



LEADERSHIP VISION, PURPOSE & VALUES

WORKBOOK

This guide is here to help you explore what truly drives your leadership. It is a space for you to reflect deeply and honestly, and uncover the authentic leader within you

WELCOME

Hi There. Leader!

You're here because you're not just managing teams or making decisions—you're on a journey to lead with authenticity, impact, and heart. And guess what? You don't have to do it alone.

Leadership isn't just about strategies and KPIs—it's about navigating uncertainty, inspiring others, and staying true to yourself, even when things get tough. It's about aligning who you are with how you lead. And that's exactly what this space is about.

To lead with clarity and confidence, you first need to know what truly drives you. That's why I've created this workbook—to help you define your vision, purpose, and values as a leader. Through deep, thought-provoking questions, it will guide you to uncover what really matters to you and how you want to show up in your leadership.

Take your time with it. Reflect. See what emerges. And if something resonates, challenges you, or sparks a shift—I'd love to hear about it. Welcome aboard. Let's grow, evolve, and lead—from the inside out.

Aru Daswani

ABOUT ME

My purpose is to inspire and empower leaders in a path of inner development, a transformational journey that will take you from feeling lost, sad and uninspired, to a sense of presence, calm and joy.

I am an accredited ICF PCC transformational leadership coach.



YOUR LEADERSHIP EVOLUTION: BE AN AUTHENTIC LEADER



01 How clear are you on your leadership vision from 1 to 10?
What would reaching a 10 mean for the impact you want to create?

02 How clear are you on your purpose from 1 to 10?
What would reaching a 10 mean for your leadership style?

03 How clear are you on your values from 1 to 10?
What would reaching a 10 mean for your alignment?

YOUR LEADERSHIP VISION: WHERE ARE YOU HEADED?

Your vision is your internal compass—it guides your decisions, actions, and the impact you create. Let's clarify where you're headed.

What is success for you

If everything in your leadership journey aligned with your deepest aspirations, what would success look and feel like in 5 years?

Your leadership impact

What kind of impact do you want to have on the people you lead and work with in the coming years?

Who inspires you

When you think of leaders who inspire you, what qualities do they embody that resonate with your own leadership style?

YOUR LEADERSHIP PURPOSE: WHY DO YOU LEAD?

Your purpose is the driving force behind your leadership—it's what keeps you motivated and gives meaning to your work.

Where do you come from

What personal experiences or values have shaped the way you lead today?

How do you want to inspire

What change or transformation do you hope to inspire in others through your leadership?

What fulfils you as a leader

When do you feel most fulfilled and aligned in your role as a leader?

YOUR LEADERSHIP VALUES: WHAT GUIDES YOU?

Your values shape the way you lead, make decisions, and interact with others. Clarifying them helps you stay aligned and lead with integrity.

Your core values

What are the three to five core values that shape how you show up as a leader?

How do your values shape you

How do these values influence your decisions and the way you connect with others?

Leading with values

Can you think of a time when staying true to one of your values helped you through a challenge?



DO YOU WANT TO
UNCOVER AUTHENTIC
LEADERSHIP?



To see if this path is the right thing for you, click
on the button below to apply for a consultation.

SCHEDULE A FREE CALL