

Privacy Policy

Last Updated: 2/4/2026

This Privacy Policy explains how information is collected, used, disclosed, and protected when you visit, access, or make a purchase from this website (the “Site”). By using the Site, you acknowledge that you have read and understood this Privacy Policy and agree to its terms.

If you do not agree with this Privacy Policy, you should discontinue use of the Site.

1. Scope of This Policy

This Privacy Policy applies to all visitors, users, and customers of the Site, including without limitation individuals who browse the Site, purchase digital products, submit contact forms, or interact with advertising, analytics, or tracking technologies.

2. Information We Collect

a. Information You Voluntarily Provide

You may voluntarily provide personal information, including but not limited to:

- Name
- Email address
- Billing information
- Transaction details
- Communications sent to us

Payment information is processed by third-party payment processors. We do **not** store full credit card numbers or sensitive payment credentials.

b. Information Automatically Collected

When you access the Site, certain information may be collected automatically, including:

- IP address
- Device type and operating system
- Browser type and settings
- Pages viewed, time spent, and navigation behavior
- Referring URLs

This information may be collected through cookies, pixels, log files, and similar technologies.

c. Cookies and Tracking Technologies

The Site may use:

- Cookies
- Web beacons
- Pixels
- Analytics scripts

These technologies help analyze usage, improve performance, measure advertising effectiveness, and enable remarketing. Disabling cookies may affect Site functionality.

3. How We Use Information

Collected information may be used for purposes including, but not limited to:

- Processing and fulfilling purchases
- Delivering digital products

- Providing customer support
- Communicating transactional or service-related messages
- Operating, maintaining, and improving the Site
- Monitoring for fraud, abuse, or unauthorized use
- Marketing, advertising, and retargeting efforts
- Legal compliance and enforcement of agreements

We reserve the right to use aggregated or anonymized data for any lawful purpose.

4. Legal Bases for Processing (GDPR Disclosure)

Where applicable under GDPR, personal data is processed based on one or more of the following legal bases:

- Performance of a contract
 - Legitimate business interests
 - Compliance with legal obligations
 - User consent (where required)
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5. Disclosure of Information to Third Parties

We may share personal information with third parties only as necessary to operate the Site and conduct business, including:

- Payment processors
- Website hosting providers
- Analytics services

- Advertising and marketing platforms
- Email delivery services
- Legal, accounting, or compliance providers

These third parties may process data on our behalf and are governed by their own privacy policies. We are not responsible for third-party privacy practices.

We may also disclose information:

- To comply with legal obligations
 - To respond to lawful requests from authorities
 - To protect our rights, property, or safety
 - In connection with a business transfer, sale, or merger
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6. Advertising & Analytics

The Site may use third-party advertising and analytics services (such as Google Analytics, Meta Pixel, or similar tools). These services may collect information directly from your browser or device.

We do not control how third parties collect or use data through their services. You are encouraged to review their privacy policies.

7. Data Retention

We retain personal information only for as long as reasonably necessary to:

- Fulfill the purposes outlined in this Policy
- Maintain business records
- Comply with legal obligations

- Resolve disputes
- Enforce agreements

Retention periods may vary depending on data type and legal requirements.

8. Data Security

We implement reasonable administrative, technical, and organizational safeguards to protect personal information. However, no system can be guaranteed to be completely secure.

By using the Site, you acknowledge and accept the inherent risks of transmitting information over the internet.

9. Your Rights and Choices

a. General Rights

Depending on your location, you may have the right to:

- Request access to your personal information
- Request correction or deletion of personal information
- Object to certain data processing
- Withdraw consent where consent was relied upon

Requests may be subject to verification and legal limitations.

b. California Privacy Rights (CCPA)

California residents may have additional rights regarding personal information. We do not sell personal information as defined under the CCPA.

Requests related to California privacy rights may be submitted using the contact information below.

c. EU / EEA Rights (GDPR)

EU residents may request access, correction, restriction, portability, or deletion of personal data, subject to applicable legal requirements.

10. Children's Privacy

The Site is not intended for individuals under the age of 13. We do not knowingly collect personal information from children. If such information is discovered, it will be deleted.

11. International Data Transfers

Information collected may be transferred to and processed in the United States or other jurisdictions where data protection laws may differ from those in your country. By using the Site, you consent to such transfers.

12. Limitation of Liability

To the fullest extent permitted by law, we disclaim all liability for damages arising from the collection, use, disclosure, or loss of personal information, except where such limitation is prohibited by law.

13. Changes to This Privacy Policy

We reserve the right to modify this Privacy Policy at any time. Changes will be effective immediately upon posting. Continued use of the Site constitutes acceptance of the revised Policy.

14. Contact Information

For privacy-related questions or requests, contact:

moozbooking@gmail.com

brandon@brandonmixing.com