



About Us: Sheep of Theseus is a dynamic branding and marketing consultancy that helps brands craft compelling narratives across physical, digital, and phygital mediums. We believe in the transformative power of storytelling and work with businesses to build authentic, resonant brand experiences that leave lasting impressions.

Position Overview: We are seeking a motivated and talented Associate/Sr Associate Marketing to join our digital marketing team. This full-time role offers the opportunity to work on exciting projects, collaborate with a diverse team, and make a significant impact on our clients' success. The position can be based in Kolkata or remote, providing flexibility and a supportive work environment.

Key Responsibilities:

- Develop and execute digital marketing campaigns across various channels (e.g., social media, email, PPC, SEO).
- Analyze campaign performance and optimize strategies to achieve client goals.
- Collaborate with cross-functional teams to create compelling content and marketing materials.
- Conduct market research and competitor analysis to identify trends and opportunities.
- Manage client relationships and provide regular updates on campaign progress.
- Assist in the development of marketing plans and presentations.
- Create and maintain detailed documentation of client interactions, proposals, and agreements
- Monitor market trends and competitor activities to identify new business opportunities
- Assist in preparing monthly performance reports and revenue forecasts
- Support the senior management team in strategic planning and business development initiatives

Required Skills & Qualifications:

- Bachelor's degree in Marketing, Business, or a related field.
- Proven experience (2+ years) in digital marketing, preferably within a consultancy or agency setting.
- Strong understanding of digital marketing channels and tools (e.g., Google Analytics, social media platforms, email marketing software).
- Excellent communication and interpersonal skills.
- Ability to work independently and as part of a team.
- Strong analytical and problem-solving abilities.
- Proficiency in Microsoft Office Suite (Word, Excel, PowerPoint).



Benefits:

- Competitive salary package
- Health insurance coverage
- Performance-based bonuses
- Professional development opportunities
- Flexible work arrangements
- Mental health days
- Team building events and activities
- Workshop and conference attendance opportunities
- Access to design and marketing tools subscriptions

Location: Kolkata **Employment Type:** Full-time

To apply, please send your resume and portfolio to careers@sheepoftheseus.com .

Sheep of Theseus is an equal opportunity employer and welcomes applications from all qualified individuals.