



# Lead Magnet Ideas For Popular Niches

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# **Health & Wellness**

- 1. 7-Day Self-Care Checklist**
- 2. Morning Ritual Workbook**
- 3. Anti-Inflammatory Living Starter Guide**
- 4. 3-Day Wellness Reset Email Course**
- 5. Printable Daily Wellness Tracker**
- 6. 25 Healthy Habits You Can Start Today  
(Swipe File)**
- 7. Mindfulness for Beginners Video Series**
- 8. Wellness Resource Rolodex (Books, Tools,  
Apps)**
- 9. 21-Day Mind-Body Challenge**
- 10. Free 15-Minute Wellness Coaching Call**



# Digital Marketing

1. Lead Magnet Blueprint: 10 Ideas with Templates
2. Email Funnel Swipe File
3. Marketing Metrics Tracker (Google Sheets)
4. 30 Social Media Captions That Convert
5. Mini Email Course: Build a Simple Sales Funnel
6. Free Webinar: Marketing without the Ick
7. Content Calendar Template for 30 Days of Posts
8. Quiz: What Type of Digital Marketer Are You?
9. Behind-the-Scenes: My Launch Strategy Breakdown
10. Free Audit: Submit Your Sales Page for Feedback

# Blogging

1. **Blog Launch Checklist**
2. **101 Blog Post Ideas for Any Niche**
3. **SEO Made Simple: Beginner's Quick Guide**
4. **Headline Swipe File (50 High-Click Titles)**
5. **Content Calendar for a Month of Blogging**
6. **Mini Course: Write Your First 5 Blog Posts**
7. **Blog Branding Style Guide Template**
8. **Quiz: What's Your Blogging Personality?**
9. **Free Blog Critique Submission**
10. **Pinterest Image Template Bundle (Canva)**



# Photography

- 1. Camera Settings Cheat Sheet (for Canon, Nikon, Sony)**
- 2. The Beginner's Guide to Shooting in Manual Mode**
- 3. Photo Style Finder Quiz: What's Your Creative Voice?**
- 4. 5-Day Photography Challenge**
- 5. Free Lightroom Preset Pack**
- 6. How to Build a DIY Home Photography Studio (PDF Guide)**
- 7. Printable Shot List for Portrait Sessions**
- 8. Before & After Editing Demo (Video Tutorial)**
- 9. Photography Business Starter Toolkit**
- 10. 30 Instagram Captions for Photographers**



# **Online Business**

- 1. Business Model Quiz: What Should You Sell Online?**
- 2. Offer Creation Workbook**
- 3. Tech Tools Comparison Guide (Kajabi vs. Teachable, etc.)**
- 4. Mini Course: Set Up Your First Digital Product Funnel**
- 5. Monthly Revenue & Expense Tracker (Spreadsheet)**
- 6. Brand Message Clarity Worksheet**
- 7. 30-Day Launch Prep Checklist**
- 8. Behind-the-Scenes: My Business in a Day Flow**
- 9. Quiz: What Type of Entrepreneur Are You?**
- 10. Free Business Planning Power Hour (PDF)**





# Parenting

- 1. Morning Routine Chart for Kids (Printable)**
- 2. 30 Screen-Free Activities for Kids at Home**
- 3. Discipline Styles Quiz: What's Your Parent Type?**
- 4. Back-to-School Prep Guide**
- 5. Printable Family Calendar & Chore Chart**
- 6. Lunchbox Ideas Swipe File**
- 7. Free Webinar: Calm Parenting in a Loud World**
- 8. Journal Prompts to Connect with Your Teen**
- 9. After-School Routine Checklist**
- 10. Free Download: Conversation Starters for Dinner Time**



# Productivity

- 1. Weekly Focus Planner (PDF)**
- 2. Pomodoro Timer Tracker Sheet**
- 3. Quiz: What's Your Productivity Style?**
- 4. Mini Course: How to Beat Procrastination**
- 5. Morning Momentum Checklist**
- 6. Top 10 Productivity Apps for 2025 (With Links)**
- 7. 30-Minute Focus Sessions Guided Audio**
- 8. Time Audit Worksheet**
- 9. Not-To-Do List Template**
- 10. One-Page Goal Setting Blueprint**



# **Crafts & DIY**

- 1. 5 Beginner Projects with Supply Lists**
- 2. Seasonal Decor DIY Guide (Step-by-Step)**
- 3. Craft Room Organization Printable Checklist**
- 4. Free SVG Files or Patterns**
- 5. Color Palette Inspiration Cards**
- 6. 30-Day DIY Challenge Calendar**
- 7. Video Tutorial: Easy Holiday Project**
- 8. Quiz: What's Your Crafting Style?**
- 9. Template Pack for Cricut Users**
- 10. Craft Supply Budget Tracker**



# **Career Development**

- 1. Resume Makeover Checklist**
- 2. Cover Letter Swipe File**
- 3. Free Mock Interview Questions Guide**
- 4. Career Clarity Workbook**
- 5. LinkedIn Profile Optimization Checklist**
- 6. Job Search Tracker Spreadsheet**
- 7. Mini Course: Interview with Confidence**
- 8. Quiz: Are You in the Right Career?**
- 9. Salary Negotiation Script Examples**
- 10. Free Webinar: Career Change After 40**



# **Relationships**

- 1. Love Language Quiz + Daily Acts of Connection Guide**
- 2. 30-Day Relationship Reset Challenge**
- 3. Couples Journal Prompts (Printable)**
- 4. Date Night Ideas for Every Budget**
- 5. How to Fight Fair: Conflict Resolution Workbook**
- 6. Video Class: Communication Styles in Marriage**
- 7. Boundaries in Relationships – Mini Guide**
- 8. Love Note Template Pack**
- 9. Weekly Connection Calendar (For Busy Couples)**
- 10. Free Coaching Session: Reignite Your Relationship**

# Finance & Money

1. Monthly Budget Template (Printable or Spreadsheet)
2. Debt-Free in 12 Months Workbook
3. Quiz: What's Your Money Personality?
4. 30-Day Savings Challenge
5. Beginner's Guide to Investing
6. Side Hustle Starter Kit
7. Retirement Planning Checklist (for 40s and 50s)
8. Smart Money Habits Toolkit
9. Money Date Night Planner (for Couples)
10. Free Mini Course: How to Build an Emergency Fund Fast