Privacy Policy for SLS Pearland

Last Updated: May 29, 2025

At SLS Pearland, we value your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, and share information when you visit <u>slspearland.com</u> or <u>slscountryplace.com</u> (the "Site"), engage with our services, or interact with our blog content. We provide holistic home care services to seniors in Country Place and Lakes at Country Place in Pearland, Texas, and this policy applies to all visitors, clients, and users of our Site.

1. Information We Collect

We may collect the following types of information:

- **Personal Information**: When you contact us, book a service, or leave a comment on our blog, we may collect your name, email address, phone number, or other details you provide.
- Usage Data: We collect information about how you interact with our Site, such as your IP address, browser type, pages visited, and time spent on the Site. This data is collected automatically using cookies and similar technologies.
- Affiliate Links and Third-Party Tracking: Our blog posts (e.g., about essential oils and supplements) contain affiliate links to partners like Plant Therapy and NOW Foods. If you click these links, third parties may collect data such as your IP address or purchase details to track referrals. As disclosed in our posts, we may earn a commission on purchases made through these links.

2. How We Use Your Information

We use the information we collect to:

- Provide and improve our services, such as scheduling caregiver visits or responding to inquiries.
- Personalize your experience on our Site, including recommending blog content like Qigong exercises or aromatherapy tips.
- Analyze Site usage to enhance performance and user experience.
- Communicate with you, including sending updates about our services in Country Place and Lakes at Country Place.
- Comply with legal obligations and protect our rights.

3. Cookies and Tracking Technologies

We use cookies to improve your experience on slscountryplace.com. Cookies are small files stored on your device that help us understand how you use our Site. For example:

- Essential Cookies: Enable core functionality, like navigating the Site.
- Analytics Cookies: Help us track Site performance (e.g., via Google Analytics).
- Third-Party Cookies: May be set by affiliate partners (e.g., ShareASale for Plant Therapy) to track clicks and purchases.

You can manage cookie preferences through your browser settings, but disabling cookies may affect Site functionality.

4. Sharing Your Information

We do not sell your personal information. We may share your data with:

- Service Providers: Third parties like Google Analytics to analyze Site usage, or email providers to send communications.
- Affiliate Partners: When you click affiliate links, partners like Plant Therapy and NOW Foods may collect data to track referrals. Their privacy policies apply to any data they collect.
- Legal Requirements: If required by law, we may share information to comply with legal processes or protect our rights.

5. Affiliate Disclosure

SLS Pearland participates in affiliate programs, including with Plant Therapy and NOW Foods. Our blog posts may contain affiliate links, meaning we may earn a commission on purchases you make through these links, at no extra cost to you. These links are clearly disclosed in our content, per FTC guidelines.

6. Your Rights and Choices

- Access and Update: You can request access to or updates to your personal information by contacting us at [insert email address].
- **Opt-Out**: You can opt out of marketing emails by clicking "unsubscribe" in our emails.
- Cookies: Manage cookie preferences through your browser settings.
- CCPA/GDPR Rights: If applicable, you may have rights to request deletion of your data, opt out of data sharing, or restrict processing. Contact us to exercise these rights.

7. Data Security

We take reasonable measures to protect your information, such as using secure servers and encryption for data transmission. However, no online platform is 100% secure, and we cannot guarantee absolute security.

8. Third-Party Links

Our Site includes links to third-party websites, such as Plant Therapy and NOW Foods. We are not responsible for their privacy practices. We encourage you to review their policies before sharing personal information.

9. Children's Privacy

Our Site and services are not intended for individuals under 18. We do not knowingly collect data from children. If you believe we have collected such data, please contact us to have it removed.

10. Changes to This Privacy Policy

We may update this Privacy Policy to reflect changes in our practices or legal requirements. The updated policy will be posted on this page with a revised "Last Updated" date. We encourage you to review it periodically.

11. Contact Us

If you have questions about this Privacy Policy or how we handle your data, please contact us:

- Email: admin@slspearland.com
- **Phone**:346-498-7893
- Address: SLS Pearland, serving Country Place and Lakes at Country Place, Pearland, TX

Thank you for trusting SLS Pearland with your privacy. We're here to support your wellness journey in Country Place and Lakes at Country Place!