













### The Natural Radiance Package

This package is perfect for those seeking a fresh, enhanced look without heavy makeup. It's ideal for headshots, professional events, or simply feeling polished for a special daytime occasion.

- A personalized consultation to understand your desired look.
- Light foundation/concealer application.
- Subtle eye enhancement (mascara, light shadow).
- Blush and lip color for a natural glow.
- Basic skin prep.

\$120









## **The Glamour Elevated Package**

Step up your look with this package, designed for special events and evenings out. It offers more depth and drama, perfect for parties, galas, or when you want to truly stand out.

- A detailed consultation to plan your desired glamorous look.
- Full-coverage foundation and contouring (if desired).
- Enhanced eye makeup (e.g., smokey eye, winged liner, glitter).
- Complimentary false lashes.
- Defined brows and lips.
- Thorough skin prep and setting spray for longevity.

\$180









### The Glamour Elevated Package

(Trial + Wedding Day)

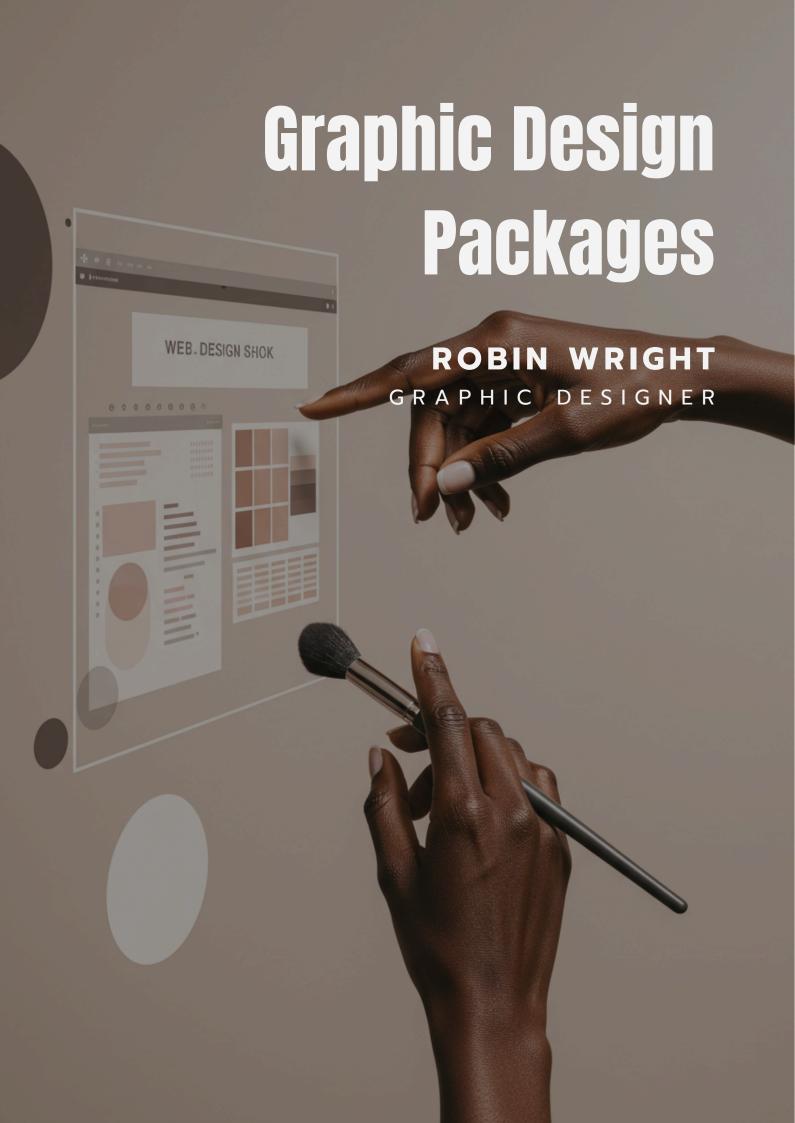
A comprehensive package specifically for brides, ensuring you look absolutely flawless and stress-free on your big day. This option focuses on perfection and durability.

- Initial Consultation & Makeup Trial: A dedicated session to perfect your bridal look, discuss themes, and ensure longevity.
- Wedding Day Makeup Application: Flawless, long-lasting makeup application on your wedding day at your chosen location.
- Premium skin prep and setting spray.
- High-quality false lashes.
- Touch-up kit for the day (e.g., blotting papers, lip color

\$500 - \$750+











## **Basic Package**

#### **Essential Online Presence**

Best For: Startups, personal portfolios, businesses needing a simple, professional online calling card.

- Professional Wix Website Design: A clean, mobile-responsive design that reflects your brand.
- Basic Branding Integration: Use of your existing logo and brand colors.
- Essential Contact Form: For easy client inquiries.
- Social Media Links: Connect your platforms.
- Basic SEO Setup: Title and description for Google.
- **Delivery Time:** 5 Days
- Number of Pages: 1-2 Pages (e.g., Home, About/Contact)
- Number of Custom Assets: 0 (Client provides all images/text, but I'll integrate them beautifully)
- Number of Plugins: 1 (e.g., Contact Form)
- Revisions: 2

\$150 - \$250









### **Elevated Package**

#### **Brand Experience**

Best For: Growing businesses, salons, spas, or beauty professionals ready to showcase services and engage customers.

- Everything in Basic, PLUS:
- Enhanced Wix Website Design: More dynamic and visually engaging layout.
- Service/Gallery Showcase: Dedicated sections to highlight your offerings or portfolio.
- Basic Blog/Testimonials Section: Add credibility and engage visitors.
- Advanced SEO Optimization: Keyword research, page optimization for better search ranking.
- Google Analytics Integration: Track your website's performance.
- Content Upload Assistance: I'll help arrange and upload your provided text/images
  effectively.
- **Delivery Time:** 10 Days
- Number of Pages: 3-5 Pages (e.g., Home, About, Services, Gallery, Contact)
- Number of Custom Assets: 3 (e.g., custom banners, unique icon sets, basic image editing)
- Number of Plugins: 3 (e.g., Booking/Scheduling integration, Live Chat, Instagram Feed)
- Revisions: 4

\$400 - \$650









### **Ultimate Package**

#### **Digital Transformation**

Best For: Established beauty businesses, e-commerce stores, or ambitious brands needing a comprehensive, high-converting online platform.

- Everything in Standard, PLUS:
- Full Custom Wix Website Design: Bespoke, visually stunning design tailored to your exact brand identity and goals.
- E-commerce / Booking System Setup: Full integration and setup for online sales (up to 10 products/services) or advanced booking. (Specify if client provides product details/images).
- Lead Generation Forms: Multiple forms for specific inquiries, newsletter sign-ups, etc.
- Advanced Plugin Integration: Complex functionalities as needed.
- Basic Content Writing Assistance: Light copy review/suggestions for impact.
- Advanced Security & Performance Optimization: Ensuring a fast and secure site.
- Post-Launch Support: 7-day minor tweak support after delivery.
- **Delivery Time:** 15 Days
- Number of Pages: Up to 8 Pages (e.g., Home, About, Services, Shop/Booking, Gallery, Blog, FAQ, Contact)
- **Number of Custom Assets:** 8 (e.g., custom graphics, unique animations, advanced image optimization, minor logo adjustments)
- Number of Plugins: Up to 6 (e.g., E-commerce, advanced booking, membership, forum, pop-ups)
- Revisions: Unlimited (within project scope)

\$800 - \$1500+









# SOCIAL MEDIA Branding Packages

## THE ESSENTIALS PACKAGE

- · Logo Design
- Google my Business Listing
- 2-3 Platform Setups
- Branded Profiles
- · Engaging Bios
- Initial Content Pack (5-7 Posts)
- Basic Brand Reference
   Guide (1-Page PDF)
- Quick Start Handoff (30min Call)

\$450 - \$750

## GROWTH CATALYST PACKAGE

- Everything from The Essentials Package, PLUS:
- Enhanced Profile
   Features
- 1-Month Content
   Planner
- Customizable Canva
   Template (1-2 Designs)
- Insights δ Strategy
   Session (45-min Call

\$800 - \$1200

## BRAND IMMERSION PACKAGE

- Elements from The
   Essentials Package, PLUS
- Comprehensive Visual Brand
   Guidelines (2-3 Page PDF)
- Defined Brand Voice Guide (1-Page PDF)
- Custom Social Media
   Template Suite (3-4 Canva
   Designs)
- Targeted Content
   Brainstorm (60-min Session)

\$1,300 - \$2,000









## **Affiliate Program**

#### **Maximize your Earnings**

Become a YESHUA Skin Cosmetics Ambassador and earn while promoting our eco-friendly products. Join us to share beauty and style with purpose!

- 20% personal savings code sitewide
- Affiliate website
- 10 affiliate links
- 30% commissions on beauty
- Free promotion for your business
- Learning lab programs
- Exclusive content
- Access to groups

\$150 - \$300



