

2024 MEDIA KIT



YOUR BEHIND-THE-SCENES PASS INTO THE WORLD OF
INSTALLATION ART, FEATURING IN-DEPTH CONVERSATIONS
WITH LEADING ARTISTS AND ARTS PROFESSIONALS

WWW.INSTALLATIONARTPODCAST.COM

HOSTED BY

Anastasia Parmson

ABOUT THE PODCAST

The Installation Art Podcast is the world's number one (and only) podcast dedicated to exploring the expansive and diverse medium of installation art. Each episode dives deep into the creative processes, challenges, and personal journeys of internationally renowned artists and arts professionals.

Whether you're a practicing artist, curator, or contemporary art enthusiast, this podcast offers unique insights into the fascinating world of installation art, providing inspiration, education, and a sense of community to artists working in this often overlooked field.

ABOUT THE HOST



Anastasia Parmson turns simple line drawings into immersive installations of domestic interiors, drawing on personal stories and pop culture references.

Born in Estonia, she completed her Master's degree in France and is currently living and working in Sydney. Her work has been exhibited internationally and featured in multiple publications and award shows.

HOST STATISTICS

 **92K**

INSTAGRAM FOLLOWERS

 **13K**

TIKTOK FOLLOWERS


 **19K**

THREADS FOLLOWERS

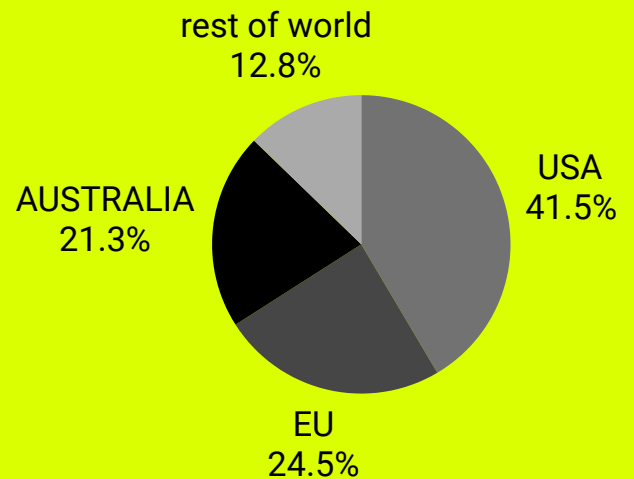
 **48%**

EMAIL OPEN RATE

AUDIENCE STATISTICS

 **45%**  **43%**

TOP AGE RANGE : 28 - 59



- The first and only podcast in the world dedicated to installation art
- Recorded and produced in Sydney, Australia
- Female led and created
- Ranked among top 50% of all podcasts from first episode

TOP CHART POSITIONS

N°1 ARTS PODCAST IN ESTONIA

N°1 VISUAL ARTS PODCAST IN UNITED ARAB EMIRATES

TOP 10 VISUAL ARTS PODCAST IN: AUSTRALIA, BELGIUM, DENMARK, INDIA, NORWAY, SOUTH AFRICA, SWITZERLAND

PARTNERSHIP | SPONSORSHIP OPPORTUNITIES

EXCLUSIVE “SPONSOR OF THE EPISODE”

- 30-60 SECOND BAKED-IN PRE-ROLL SPOT, READ BY THE HOST
- LINK IN SHOW NOTES AND ON WEBSITE
- NEWSLETTER AND SOCIAL MEDIA MENTIONS

SINGLE SPOT PACKAGE

- 15-30 SECOND MID-ROLL SPOT
- LINK IN SHOW NOTES AND ON WEBSITE

SOCIAL MEDIA COLLABORATION

- CROSS-CHANNEL DIGITAL PROMOTION

GIFTED PRODUCT OFFER

- BRAND AND PRODUCT MENTION ON ALL CHANNELS AS PART OF A GIVEAWAY CAMPAIGN FOR LISTENERS

Contact

GET IN TOUCH TO DISCUSS HOW WE CAN WORK TOGETHER

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