

BSc (Honours) Business Management Top-Up



Course Description

The BSc (Hons) Business Management degree will give you a solid foundation in business and management theory, as well as the opportunity to develop the practical skills and analytical techniques used in different sectors. Graduate and you'll be more than ready for the professional workplace and the challenges of the business world. During the course you'll study and practise all the main areas of management, including human resources, marketing, accounting and finance, and information management. Modules on contemporary issues such as globalisation, sustainability and social and demographic change will put it all into context – as will content looking at commercial strategy and behaviour. You can personalise your studies with a wide range of specialist modules, so there's every opportunity to prepare for a specific industry sector, job or profession. Key figures from international industry and business advise us on course content – so you can be certain you're gaining the skills employers expect.

Entry Requirements

- Qualifi Level 5 or any Level 5 Certificate approved by Ofqual.
- A pass in an HND, a Foundation Degree with 240 credits or a recognised UK or overseas equivalent with the majority of study in business topics.



Year 3 BSc (Hons) Business Management

Course content:

- Strategic Management
- Sustainability and Responsible Business
- Marketing Communications
- Business Management Undergraduate Major Project

At A Glance

Course title:	BSc (Hons) Business Management
Course level:	Undergraduate
Study method:	Distance learning
Course duration:	12 Months





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