

# Service Packages Overview

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robertoaphotography ltd

Brand Identity, Photography & Digital  
Strategy Services

## About

Helping businesses and entrepreneurs create a strong, consistent visual identity through logo design, professional photography, social media development, and personalized digital strategies.

## Services Offered

- Brand identity development
- Logo design
- Business card creation
- Professional photography for personal branding and social media
- Creation of social media kits (custom templates for posts and stories)
- Basic and advanced marketing strategy development
- Social media account setup and management (available in premium service)
- Video recording and editing services (available separately)

## Service Packages

### Basic Package

- Logo design
- Business card design
- Professional photoshoot for Instagram and LinkedIn profiles
- One personalized brand consultancy session
- Creation of a customized brand color palette based on color theory

### Standard Package

- All services included in the Basic Package
- Additional social media starter kit (5 custom-designed templates)
- Basic marketing strategy outline for brand positioning

### Premium Package

- All services included in the Standard Package
- Complete customized marketing strategy tailored to business objectives

- Full social media kit (minimum 15 custom templates for posts, stories, covers)
- Three consultancy sessions delivered monthly across three months
- One month of social media setup and content management

### **Video Services (Separate Offer)**

- Professional video recording and editing services
- Creation of 30-second reels and promotional video content
- Video services are available through a separate personalized quotation following a one-to-one consultation

### **Additional Information**

- All services are tailored to the Client's individual needs.
- Final quotations and specific project proposals are provided after a personalized one-to-one consultation.