



**About Us:** Sheep of Theseus is a dynamic branding and marketing consultancy that helps brands craft compelling narratives across physical, digital, and phygital mediums. We believe in the transformative power of storytelling and work with businesses to build authentic, resonant brand experiences that leave lasting impressions.

**Position Overview:** We are seeking a talented and creative Content Writer to join our team. This full-time role offers the opportunity to work on diverse content projects, collaborate with a passionate team, and make a significant impact on our clients' content strategies. The position can be based in Kolkata or remote, providing flexibility and a supportive work environment.

**Key Responsibilities:**

- Research, write, and edit high-quality content for various platforms, including websites, blogs, social media, email newsletters, and marketing materials.
- Develop engaging and SEO-friendly content that aligns with clients' brand voices and marketing objectives.
- Collaborate with the marketing team to brainstorm and create content ideas that drive engagement and conversions.
- Conduct thorough research on industry-related topics and stay up-to-date with content marketing trends.
- Edit and proofread content to ensure accuracy, clarity, and consistency.
- Manage multiple content projects simultaneously and meet deadlines.

**Required Skills & Qualifications:**

- Bachelor's degree in English, Journalism, Marketing, or a related field or any graduate.
- Proven experience (2+ years) as a content writer, preferably within a marketing consultancy or agency setting.
- Excellent writing, editing, and proofreading skills with a keen eye for detail.
- Strong understanding of SEO principles and content marketing strategies.
- Proficiency in content management systems (CMS) and digital marketing tools.
- Ability to work independently and as part of a team.
- Strong research and analytical skills.
- Excellent communication and interpersonal skills.



**Benefits:**

- Competitive salary package
- Health insurance coverage
- Performance-based bonuses
- Professional development opportunities
- Flexible work arrangements
- Mental health days
- Team building events and activities
- Workshop and conference attendance opportunities
- Access to design and marketing tools subscriptions

**Location:** Kolkata **Employment Type:** Full-time

To apply, please send your resume and portfolio to [careers@sheepoftheseus.com](mailto:careers@sheepoftheseus.com) .

Sheep of Theseus is an equal opportunity employer and welcomes applications from all qualified individuals.