

BUSINESS PROPOSAL FOR GOAT AND SHEEP FARMING

1. Introduction

This proposal outlines a strategic plan for goat and sheep farming, focusing on purchasing, fattening for sales, and breeding to increase capacity. The goal is to create a profitable, sustainable, and scalable livestock enterprise through efficient management, market-driven strategies, and best practices in animal husbandry

2. BUSINESS DESCRIPTION Goat farming is a lucrative venture that provides meat, milk, hides, and manure. This project will operate under three main models:

Buying and selling sheep and goats out rightly:

We source for places to buy at lower cost and sell to immediate markets available. We intend to leverage on a communal strength to buy more and sustain the flow of trade. We plan to sell to those who would like them live or processed (slaughtered, Frozen, stored and delivered). Goats are in high demand and are consumed daily in different homes, bars, restaurants and hotels. The goal here is to buy cheap and sell at affordable prices.

Fattening before Sales

We would be Raising goats' sheep for an estimated period of 3-6 months and then sell them at a higher profitable market price. By seeking efficient breeds, we buy them at young ages, feed them for fattening and sell them after they must have gained appreciable weight.

Breeding for Expansion

And lastly, we have the breeding plan of maintaining breeding stock sourced from known farms and being deliberate with the choice of pedigree and intended outcome we tend to look out for. Our goal is to increase in capacity and quality of breeds. The herd goals are for long-term profitability in selling the offspring and further fattening some for sales. We select breeds based on their progeny characters and keep the mother breeds for multiple production or more stock, milk and other by products

3. MARKET ANALYSIS

Nigeria has a high demand for goat meat (chevon), with increasing consumption in urban and rural markets. With thousands of joints, restaurants, functions and home consumption springing up, goat meat.

Goat meat is widely consumed during festivals, events, in restaurants, bars and everyday households, presenting a stable market. Thus, are targets are Butchers, restaurants, supermarkets, and family homes.

4. OPERATIONAL PLAN

- Secure sources with relatively cheaper prices
- Secure markets with high end adverts and networking
- Secure animals with good prospects of fattening in the shortest possible time
- Secure high-quality goat and sheep breeds.
- Source high quality, feeding, and water systems.
- Acquire equipment and tools to ease everyday operations
- Develop SOPs to regularize flows and record keeping
- Employ trained farmhands and veterinarians.
- Implement a structured feeding program.
- Regular health monitoring and vaccination.
- Proper record-keeping for herd management.
- Sell ready – to sell goats and sheep
- Sell fattened goats in bulk and retail.
- Sell does from breeds selected
- Establish partnerships with meat processors.
- Explore export opportunities.

5. INVESTMENT & PROFIT-SHARING STRUCTURE

- If the investor covers only basic expenses (purchase and general management), profit sharing is **40% to the investor and 60% to the farm.**
- If the investor covers all expenses (purchase, feeding, medication, and management), profit sharing is **50% to the investor and 40% to the farm operator**, with 10% retained for Cooperative costs.

6. RISK MANAGEMENT

- Implementation of strict biosecurity measures.
- Veterinary care and preventive disease control.
- Insurance for high-value livestock.

7. FINANCIAL PROJECTIONS

- **Revenue Streams:** Sales of live goats, breeding stock, goat milk, and manure.
- **Expected ROI:** Based on market trends, a well-managed farm can yield **20%-45% annual returns.**
- **Break-even Analysis:** Expected within **18-24 months**, depending on investment scale.

PROJECTED (RAM/ GOAT) INCOME/EXPENDITURE PROJECTION

Goats (One Month)

EXPENSES

ITEM	unit of messure	QTY/CYCLE	Cycle/PER MONTH	UNIT PRICE	TOTAL
Variable Cost:		Pieces		N	N
Total (A)					
Goat Purchase	Goat	50	1	75,000	3,750,000
Feed	Goat	50	1	1,500	75,000
Medication	Goat	50	1	1,000	50,000
labour/Personel/vet.serv	Goat	50	1	1,500	75,000
Transportation	Goat	50	1	3,400	170,000
Tax / levies	Goat	50	1	500	25,000
Fuel/water/logistics	Goat	50	1	1,000	50,000
ranch maintenance	Goat	1	1	2,500	2,500
Miscilleneous	Goat	50	1	50	2,500
GRAND TOTAL				86,450	4,200,000

Income

Options/Limits

		100% (50)	90% (45)	80% (40)	Profit Margins	100% (50)	90% (45)	80% (40)
Price 1	96,000	4,800,000	4,320,000	3,840,000	600,000	120,000	(360,000)	
Price 2	100,000	5,000,000	4,500,000	4,000,000	800,000	300,000	(200,000)	
Price 3	105,000	5,250,000	4,725,000	4,200,000	1,050,000	525,000	-	

PROJECT B FATTENING(3 MONTHS)

RAMS

Expenses

	unit of messure	QTY/CYCLE	Cycle/PER MONTH	UNIT PRICE	TOTAL
Variable Cost:		Pieces		N	N
Total (A)					
Ram Purchase					-
Feed	Per/Ram	50	1	280,000	14,000,000
Medication	Per/Ram	50	3	6,000	900,000
labour/Personel/vet.serv	Per/Ram	50	3	800	120,000
Transportation	Per/Ram	50	1	5,000	250,000
Fuel/water/logistics	Per/Ram	50	3	600	90,000
ranch maintenance	Per/Ram	50	3	2,500	375,000
Miscilleneous	Per/Ram	50	3	1,000	150,000
GRAND TOTAL				295,900	15,885,000

Income

Rams

		100% (50)	90% (45)	80% (40)	Profit Margins	100% (50)	90% (45)	80% (40)
Price 1	350,000	17,500,000	15,750,000	14,000,000	1,615,000	(135,000)	(1,885,000)	
Price 2	380,000	19,000,000	17,100,000	15,200,000	3,115,000	1,215,000	(685,000)	
Price 3	400,000	20,000,000	18,000,000	16,000,000	4,115,000	2,115,000	115,000	

PROJECT C (Breeding)					
Goats					
EXPENSES					
ITEM	unit of messure	QTY/CYCLE	Cycle/PER MONTH	UNIT PRICE	TOTAL
Variable Cost:		Pieces		N	N
Total (A)					
Goat Purchase (Male)	Goat	1	1	240000	240000
Goat Purchase (Female)	Goat	12	12	160,000	23,040,000
Feed	Goat	12	12	3,000	432,000
Medication	Goat	12	12	1,000	144,000
labour/Personel/vet.serv	Goat	12	12	1,500	216,000
Transportation	Goat	12	12	18,000	2,592,000
Fuel/water/logistics	Goat	12	12	1,000	144,000
ranch maintenance	Goat	12	12	2,500	360,000
Miscilleneous	Goat	12	12	1,000	12,000
GRAND TOTAL				188,000	26,940,000
Income					
Goats	Population (1/ year)	Population (2/year)			
Offspring 1	11	22			
Offspring 2	18	36			
Offspring 3	22	44			
Breed stock	12	12			
EXPENSES					
ITEM	unit of messure	QTY/CYCLE	Cycle/PER MONTH	UNIT PRICE	TOTAL
Variable Cost:		Pieces		N	N
Goat Purchase	Sheep	12	12	500,000	72,000,000
Feed	Sheep	12	12	3,000	432,000
Medication	Sheep	12	12	1,000	144,000
labour/Personel/vet.serv	Sheep	12	12	1,500	216,000
Transportation	Sheep	12	12	18,000	2,592,000
Fuel/water/logistics	Sheep	12	12	1,000	144,000
ranch maintenance	Sheep	12	12	2,500	360,000
Miscilleneous	Sheep	12	12	1,000	12,000
GRAND TOTAL				528,000	75,900,000
Income					
Goats	Population (1/ year)	Population (2/year)			
Offsprings 1	11	22			
Offsprings 2	12	24			
Offsprings 3	15	30			
Breed stock	12	12			

8. CONCLUSION This goat and Sheep farming venture presents a lucrative investment opportunity with stable market demand, sustainable operational models, and risk-mitigating strategies. With structured financial backing and effective farm management, investors can expect substantial returns while contributing to Nigeria's agricultural development.

SIGNATURES

For Green Fargin Agricultural Cooperative: Name: _____ Position: _____
Signature: _____ Date: _____

For the Investor: Name: _____ Address: _____ Signature: _____
Date: _____