Debbie Rinehart, M.A.

Michigan ▪ rinehart.debbie@gmail.com ▪ LinkedIn ▪ Portfolio

Summary

Instructional designer and ELT content developer with 15+ years of experience creating curriculum-aligned, learner-centered materials. Skilled in multimedia, assessment design, and collaboration with SMEs and publishers. Proficient in Articulate, Microsoft 365, and LMS platforms. Committed to inclusive, impactful learning design.

Learning Designer | Instructional Designer
Curriculum Development | Assessment Development

Career Profile

- Curriculum Writer with 15+ years of experience creating content for English learners in K–12, adult education, and corporate settings

- Led curriculum and assessment projects for global organizations, including the U.S. State Department, British Council, and Fortune 500 clients

- Certified IELTS Speaking and Writing Examiner for the British Council since 2012, conducting 3,000+ high-stakes assessments with 95%+ reliability through ongoing calibration and standardization.

- Designed performance-based learning aligned to CEFR and national standards, reaching thousands of learners.

- Created 70+ instructional resources and eLearning modules for platforms such as Teachers Pay Teachers, achieving 1,500+ downloads and 99% customer satisfaction

- Strong foundation in English Language Development (ELD) and CEFR-aligned instruction; delivered 30+ remote teacher training courses for 500+ educators through U.S. State Department programs..

- Proficient in Articulate 360, Vyond, Google Workspace, and Canva; skilled in applying ADDIE and adult learning principles

Areas of Expertise

Instructional Design ▪ CEFR Alignment ▪ Learning Solutions ▪ Curriculum-aligned Materials▪ Microlearning ▪ Curriculum Design Lesson Planning ▪ Training Evaluation ▪ Educational Content Development ▪ Assessment Development ▪ Differentiated instruction ▪ Scenario-based Learning ▪ ADDIE Model ▪ Program Design ▪ Project Management ▪ eLearning Development Animated Videos ▪ Learning Objectives ▪ Presentation ▪ Accessibility

Professional Experience

Self-Employed	Curriculum Developer & Distributor	Taipei l 2018-2025

Teachers Pay Teachers is an online marketplace for buying and selling educator resources, with 2.6M+ active users.

Created learning assets and digital content, from e-learning modules to program kits, templates, visual aids, instructor-led materials, and instructional videos. Developed prototypes and integrated feedback to improve UX.

- Sold 500+ product units, achieving a 99% customer satisfaction rating.
- Scaled freelancing business to offer multimedia, reaching 4,587 views and 1,500 downloads.

British Council Global Hub l Assessment Specialist	Global l 2012-2025

The British Council is a public organization that collaborates in delivering exams to more than 4 million test takers annually.

- **Conducted** standardized performance assessments of speaking and writing for adolescent and adult learners, aligned with international benchmarks
- **Applied** detailed analytic rubrics to evaluate communicative competence, grammar, vocabulary, coherence, and task achievement.
- **Maintained** examiner reliability above 95% through regular calibration, standardization sessions, and certification.
- **Applied** scoring criteria to support fair and consistent assessment reviews.

US State Dept./Virtual Educator/Teacher Trainer	Remote l 2022 2024

Sumy State Pedagogical University

- **Designed and facilitated** over 30 Instructor-led Courses for over 500 University professors, pre-service and in-service high school English teachers, focusing on student-centered instruction, assessment strategies, and digital pedagogy.

- **Supported** teachers in developing formative and summative assessments aligned with CEFR standards.
- **Delivered** professional development in a fully remote environment, equipping educators with tools to improve teaching effectiveness and student engagement in high school classrooms.

Think Cerca.(Contract)/ Assessment Development/E-learning   Remote I 2023

Chicago, Illinois

- **Developed** standards-aligned benchmark assessments to measure reading and writing skills across grades 3–12.
- **Wrote** clear, leveled formative and summative assessments in ELA, aligned with state and Common Core standards.
- **Created** over 40 animated instructional videos using Powtoon to accompany assessments and enhance student understanding.

VIS International School/ Educator/Curriculum & E-learning Developer   Taipei I 2020-2023

Grades 7-12

- **Designed and delivered** standards-based instruction in ELL for over 300 junior high and high school students.
- **Created** formative and summative assessments aligned with learning objectives to measure reading, writing, and speaking skills across grades 7–12.
- **Developed** performance tasks, rubrics, and quizzes to support data-informed instruction and student growth.
- **Adapted** assessments to meet the diverse needs of multilingual learners in an international school setting.

Pearson/Mobius/Live ABCl/ Freelance Curriculum/Textbook Writer   Taipei, Taiwan

- **Developed** ELT course materials and leveled ESL textbooks (A1–B2), aligning with CEFR standards and regional learning needs
- **Wrote** original ESL material and rewrote/revised 3 Listening Skills textbooks for the Impact Series.
- **Managed** multiple writing assignments simultaneously.
- **Me**t editorial guidelines and tight publishing deadlines, contributing to high-quality learning materials.

Corporate Business English Teacher & Curriculum Developer   Taipei I 2016-2020

Google, Qualcomm, Columbia Sports, PricewaterhouseCoopers, and more

- **Designed and delivered** customized Business English training programs for professionals across industries including tech, finance, and manufacturing, improving communication performance in client-facing roles**.**
- **Developed** over **50 hours of learner-centered curriculum**, incorporating authentic workplace materials, simulations, and role-plays to support real-world skill transfer.
- **Conducted** needs assessments through stakeholder interviews and pre-course diagnostics to align learning objectives with organizational goals.
- **Evaluated** learner progress through performance-based assessments and adapted instruction based on formative feedback and learning analytics.
- **Collaborated** with HR and L&D teams to align training content with corporate development plans and employee upskilling initiatives.

Education

Master of Arts in Applied Linguistics/TESOL ▪ National Taiwan University of Science and Technology

Bachelor of Arts in Communications/Visual Design ▪ Grand Valley State University

Specialized Coursework

Prompt Engineering for Chat GPTVanderbilt University. (2025)

IDOL Academys's Instructional Design Course (in progress)

Google Project Management▪ Coursera (2024)

Instructional Design Certificate ▪ LinkedIn Learning

Online Learning Certificate ▪ Linked in Learning

Technical

Microsoft Office, Teams, G-Suite (Google Slides, Docs, Sheets, Meet), Adobe Creative Suite (Photoshop, Illustrator, Premiere Pro), Camtasia, Snagit, Articulate Storyline 360, Articulate Rise, Slack, Asana, Audacity, Mindmeister, Trello, Canva, LMS Management, Vyond, Powtoon, We Are