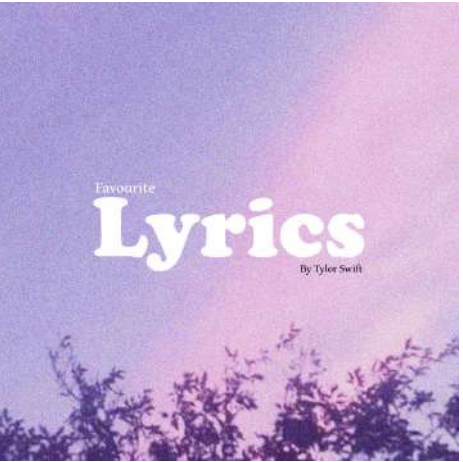




Random - Clients

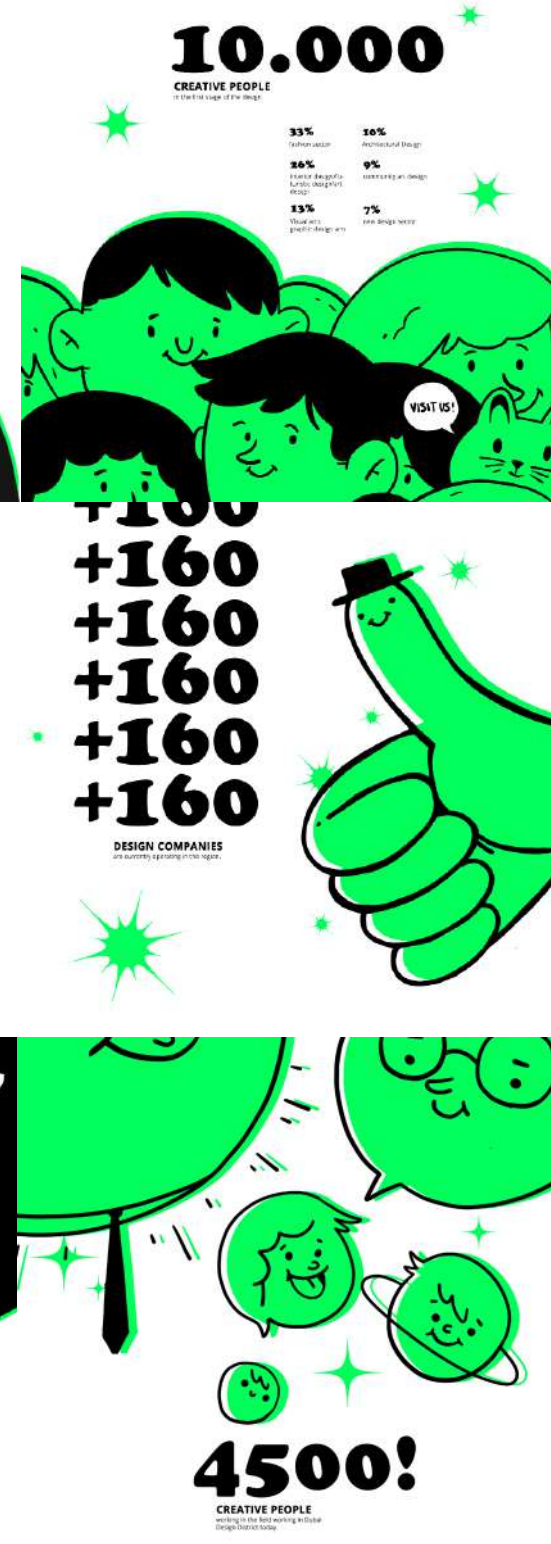
***92, German Jordanian University, Dar Al Yasmin,
Smile Care, Abdullahs Coffeeshop***

This segment brings together a mix of projects that don't fit into a single category ranging from corporate clients to children's bookstores and vintage-themed online cafés. It highlights the versatility of design across different industries, tones, and audiences. Whether sleek and professional or playful and nostalgic, each project adapts to its unique context while staying creatively intentional.











Random, Smile Care

Social Media, Stories, Videos, Animation

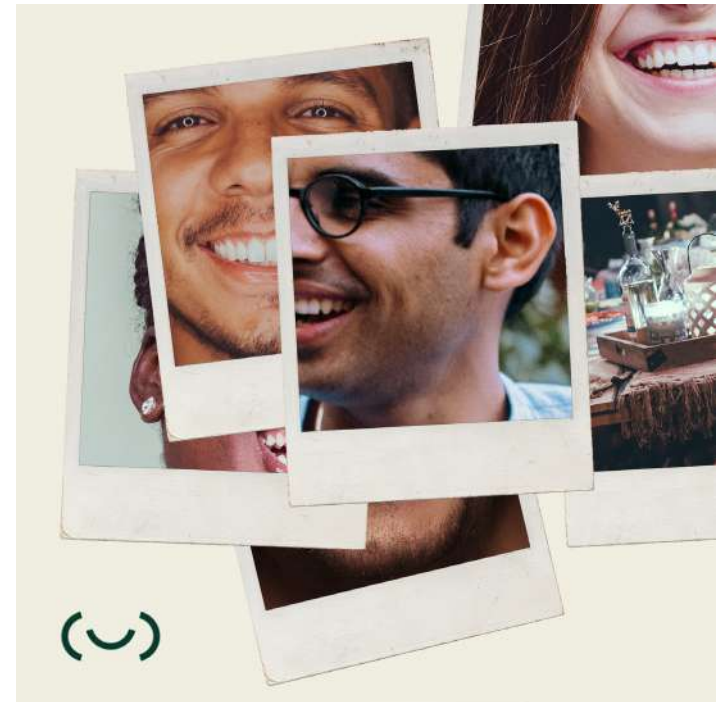
Dr. Zeina Hijazi

certified with Anti-aging and Aesthetic
medicine extensive and unique
state-of-the-art approach to beauty



Specialization

Face remodeling, lifting and contour
Eye-opening and under eye treatment
Deep acne scar treatment
Skin rejuvenation treatments







Get In Contact

Email: Abdullahjamal000@gmail.com **Phone Number:** +00 962 79 0168384 **IG:** [@Projectlostboy](https://www.instagram.com/Projectlostboy)