



# Media Kit

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## Audience

Attorneys (law students, junior/mid-level associates, and in-house counsel) who want practical, career-advancing contract skills.

## About ContractHack

ContractHack is a legal-coaching platform and YouTube channel that helps attorneys “hack” their workflows and accelerate their careers. With a fast-growing community, ContractHack is where attorneys come to learn contract negotiation, drafting, and career strategies they **don’t** get in law school.

- Community Reach:
  - 5,000+ combined audience across YouTube and email (growing weekly)
  - Highly engaged legal professionals in the U.S. and abroad
  - Core audience: Attorneys 0–8 years in practice, in-house counsel, and law students
- Content Formats:
  - YouTube tutorials, hacks, and legal career insights
  - Downloadable guides, templates, and checklists
  - Live group coaching calls and community forums

## Why Sponsor?

- Targeted Audience: Direct access to attorneys & legal professionals.
- Brand Alignment: Position your brand as a trusted partner for efficiency, innovation, and legal career growth.
- High Engagement: Attorneys invest in tools, tech, and training that give them an edge.

## Sponsorship Opportunities

### 1. Video Sponsorships

Your brand featured in YouTube videos with logo, mention, and link.  
Starting at \$1,500 per video

### 2. Branded Resources

Logo + callout on downloadable templates, checklists, or guides.  
Starting at \$2,000 per resource



### **3. Webinars & Live Events**

Co-branded educational webinars with joint promotion.

Starting at \$3,500 per webinar

### **4. Community Sponsorship**

Exclusive placement inside the Hack Bar and Hack Hub communities.

Starting at \$5,000 per quarter

### **5. Custom Packages**

Bundle options available for annual sponsorships, series branding, or co-developed content.

### **Let's Connect**

Interested in reaching the next generation of legal leaders?

✉ [info@contracthack.com](mailto:info@contracthack.com)

🌐 <https://www.contracthack.com>