

# SOPHIA ENLOW

## RATES SHEET



### SEO Blog Posts (À la carte)

Service Description	I will write a polished blog post for your business using SEO best practices and optimize it (if optimization software is provided).
Deliverables	(1) Publish-ready blog post (1) Revision included
Rates	<ul style="list-style-type: none"><li>• Option 1 (800-1,200 words): \$220</li><li>• Option 2 (1,201-1,600 words): \$300</li><li>• Option 3 (1,601-2,000 words): \$380</li><li>• Option 4 (2,001-2,400 words): \$460</li><li>• Option 5 (2,401-3,000 words): \$550</li></ul>

### Website Copy (Package)

Service Description	I will write website copy to build out core pages of a new website or refresh an existing one.
Deliverables	(1) Home page - approx. 300-600 words (1) About Us page - approx. 200-400 words (1) Contact Us page - approx. 200-300 words (3) Service pages - approx. 800-1,000 words each *The standard package can be customized by adding additional service pages (\$200 each) to meet your specific website needs. The final price will reflect customization options.
Rates	<ul style="list-style-type: none"><li>• \$1,000 for standard package (6) pages</li></ul>

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## FREELANCE RATE SHEET



### Email Newsletters (À la carte)

Service Description	I will write an engaging and on-brand email newsletter for your business.
Deliverables	(1) Email newsletter copy doc - approx. 200-400 words (1) Revision included
Rates	<ul style="list-style-type: none"><li>• Short-form email (200-400 words): \$75</li><li>• Long-form email (401-800 words): \$150</li></ul>

### Landing Pages (À la carte)

Service Description	I will write a landing page that drives conversions for your business.
Deliverables	(1) Landing page - approx. 400-600 words (1) Revision included
Rates	<ul style="list-style-type: none"><li>• Standard-length landing page (400-600 words): \$150</li><li>• Extended-length landing page (601-800 words): \$200</li></ul>

Hourly Rate for services (if preferred) = \$85

I charge my hourly rate for SEO strategy services not listed on this rate sheet.