

Cassie M. Thompson

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EDUCATION

James Madison University (JMU), Harrisonburg, VA

Expected Graduation: May 2025

Bachelor of Business Administration in Marketing

Minor: Criminal Justice

PROFESSIONAL EXPERIENCE

Commonwealth One Credit Union - Harrisonburg, VA

August 2024 -Present

Ambassador

- Represent and promote the Commonwealth One Federal Credit Union brand to students, faculty, and community members, fostering awareness and engagement with financial products and services
- Educate and assist peers with financial literacy resources, including budgeting, saving, and credit-building strategies
- Conduct outreach initiatives, workshops, and tabling events, enhancing member engagement and recruiting potential members

Fiscal Department - Harrisonburg, VA

August 2024- Present

Student Assistant

- Reconcile credit card statements at the end of each month while aligning credit card statements with the correct departments' budget.
- Support budget tracking and reporting by maintaining detailed records of expenditures and fund allocations
- Conduct data entry for financial transactions, ensuring accuracy and compliance with university or organizational policies

Gold Key PHR - Virginia Beach, VA

May 2023- August 2023, May 2022- August 2022

Club Concierge

- Provided exceptional customer service to hotel guests and residents, ensuring their needs and requests were met promptly and professionally
- Handled guest concerns with efficiency, finding appropriate solutions to maintain member satisfaction
- Maintained knowledge of club policies and procedures, ensuring that guests and residents adhered to them.

Intern

- Met weekly with mentor to discuss career development, goal setting, and effective networking
- Participated in 6 key information sessions to gain insights to the property and engage with guest speakers
- Worked at the Cavalier Beach Club as a full time Club Concierge

EduTutor VA - Virginia Beach, VA & Harrisonburg, VA

September 2021- May 2022, August 2022- May 2023

6th Grade Language Arts & 5th Grade Math Tutor

- Created a positive and engaging learning environment, fostering a love for learning among students.
- Assisted students in improving their comprehension, writing, grammar, and math skills, resulting in improved grades and test scores.
- Developed customized lesson plans and teaching materials to cater to the unique learning needs of each student.
- Maintained progress reports and communicated regularly with parents or guardians to update them on their child's improvement.

LEADERSHIP

Panhellenic Executive Board, James Madison University

December 2023-Present

President

- Preside at all regular and special meetings of the general body
- Act as a liaison between the Panhellenic Community and University Administration
- Host President's meetings biweekly with all member sorority presidents
- Hosted Ginny Carroll, the CEO of Circle of Sisterhood, and donated \$10,000 as an executive board
- Work with president's and Panhellenic delegates to ensure a positive environment within the Greek community
- Manage an executive board of 12 women as well as overseeing 13 sororities, totaling over 3,000+ women
- Planned and led formal recruitment, a 5-day event which welcome 850+ women into the Panhellenic Community
- Implemented the Position of Vice President of Health and Safety in support of a Bill of Opinion to campus

President-Elect

December 2022-December 2023

- Planned and booked all events for the council, including all 12 Panhel points
- Mediated all Panhellenic infractions for all member organizations during primary recruitment
- Served as Panhellenic Judicial Chairman

Gamma Sigma Alpha, National Greek Honor Society, James Madison University

December 2023-Present

Member

- Participated in leadership development workshops that enhance skills in teamwork, leadership, and communication
- Worked with fellow members to promote scholarship initiatives within the Greek community.
- Collaborated with university administration to create opportunities for students outside of the Greek community.

Alpha Sigma Alpha, James Madison University

November 2021-Present

Member

- Received 10 community service hours a semester by participating in various philanthropic events
- Mothers Against Drunk Driving basketball tournament head
- Mothers Against Drunk Driving committee

Operation Smile, James Madison University

November 2021-Present

Officer

- Monitored the goals of the club set at the beginning of each semester
- Developed fundraising events held by the club

CERTIFICATIONS

- SQL Programming Certified (2022)
- Microsoft 365 Trained & Certified (2023)
- LinkedIn Learning: Canva Essential Training
- LinkedIn Learning: Brand Design Foundations
- LinkedIn Learning: Graphic Design Foundations: Layout and Composition
- LinkedIn Learning: IT Security Careers and Certifications
- LinkedIn Learning: SQL Programming
- HubSpot: Digital Marketing Certified (2024)

COURSEWORK

Integrated Business, James Madison University

Class Member

- Completed a 12-credit comprehensive learning experience which integrated finance, management, marketing, and operations to develop a business plan
- Supervised the marketing division, which concentrated on activities such as market research, opportunity assessment, market segmentation, positioning, promotional and distribution tactics, as well as budgeting and sales projection.