THEBOOKSHOP



A Treasure Hunt

By Quill, Compass & Shadow





Congratulations Team Anything!!!



- David Cohen
- Samantha Dammer
- Liz Faulkner
- Mo Finnegan
- FireflyinNM
- Steve Geller





The Prizes

valued over \$700

- Signed copy of Masquerade
- 4 troy ounces of silver, including an engraved Winner's coin
- Goldback bills
- 1825 half dollar coin
- A set of 1981 Susan B. Anthony coins
- Leatherette journal & wood chest
- And more!!



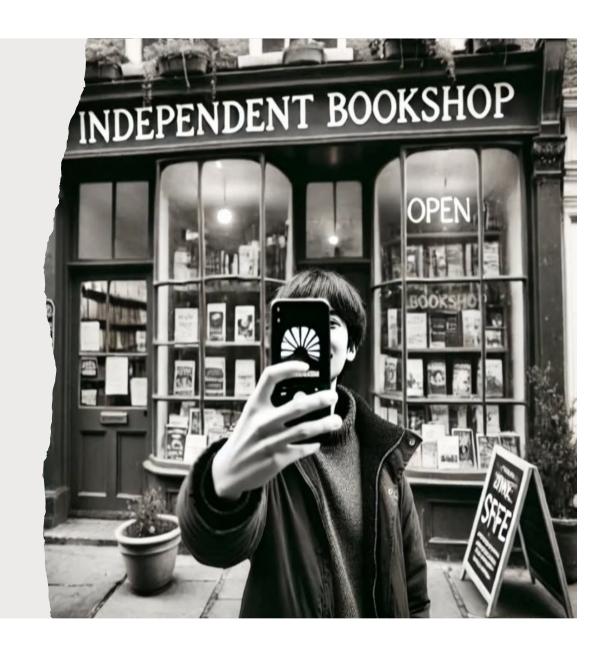
Thank you!!

- Cowlazars
- Mysterious Writings
- Codebar
- Mind Games
- Our friends and family
- You!!!

Thank you for your support - your support - for purchasing four book and our book and spreading the spreading this word about it.

The Bookshop Theme

- Celebration of independent bookstores.
 - October 5th launch date was chosen in honor of that
 - Some of the prizes were also a reflection of the theme
- Quotes throughout the book were about bookstores
 - Beginning of each section
- Section 2 final location
- The final challenge phrase/quote



Overall structure

Three sections and a final challenge



Easter Eggs!!

Pg 6 - ACEHIGH, TWAINSATTENTION, and AHIDDENHARE spelled out with first letters of the old books mentioned

Pg 7 - Dilly, the name of Hugh's dog, is also the name of the famous codebreaker Dilly Knox

Pg 12 - ALBERT G.
OOGLETHORPE is a reminder to use
Google

Pg 15 - Carole Merrill is the name of the model for the 1960s television show "Let's Make a Deal" which featured prizes behind three doors





Section 1

Corner Payphone on Signal Street in Ojai, CA

Signal Street **Stop** sign with adjacent **payphone**



Text Clues to West Coast & California

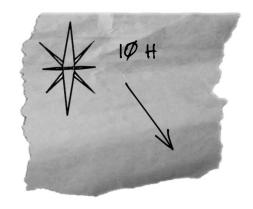
- Pg 10 & 14 mention 'west wall'
- Pg 15 discusses organization of geography section and the alphabetization of cities in California
- Pg 15 Letter to Carole uses an address in CA

Image Clues to West Coast & California

Padres in a forest=
Los Padres National Forest in CA



- Pg 17 Los Padres forest
- Pg 19 10 hours south



10 Hours south of Eureka

Text Clues to Ojai

- Pg 15 discusses organization of geography section and halfway through the alphabetization of the cities in California. Hint to the city name beginning with a letter in the middle of the alphabet
- Pg 15 Letter to Carole Date, 10-hour drive, pink half of face, and feel invincible.
 - August 5 (805) hints at the area code of Ojai
 - Howard's face half sunburned on the right side (tells you the direction he is driving) and is a hint at "pink moment". The "pink moment" is a natural light show that occurs in Ojai, California during both sunrise and sunset
 - Feel invincible hint to Ojai (where the main character from The Six Million Dollar Man was from)



Text Clues to Ojai



- Pg 19 text acrostic in the second paragraph: BIONIC MAN. The 70's TV show The Six Million Dollar Man. The main character, Steve Austin, was from Ojai, CA
- Pg 24 three items and three mysteries. Local area, Highway 33
- Pg 30 Jamie's name was a hint to Jamie Sommers, a character from the show. And hot dogs were a hint to Oscar Goldman another character from the show





 Pg 30 - The chocolate confection mentioned was a Moon Pie, another hint to the city (Great grandfather Earl [Mitchell – Jamie's last name] was a nod to the inventor of Moon Pies.)

Image Clues to Ojai

• Pg 24 – Valley of the moon

• Pg 25 - morse code solution:

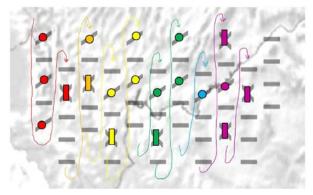
/ = short

X = long

_ = blank

• Result: Valley. Ojai sits in a valley





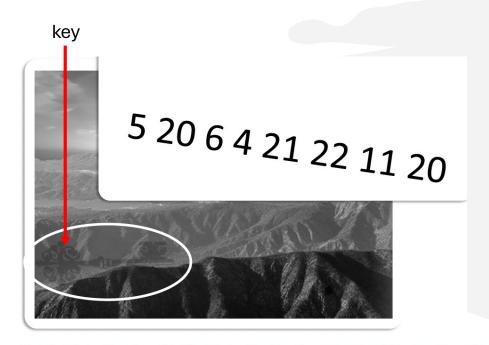


Image Clues to Ojai

Pgs 27-28 - keyword cipher.
 Image gives you the keyword,
 mountain. Result: transverse.
 Ojai lies in the transverse
 mountain range

1	2	3	4	5	6	7	8	9	10	11	12	13	14	1 5	16	17	18	19	20	21	22	23	24	25	26
M	0	U	N	Т	Α	1	В	С	D	Ε	F	G	Н	J	K	L	Р	Q	R	S	٧	W	X	Υ	Z
5	20	6	4	21	22	11	20	21	11											5					
Т	R	Α	Ν	S	V	Ε	R	S	Ε																

Image Clues to Ojai

- Pg 31 laptop and beverage
- Space shuttle nudge to Steve Austin who was an astronaut
- Topo Chico beverage nudge to Topa Topa mountains



Image Clues to Payphone

- Pg 35-36 Multi-tap written backwards
 - Result: A signal stop will be the last clue for once you are there you will know what to do. A coin might be handy for this old school stop a superhero or doctor here would be caught

Pg 35-36 Multi-tap

The answer to Maxwell's dilemma is a shoe-in, but only a smart person would figure out this spot.

8 44 4 88 2 222 0 33 22 0 3 555 88 666 9 0 33 777 33 44 0 777 666 8 222 666 3 0 777 666 0 0 666 777 33 44 777 33 7 88 7777 0 2 0 8 666 7 7777 0 555 666 666 44 222 7777 0 3 555 666 0 7777 444 44 8 0 777 666 333 0 999 3 66 2 44 0 33 22 0 8 44 4 444 6 0 66 444 666 222 0 2 0 666 3 0 666 8 0 8 2 44 9 0 9 666 66 55 0 555 555 444 9 0 88 666 999 0 33 777 33 44 8 0 33 777 2 0 88 666 999 0 33 222 66 666 0 777 666 333 0 33 88 555 222 0 8 7777 2 555 0 33 44 8 0 33 22 0 555 555 444 9 0 7 666 8 7777 0 7777 555 2 66 4 444 7777 0 2

THGUAC EB DLUOW EREH ROTCOD RO
OREHREPUS A TOPS LOOHCS DLO SIHT ROF
YDNAH EB THGIM NIOC A OD OT TAHW WONK
LLIW UOY EREHT ERA UOY ECNO ROF EULC
TSAL EHT EB LLIW POTS SLANGIS A

Section 2

4 Starfish/Trident Booksellers on Pearl Street in Boulder, CO







Text Clues to Colorado area

Pg 42 – celebration of 100 years. Colorado is known as the centennial state Pg 43 – chocolate chip cookies with nuts is Colorado's state cookie

Pg 43 – books in the middle rows clue to state location

Image Clues to Colorado area

- Pg 41 poem acrostic, reverse diagonal
 - Letter diagonally folded, diagonal shading on letter
 - Result: Flatirons. Mountains that shadow over Boulder, CO



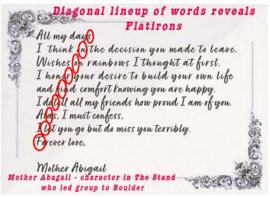
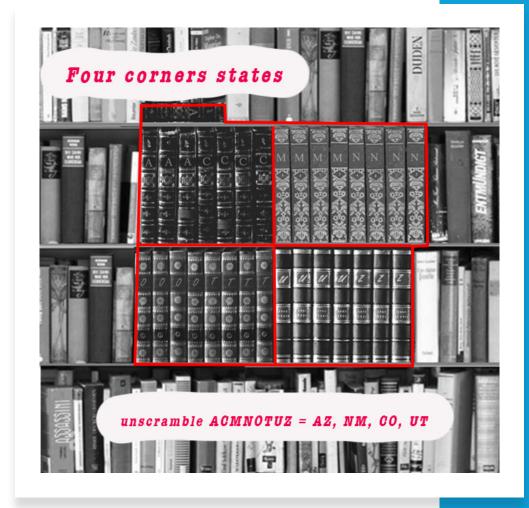


Image Clues to Colorado area

 Pg 44 – outline of the 4 sets of books form the 4 corner states. Letters on the books unscrambled form the state abbreviations: AZ, NM, UT, and CO



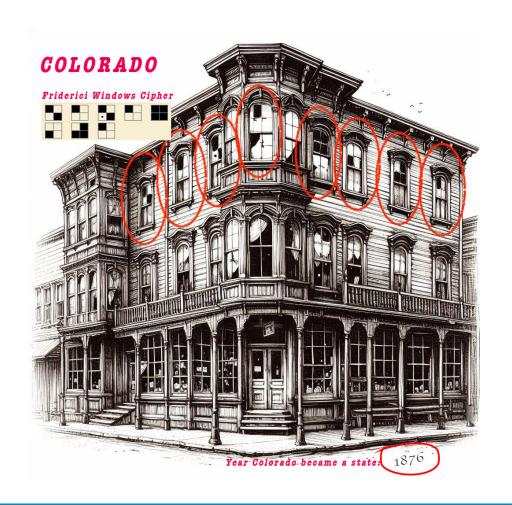


Image Clues to Colorado area

- Pg 45 Friderici windows cipher confirms **Colorado**
- Pg 45 1876, the year CO became a state



Text Clues to Boulder, Colorado & Pearl St.

Chapter's eerie mood matches Steven King

Pg 38 – "what a silly jerk I am" is a nod to the first line of "The Stand" Pg 40 & 52 – mention a cup of tea. Celestial Seasonings is headquartered in Boulder

Pg 50 - single pearl on a stick pin



Image Clues to Boulder

- Pg 47 King Stephen image.
 - Steven King lived in Boulder and wrote The Stand and other novels which included Boulder and the surrounding area
 - The image text 'etched in stone' confirms Boulder

Image Clues to Pearl St.

- Pg 49 Pearl on stick pin
 - Also, Hugh's costume is the Thing from Fantastic 4, a stone suit.
 Another nudge to Boulder

Pearl on stick pin - Pearl Street Costume is Fantastic 4 Thing/stone suit (Boulder)





Text Clues to 4 starfish on Trident Booksellers facade

• Pg 51 – dreams of shooting stars... towering above me



Image Clues to Trident Booksellers

- Pg 50
 - Look for three similar words, in addition to the word three
 - Three letter words mislead, so ignore them
 - The shape of the correct 4 words form a trident
 - Bonus word "where" tells you this is where you need to go

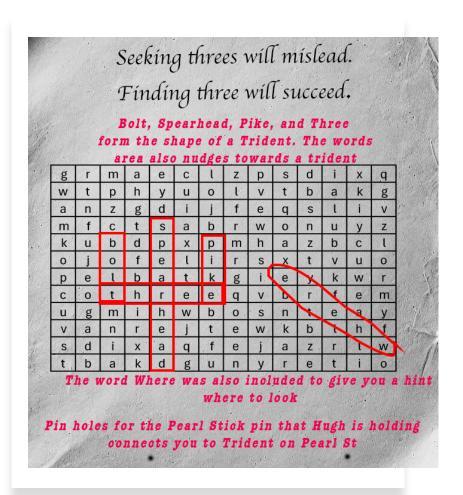


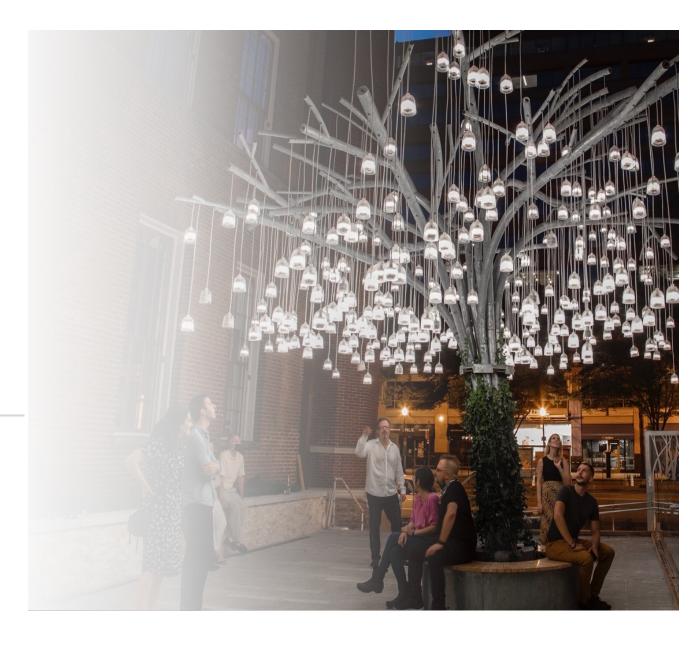


Image Clues to Trident Booksellers

- Pg 51 rebus 4 stars and fish make four starfish
 - Façade of Trident Booksellers features 4 starfish above the awning

Section 3

Speaking Willow sculpture at Planet World, in Washington DC





Text Clues to Eastern region & DC

Pg 51 – time to tackle the East wall

Pg 55 – surrounded by words, almost claustrophobic

Pg 61 – sweet bbg sauce, Mam(BO) that originated from DC

Pg 68 – 'four different shelves' hint to four different numbers to use in the shapes puzzle

Pg 69 - Last line of text: "Clearly it was..." is a hint to the final quote part of the Final Challenge puzzle

Image Clues to Eastern region

- Pg 57 Cistercian cipher
 - Add the numbers up in each box
 - 4, 13, 22 in each row
 - Convert numbers to letters
 - DMV is the nickname for District, Maryland, Virginia area
 - The background is the Potomac river in the DC area

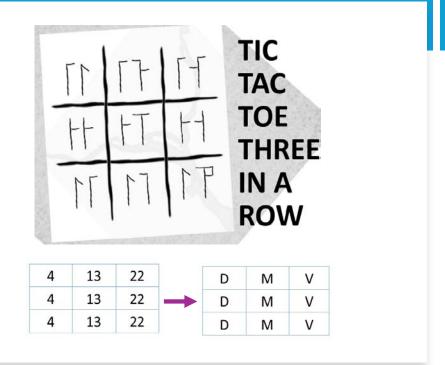
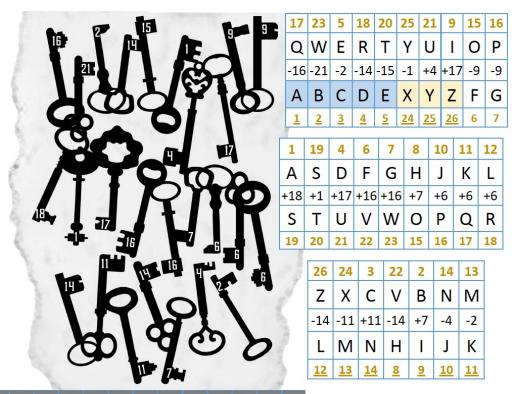


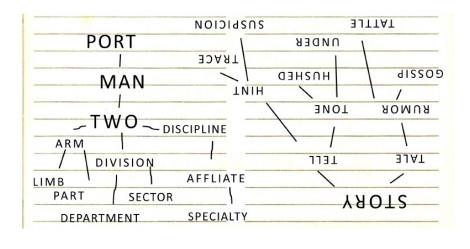
Image Clues to Eastern region

- Pg 60 Keyboard cipher Result to be used on page 65 puzzle
 - Uses the 3 rows of letter keys on a keyboard
 - Key tips up = shift up (subtract)
 - Key tips down= shift down (add)



A	В	С	D	E	F	G	Н	ı	J	K	L	M	N	0	Р	Q	R	S	Т	U	V	W	X	Υ	Z
S	1	N	U	С	٧	W	O	Z	Р	Q	R	K	J	F	G	Α	D	Т	Ε	Υ	Н	В	M	Χ	L

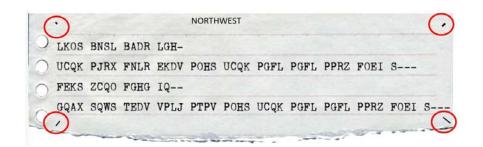
Image Clues to Speaking Willow



- Page 65
 - Use keyboard cipher from page 60
 - Port Man Two is portmanteau, a large trunk (tree)
 - Words underneath are branches (synonyms) of the word
 - Story
 - Words underneath are synonyms for talking, or whispering
 - Talking Tree = Speaking Willow

Image Clues to Speaking Willow location

 Pg 67 - Progressive shift cipher (in groups of 4)



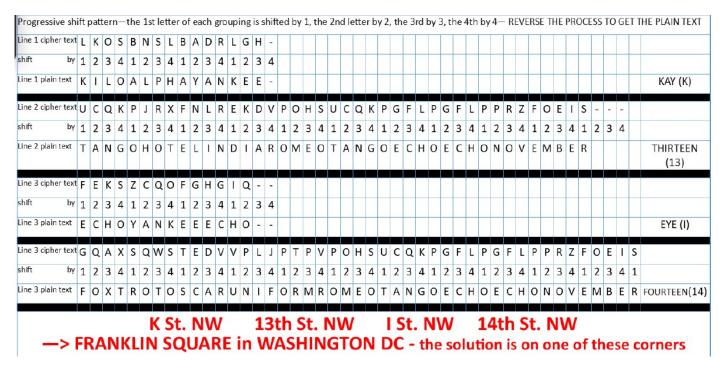
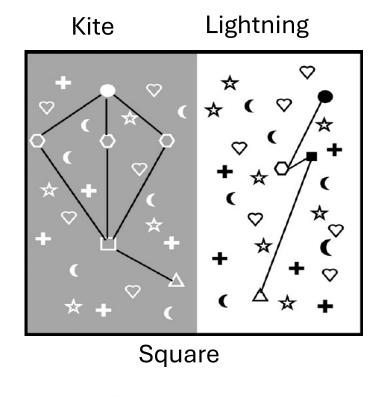


Image Clues to Speaking Willow location

- Pg 68 dot to dot
 - Key = 1643



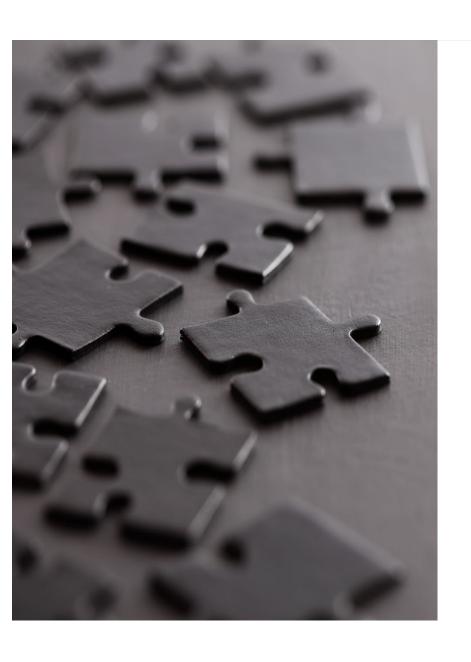
Result: Franklin Square



1● 6○ 4□ 3△

Final Challenge Section



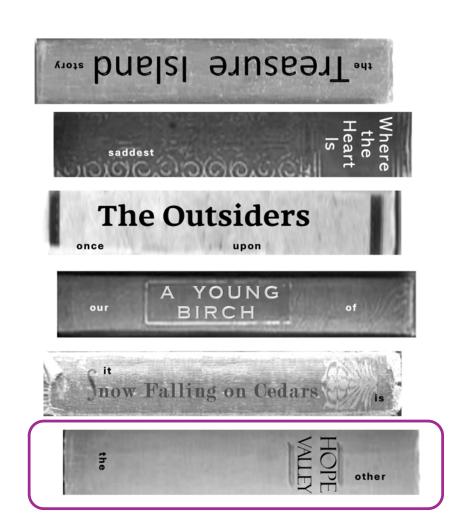


How to solve it?

- 7 pages of oddly shaped items
 Plus
- 1 blank frame
- Use one piece from each page to assemble the puzzle into the frame
- Which pieces?
 - Find the connections to the story

Which book spine?

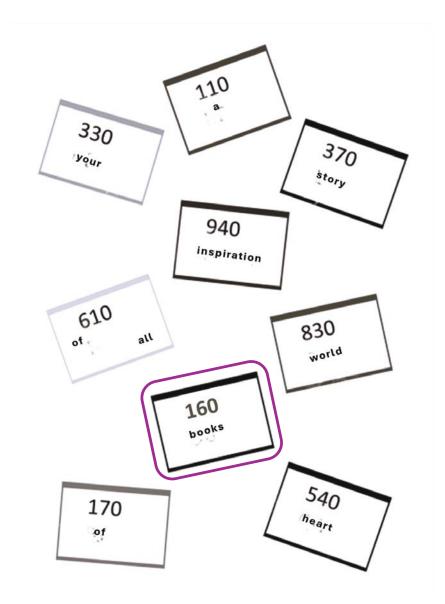
Pg 25 – Ojai means
 Valley of the Moon



Which block?

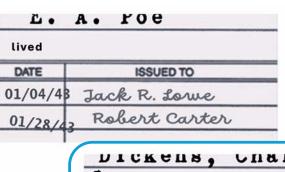
Look up Dewey Decimal Classification System

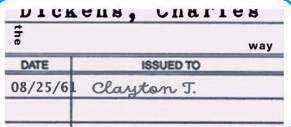
• 160 is logic



Which library book slip?

- Author, date and name search
- Charles Dickens slip leads to "The Signal Man"
 - Section 1 payphone is on the corner of Signal Street





TWA1	n, mark	mories
DATE	ISSUED TO	E E
)7/13/42	H. De Sota	
07/13/83	Horace E. B.	

A	nilas	Garden (
hold		the
DATE		SUED TO
09/09/8	M. She	ldon
12/06/	M. Don	ohue

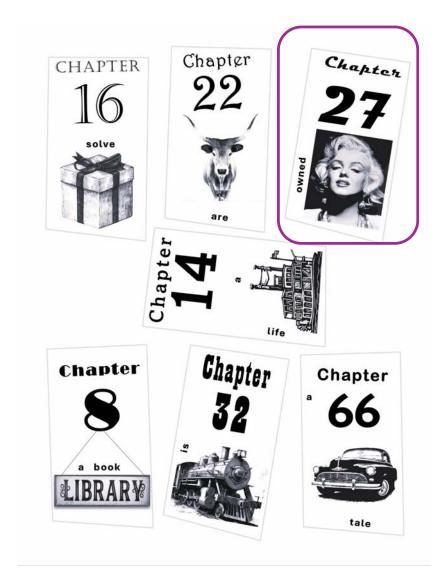
Which book dedication?

- The dedication Stephen King wrote to his wife in "The Stand"
- Mother Abagail was a character in The Stand, Her name was used in the letter on page 40



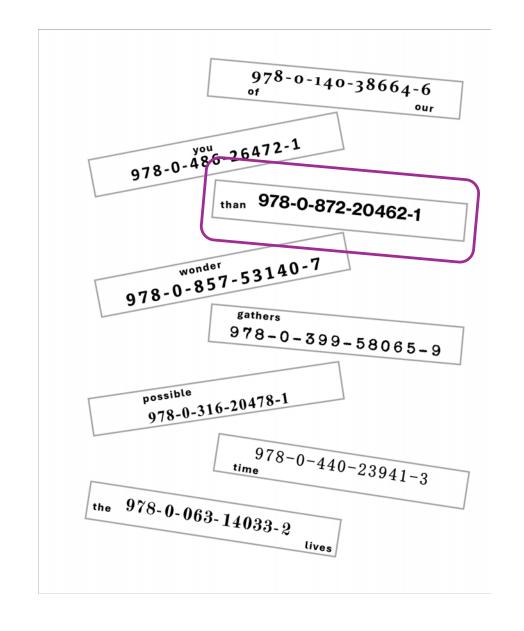
Which chapter marker?

 Page 50 text and image point to Stars and is part of the final solution for section 2



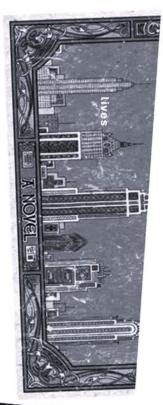
Which ISBN?

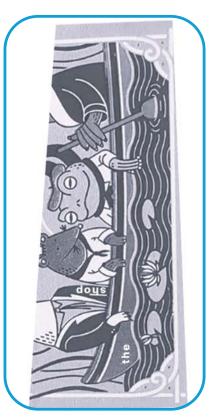
- ISBN for The Statesman.
- Franklin is known by that title and is the name of the park across the street from the Speaking Willow in section 2



Which cover art?

 The Wind in the Willows which ties to Section 3 Speaking Willows



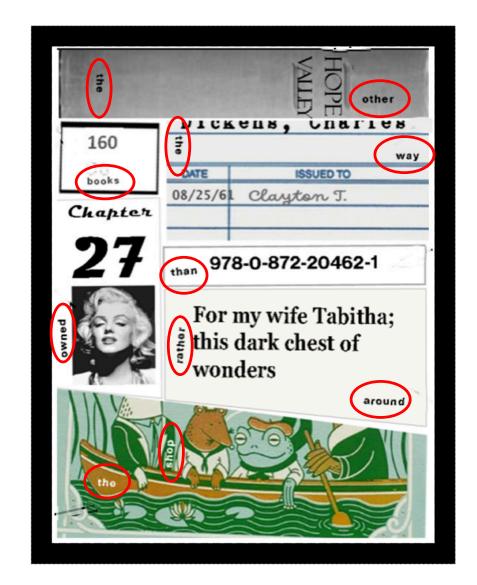




Now what?

- Where do the pieces go?
- What are the random words on each of the pieces?
 - Put them together for the final solution

"The books owned the shop rather than the other way around" – Agatha Christie



THANK YOU!!!!!!

