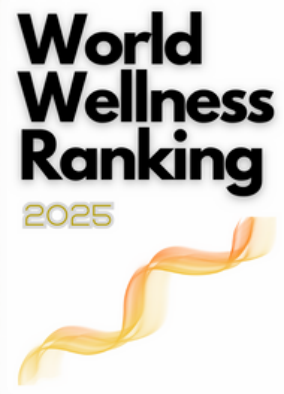




AMBASSADOR HANDBOOK:

Requirements,
Duties,
Functions,
& Advantages



World Wellness Route Ambassador
World Wellness Ranking Ambassador

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1. Introduction

Receiving this Handbook signifies our recognition of your outstanding dedication and passion for well-being. Following a thorough investigation to identify individuals who truly embody the spirit of holistic wellness, you have been selected as an Ambassador for both the prestigious World Wellness Route and the influential World Wellness Ranking. Your profile stood out as a beacon of health, vitality, and a genuine commitment to fostering well-being in the world. We are confident that your enthusiasm and influence will be invaluable in promoting the principles of wellness and inspiring others to embark on their own journeys towards a healthier and more fulfilling life. Welcome to this esteemed role, where your contributions will help shape the future of global well-being!

This handbook outlines the requirements, duties, functions, and advantages of this role. **As an Ambassador, you will play a crucial part in promoting wellness,** supporting our initiatives, and expanding our global reach.

Being a World Wellness Ranking & World Wellness Route Ambassador is about more than just promoting a journey; it's about championing a philosophy of well-being and connection. As an Ambassador, you become a vital link, inspiring individuals to embark on a path of self-discovery and holistic health through the unique experiences offered by the Route and Ranking. You are an advocate for a global movement that prioritizes personal growth, cultural immersion, and the pursuit of a balanced lifestyle.

2. Role Overview

2.1 Purpose

The primary purpose of the Ambassador Program is to:

- Promote the World Wellness Route and the World Wellness Ranking initiatives.
- Support the growth and development of wellness programs and activities.
- Expand the global network of wellness advocates.
- Recognize and empower individuals committed to wellness.

2.2 Key Responsibilities

World Wellness Route & World Wellness Ranking Ambassadors are expected to:

- Act as a representative of the World Wellness Route & the World Wellness Ranking.
- Promote the mission and goals of the organization.
- Engage with communities to raise awareness of wellness.
- Support and participate in relevant events and activities.
- Provide feedback and insights to enhance the program.



3. Ambassador Requirements

3.1 Eligibility

To be considered for the Ambassador Program, candidates should:

- Demonstrate a strong commitment to personal wellness.
- Have a passion for promoting health and well-being in their community.
- Possess excellent communication and interpersonal skills.
- Be able to dedicate the necessary time and effort to fulfill the role.
- Align with the values and mission of the World Wellness Route & the World Wellness Ranking.



3.2 Application Process

The application process may include the following:

- Submission of a written application form.
- Providing a statement of interest outlining your motivation and qualifications.
- Participating in an interview (if required).
- Providing references (if required).

3.3 Code of Conduct

Ambassadors are expected to adhere to the highest standards of ethical conduct and professionalism. This includes:

- Representing the World Wellness Route & the World Wellness Ranking with integrity.
- Treating all individuals with respect and fairness.
- Avoiding any conflicts of interest.
- Upholding the reputation of the organization.

4. Duties and Functions

4.1 Promotional Activities

- Promote the World Wellness Route & the World Wellness Ranking through various channels (social media, community events, etc.).
- Distribute promotional materials and information.
- Identify and engage potential partners, participants and sponsors.

4.2 Community Engagement

- Organize and participate in local wellness events.
- Conduct presentations and workshops on wellness-related topics.
- Build relationships with community leaders and organizations.

4.3 Content Creation

- Contribute to the World Wellness Route & the World Wellness Ranking websites and social media platforms.
- Create blog posts, articles, videos, or other content related to wellness.
- Share personal wellness stories and experiences.

4.4 Feedback and Support

- Provide feedback on program effectiveness and suggest improvements.
- Assist in the development of new initiatives and programs.
- Mentor and support new Ambassadors.



5.

Advantages and Benefits

5.1 Recognition and Networking

- Official recognition as a World Wellness Route & World Wellness Ranking Ambassador.
- Networking opportunities with other wellness professionals and leaders.
- Inclusion in the Ambassador directory (if applicable).

5.2 Professional Development

- Access to exclusive training and resources.
- Opportunities to enhance leadership and communication skills.
- Invitations to conferences and events.

5.3 Personal Growth

- Deepen your knowledge and passion for wellness.
- Make a positive impact on your community and the world.
- Be part of a global movement for well-being.

5.4 Incentives and Rewards

- May include:
 - Certificates of appreciation,
 - Featured recognition on the official websites,
 - Free access to events,
 - Economic Rewards as specified on Section 6 of this Handbook,
 - Other Rewards: Additional forms of recognition and benefits may be defined and implemented.



6. Economic Rewards



6.1 Ambassador Reward Policy

For the 2025–2026 period, Ambassadors shall be eligible to receive an economic reward. **This reward shall be calculated as fifty percent (50%) only of the participation and registration revenue generated from each Participant successfully recruited by the Ambassador**, provided that the following conditions are met:

- a.** The Participant completes the full participation process for both the World Wellness Ranking and the World Wellness Route.
- b.** The Participant pays the required participation and registration fee in full to the Organization.
- c.** The Participant accurately submits the registry form through the official website at www.worldwellnessroute.com/registry and includes the Ambassador's unique identification number.

6.2 The Organization will pay the revenue to the Ambassador within seventy-two (72) working hours of the corresponding payment being duly received in the Organization's account.

6.3 Ambassadors are not authorized to solicit or receive any form of payment or financial contribution, either in their own name or in the name of the Organization, from Participants or Sponsors.

6.4 All payments must be made directly to the Organization through the official channels provided.

6.5 The Organization reserves the right to modify the percentage of the economic reward at any time. Any changes to the reward percentage will be communicated to the Ambassador in writing.

6.6 Each party shall be solely responsible for the payment of its own taxes as required by their respective national laws and regulations.



7. Term and Renewal

World
Wellness
Ranking
2025



7.1 Term Length

- Founders Ambassadors: Individuals designated as Founders Ambassadors shall have a life-term appointment within the program.
- Not Founders Ambassadors: The typical term for Not Founders Ambassadors will be two (2) years.

7.2 Renewal Process for Not Founders Ambassadors

The opportunity for Not Founders Ambassadors to renew their two-year term will be based on the following criteria:

- Demonstrated performance and consistent active participation in program activities.
- Ongoing alignment with the program's objectives and mission.
- Sustained commitment to the responsibilities and expectations of the Ambassador role.

8. Ambassador Kit

Upon successful completion of the application process, you will receive the following:

- **Digital Certificate of Accreditation:** This document formally certifies your designation as a World Wellness Route and World Wellness Ranking Ambassador.
- **Term of Appointment:** Renewable biennially or Indefinite term.
- **Geographical Territory:** Specifying the region or area of responsibility.
- **Ambassador Identification Number:** Your unique identification number provided with your Digital Certificate.
- **2 Verification QR Codes:** These QR codes, when scanned, will direct to your official listing on the World Wellness Ranking and World Wellness Route websites allowing for easy verification of your status.
- **Digital Badge:** A digital badge that you can use on your online profiles and communications to showcase your role as an Ambassador.
- **Welcome Package:** with branded materials (a digital letterhead template and social media banners) to help you to represent the World Wellness Route and the World Wellness Ranking effectively.



9. Ambassador Agreement

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Purpose:

The purpose of this Ambassador Agreement (the "Agreement") is to ensure that all Ambassadors of the World Wellness Route & the World Wellness Ranking (the "Organization") understand and agree to adhere to the highest standards of ethical conduct, professional behavior, and the guidelines set forth in the World Wellness Route & World Wellness Ranking Ambassador Handbook. This Agreement outlines the expectations for Ambassadors in their interactions with the Organization, its members, partners, and the public.

Agreement:

As an Ambassador, I agree to the following:

1. Adherence to Handbook: I have read, understood, and agree to comply with all the terms, conditions, guidelines, and expectations outlined in the most recent version of the World Wellness Route & Ranking Ambassador Handbook. This includes, but is not limited to, the sections on:

- Role Overview
- Ambassador Requirements
- Duties and Functions
- Advantages and Benefits
- Economic Rewards
- Term and Renewal
- Ambassador Kit
- Ambassador Agreement

2. Integrity: I will act with honesty, transparency, and integrity in all my dealings as an Ambassador. I will not engage in any activities that may compromise the integrity of the Organization or my role as an Ambassador.

3. Respect: I will treat all individuals with respect, fairness, and dignity. I will not discriminate against anyone based on their race, ethnicity, gender, sexual orientation, religion, age, disability, or any other protected characteristic.

4. Professionalism: I will conduct myself in a professional manner at all times. I will be punctual, prepared, and responsible in fulfilling my duties as an Ambassador.

5. Confidentiality: I will maintain the confidentiality of any sensitive information I may encounter in my role as an Ambassador. I will not disclose such information to any unauthorized parties.

6. Compliance: I will comply with all applicable laws, regulations, and the Organization's policies and guidelines.

7. Conflict of Interest: I will avoid any conflicts of interest between my personal interests and my responsibilities as an Ambassador. I will disclose any potential conflicts of interest to the Organization in a timely manner.

8. Use of Resources: I will use the Organization's resources, including its name, logo, and materials, responsibly and only for authorized purposes.

9. Representation: I understand that I am a representative of the Organization, and my actions and statements reflect upon the Organization's reputation. I will strive to represent the Organization in a positive and professional manner.

10. Economic Rewards: I acknowledge and agree to the Economic Reward structure as detailed in the current Ambassador Handbook. As an Ambassador, I understand and accept that the Organization reserves the right to adjust the terms and percentages of this Economic Reward at any time, with notification provided to me.

11. Intellectual Property: I acknowledge that all intellectual property, including but not limited to trademarks, copyrights, and logos, associated with the World Wellness Route & World Wellness Ranking, its programs, and its materials, is owned exclusively by the Organization. This Agreement does not grant me any license or ownership rights to use the Organization's intellectual property, except as expressly authorized in writing by the Organization. Any use of the Organization's intellectual property must be in accordance with the Organization's guidelines and policies.

12. Accountability: I will be accountable for my actions and decisions as an Ambassador. I will be open to feedback and willing to address any concerns or issues that may arise.

13. Consequences of Violation: Any violation of this Agreement, including non-compliance with the Ambassador Handbook, may result in disciplinary action, including but not limited to:

- Verbal or written warning
- Suspension of Ambassadorial duties
- Termination of the Ambassadorial role
- Legal action, if applicable

14. Governing Law and Jurisdiction: I agree that any legal action or proceeding arising out of or relating to this Agreement shall be governed by the laws of the state and country selected by the Organization, and that the exclusive jurisdiction for such action or proceeding shall be in the courts located at the place designated by the Organization.

To formally accept the terms outlined in this agreement and express your commitment, kindly submit your acceptance via the following secure link:

www.worldwellnessroute.com/ambassadors

10. Contact Information

For any questions or suggestions,
please don't hesitate to contact us



info@wellnesscertified.org



www.wellnesscertified.org

www.worldwellnessroute.com

www.worldwellnessranking.com



THANK YOU

Thank you for reviewing the Handbook. We appreciate your time and consideration. Should you be interested in further engagement and believe in our mission, we invite you to explore the possibility of becoming an ambassador. Please let us know if you would like to receive additional information regarding this opportunity.

