

# ABDULLAH HAFEZ

Design & Visual Communication



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## About me

I'm a Lebanese designer, illustrator, and visual thinker based in Amman, Jordan. I'm curious by nature and drawn to the unfamiliar, always trying new tools, exploring different styles, and looking for fresh ways to express ideas. I believe in being honest, staying open to learning, and making work that truly resonates.

## INFORMATION



Lebanese



11/07/1996



Jordan, Amman /Zaki el edelbi ST



Trying out new things/ Hiking/ Psychology

## SKILLS

Adobe Photoshop ●●●●●

Adobe Indesign ●●●●●

Adobe Premier ●●●●●

Adobe Illustrator ●●●●●

Figma ●●●●●

Blender ●●●●●

## LANGUAGES

Arabic **Mother tongue**

English **Fluent**

German **Intermediate**

## EDUCATION

**German Jordanian University (GJU)**

**Bachelor in design and visual communication** 2021 / Jordan

## AWARDS

★ **Certificate of Excellence Performance 2024**  
GJU Instructor

★ **ARAB STUDENT STAR PACK 2020**  
Visual packaging category First Prize & Pan award

## WORK EXPERIENCE

**GJU Design Instructor** /Jordan-Amman

**Part-time**

Part-time Instructor at German Jordanian University, delivering engaging and interactive classes in Freehand I & Freehand II, achieving a remarkable 98% rating in student evaluations.

February 2023

**Freelance**

**Workshops/Content Creation/Animation**

Content, brand identity development, social media, merchandise design, and comprehensive social media management.

June 2022

**NFT** /Solana

**Art director**

Visual Direction, Graphic content (Web/nft/Promotional art,etc).

June 2022 - November 2022

**Leo Burnett** /Jordan-Amman

**Junior art director**

Visual direction, social media, Online/Offline graphic content.

February 2022 - May 2022

**Lofi Merchandise** /Germany-Cologne

**Graphic designer/Illustrator**

Graphic design, Illustration, social media and promotion.

September 2019 - February 2020 /Germany

**FNL** /Jordan-Amman

**Intern graphic designer**

Editing images, Brain storming new ideas, Illustration, designing merchandise.

June 2018 - July 2018 / Jordan

## Skills

- ◆ Art Direction
- ◆ Client Communication
- ◆ Data Visualization
- ◆ Team Management