

Day	Theme	Content Goal	Content Idea	AI Prompt
1	Customer Stories	Engagement	Share a screenshot of your calendar and how you batch your work.	<p>Write a social media post based on the following parameters:</p> <ul style="list-style-type: none"> - Theme: Customer Stories - Content Goal: Engagement - Post Objective: Share a screenshot of your calendar and how you batch your work. <p>Include a compelling hook, informative or emotional value, and a strong call to action that matches the goal.</p>
2	Tips & Tutorials	Promotion	Debunk a popular myth in your space with facts.	<p>Write a social media post based on the following parameters:</p> <ul style="list-style-type: none"> - Theme: Tips & Tutorials - Content Goal: Promotion - Post Objective: Debunk a popular myth in your space with facts. <p>Include a compelling hook, informative or emotional value, and a strong call to action that matches the goal.</p>
3	Product Spotlight	Connection	Create a mini-case study showing results from a client or user.	<p>Write a social media post based on the following parameters:</p> <ul style="list-style-type: none"> - Theme: Product Spotlight - Content Goal: Connection - Post Objective: Create a mini-case study showing results from a client or user. <p>Include a compelling hook, informative or emotional value, and a strong call to action that matches the goal.</p>
4	Tips & Tutorials	Promotion	Post your favorite quote and why it resonates with you.	<p>Write a social media post based on the following parameters:</p> <ul style="list-style-type: none"> - Theme: Tips & Tutorials - Content Goal: Promotion - Post Objective: Post your favorite quote and why it resonates with you. <p>Include a compelling hook, informative or emotional value, and a strong call to action that matches the goal.</p>
5	Personal Insights	Connection	Create a quick video walking through your workspace setup.	<p>Write a social media post based on the following parameters:</p> <ul style="list-style-type: none"> - Theme: Personal Insights - Content Goal: Connection - Post Objective: Create a quick video walking through your workspace setup. <p>Include a compelling hook, informative or emotional value, and a strong call to action that matches the goal.</p>
6	Product Spotlight	Engagement	Give a sneak peek of a new product or offer.	<p>Write a social media post based on the following parameters:</p> <ul style="list-style-type: none"> - Theme: Product Spotlight - Content Goal: Engagement - Post Objective: Give a sneak peek of a new product or offer. <p>Include a compelling hook, informative or emotional value, and a strong call to action that matches the goal.</p>

7	Personal Insights	Promotion	Show a customer using your product in real life (UGC).	<p>Write a social media post based on the following parameters:</p> <ul style="list-style-type: none"> - Theme: Personal Insights - Content Goal: Promotion - Post Objective: Show a customer using your product in real life (UGC). <p>Include a compelling hook, informative or emotional value, and a strong call to action that matches the goal.</p>
8	Behind the Scenes	Authority	Share a snapshot of your morning routine and ask your audience to share theirs.	<p>Write a social media post based on the following parameters:</p> <ul style="list-style-type: none"> - Theme: Behind the Scenes - Content Goal: Authority - Post Objective: Share a snapshot of your morning routine and ask your audience to share theirs. <p>Include a compelling hook, informative or emotional value, and a strong call to action that matches the goal.</p>
9	Product Spotlight	Connection	Share a personal mantra that helps you stay motivated.	<p>Write a social media post based on the following parameters:</p> <ul style="list-style-type: none"> - Theme: Product Spotlight - Content Goal: Connection - Post Objective: Share a personal mantra that helps you stay motivated. <p>Include a compelling hook, informative or emotional value, and a strong call to action that matches the goal.</p>
10	Customer Stories	Engagement	Create a "what I'd tell my past self" post.	<p>Write a social media post based on the following parameters:</p> <ul style="list-style-type: none"> - Theme: Customer Stories - Content Goal: Engagement - Post Objective: Create a "what I'd tell my past self" post. <p>Include a compelling hook, informative or emotional value, and a strong call to action that matches the goal.</p>
11	Behind the Scenes	Engagement	Create a tutorial carousel using visuals or step-by-step images.	<p>Write a social media post based on the following parameters:</p> <ul style="list-style-type: none"> - Theme: Behind the Scenes - Content Goal: Engagement - Post Objective: Create a tutorial carousel using visuals or step-by-step images. <p>Include a compelling hook, informative or emotional value, and a strong call to action that matches the goal.</p>
12	Tips & Tutorials	Engagement	Highlight a client win and tag them (with permission).	<p>Write a social media post based on the following parameters:</p> <ul style="list-style-type: none"> - Theme: Tips & Tutorials - Content Goal: Engagement - Post Objective: Highlight a client win and tag them (with permission). <p>Include a compelling hook, informative or emotional value, and a strong call to action that matches the goal.</p>

13	Product Spotlight	Authority	Talk about your most-used business tool and how it saves time.	<p>Write a social media post based on the following parameters:</p> <ul style="list-style-type: none"> - Theme: Product Spotlight - Content Goal: Authority - Post Objective: Talk about your most-used business tool and how it saves time. <p>Include a compelling hook, informative or emotional value, and a strong call to action that matches the goal.</p>
14	Tips & Tutorials	Promotion	Share a challenge you overcame recently and how it changed you.	<p>Write a social media post based on the following parameters:</p> <ul style="list-style-type: none"> - Theme: Tips & Tutorials - Content Goal: Promotion - Post Objective: Share a challenge you overcame recently and how it changed you. <p>Include a compelling hook, informative or emotional value, and a strong call to action that matches the goal.</p>
15	Tips & Tutorials	Engagement	Post a short tutorial on how to use your product.	<p>Write a social media post based on the following parameters:</p> <ul style="list-style-type: none"> - Theme: Tips & Tutorials - Content Goal: Engagement - Post Objective: Post a short tutorial on how to use your product. <p>Include a compelling hook, informative or emotional value, and a strong call to action that matches the goal.</p>
16	Behind the Scenes	Engagement	Break down a frequently asked question in your niche.	<p>Write a social media post based on the following parameters:</p> <ul style="list-style-type: none"> - Theme: Behind the Scenes - Content Goal: Engagement - Post Objective: Break down a frequently asked question in your niche. <p>Include a compelling hook, informative or emotional value, and a strong call to action that matches the goal.</p>
17	Tips & Tutorials	Engagement	Reintroduce yourself with a personal twist.	<p>Write a social media post based on the following parameters:</p> <ul style="list-style-type: none"> - Theme: Tips & Tutorials - Content Goal: Engagement - Post Objective: Reintroduce yourself with a personal twist. <p>Include a compelling hook, informative or emotional value, and a strong call to action that matches the goal.</p>
18	Personal Insights	Connection	Record a "3 things I wish I knew when I started" video.	<p>Write a social media post based on the following parameters:</p> <ul style="list-style-type: none"> - Theme: Personal Insights - Content Goal: Connection - Post Objective: Record a "3 things I wish I knew when I started" video. <p>Include a compelling hook, informative or emotional value, and a strong call to action that matches the goal.</p>

19	Behind the Scenes	Connection	Share your favorite tool or app and why you love it.	<p>Write a social media post based on the following parameters:</p> <ul style="list-style-type: none"> - Theme: Behind the Scenes - Content Goal: Connection - Post Objective: Share your favorite tool or app and why you love it. <p>Include a compelling hook, informative or emotional value, and a strong call to action that matches the goal.</p>
20	Customer Stories	Authority	Highlight a piece of feedback that made your day.	<p>Write a social media post based on the following parameters:</p> <ul style="list-style-type: none"> - Theme: Customer Stories - Content Goal: Authority - Post Objective: Highlight a piece of feedback that made your day. <p>Include a compelling hook, informative or emotional value, and a strong call to action that matches the goal.</p>
21	Customer Stories	Connection	Explain a recent business decision and what you learned.	<p>Write a social media post based on the following parameters:</p> <ul style="list-style-type: none"> - Theme: Customer Stories - Content Goal: Connection - Post Objective: Explain a recent business decision and what you learned. <p>Include a compelling hook, informative or emotional value, and a strong call to action that matches the goal.</p>
22	Product Spotlight	Promotion	Share a behind-the-scenes look at how you plan your week.	<p>Write a social media post based on the following parameters:</p> <ul style="list-style-type: none"> - Theme: Product Spotlight - Content Goal: Promotion - Post Objective: Share a behind-the-scenes look at how you plan your week. <p>Include a compelling hook, informative or emotional value, and a strong call to action that matches the goal.</p>
23	Product Spotlight	Authority	Post a behind-the-scenes look at how you brainstorm content.	<p>Write a social media post based on the following parameters:</p> <ul style="list-style-type: none"> - Theme: Product Spotlight - Content Goal: Authority - Post Objective: Post a behind-the-scenes look at how you brainstorm content. <p>Include a compelling hook, informative or emotional value, and a strong call to action that matches the goal.</p>
24	Customer Stories	Connection	Post a checklist or tip list related to a common struggle in your audience.	<p>Write a social media post based on the following parameters:</p> <ul style="list-style-type: none"> - Theme: Customer Stories - Content Goal: Connection - Post Objective: Post a checklist or tip list related to a common struggle in your audience. <p>Include a compelling hook, informative or emotional value, and a strong call to action that matches the goal.</p>

25	Personal Insights	Authority	Share a throwback to your first launch or business milestone.	<p>Write a social media post based on the following parameters:</p> <ul style="list-style-type: none"> - Theme: Personal Insights - Content Goal: Authority - Post Objective: Share a throwback to your first launch or business milestone. <p>Include a compelling hook, informative or emotional value, and a strong call to action that matches the goal.</p>
26	Tips & Tutorials	Engagement	Post a time-lapse video of you working on a project.	<p>Write a social media post based on the following parameters:</p> <ul style="list-style-type: none"> - Theme: Tips & Tutorials - Content Goal: Engagement - Post Objective: Post a time-lapse video of you working on a project. <p>Include a compelling hook, informative or emotional value, and a strong call to action that matches the goal.</p>
27	Behind the Scenes	Connection	Share a mistake you made and what it taught you.	<p>Write a social media post based on the following parameters:</p> <ul style="list-style-type: none"> - Theme: Behind the Scenes - Content Goal: Connection - Post Objective: Share a mistake you made and what it taught you. <p>Include a compelling hook, informative or emotional value, and a strong call to action that matches the goal.</p>
28	Customer Stories	Connection	Post a photo of your favorite healthy workday snack and ask for comments.	<p>Write a social media post based on the following parameters:</p> <ul style="list-style-type: none"> - Theme: Customer Stories - Content Goal: Connection - Post Objective: Post a photo of your favorite healthy workday snack and ask for comments. <p>Include a compelling hook, informative or emotional value, and a strong call to action that matches the goal.</p>
29	Tips & Tutorials	Connection	Show your first product and your latest one. Ask your audience which one they'd pick.	<p>Write a social media post based on the following parameters:</p> <ul style="list-style-type: none"> - Theme: Tips & Tutorials - Content Goal: Connection - Post Objective: Show your first product and your latest one. Ask your audience which one they'd pick. <p>Include a compelling hook, informative or emotional value, and a strong call to action that matches the goal.</p>
30	Personal Insights	Connection	Write a "myth vs. truth" post in your industry.	<p>Write a social media post based on the following parameters:</p> <ul style="list-style-type: none"> - Theme: Personal Insights - Content Goal: Connection - Post Objective: Write a "myth vs. truth" post in your industry. <p>Include a compelling hook, informative or emotional value, and a strong call to action that matches the goal.</p>