

# CHILD CARE FACTSHEET

## Newborn Care Support

---

What is a Maternity Nurse, Night Nurse  
and a Newborn Care Specialist?



# What is a Maternity Nurse?

A Maternity Nurse, also known as a *Newborn Care Specialist* or *Night Nurse*, is an expert in newborn care and parental support. They assist with pre-birth and post-birth care to ensure a smooth transition for both the baby and parents.

## Services Provided by Maternity Nurses:

Services are tailored to each family's requirements so services and assistance vary, below are some areas a Maternity Nurse can benefit you and your newborn.

- **Pre & Post-Birth Home Consultations:** Assistance with preparing for the baby's arrival and post-birth care.
- **Day/Night Care:** To allow mothers to rest and recuperate.
- **Nursery Duties:** Bathing if required, feeding, bottle preparation, sterilising, and diaper/nappy changing, settling baby after feeds.
- **Sleep & Feeding Routines:** Helping to establish healthy patterns from the start.
- **Feeding Support:** Assistance with breastfeeding, combination feeding, bottle feeding, and weaning.
- **Developmental Milestones:** Guidance on fostering newborn growth.
- **Activities for Newborns:** Play-based activities to promote development.
- **Health & Safety:** Setting up safety strategies for home and outings.
- **Nanny or Domestic Helper Training:** Enriching your Nanny and/or Domestic helper with skills to follow routines, newborn baby care, home safety and how to interact developmentally with the baby.
- **Attachment Support:** Helping to build a secure bond between parents and baby.  
And so much more...

A complimentary discovery call or discussion with an Elite Childcare Consultant is advised for each family to discuss the required care, support and budget.

# Service Options

## **Night Care**

Start Time: By 10 pm, minimum of 8 hours.

Rates: Varies according to job description

Available for 1 to 7 nights per week, flexible contract terms.

## **Day Care**

Minimum of 4 hours per day.

Same rates, deposit, and contract terms as night care.

## **24-Hour Care**

Round-the-clock support for single or multiple babies.

## **Specialised Medical Care**

Tailored services for newborns with specific medical needs.

## **Consultations**

Duration: 30 minutes or 60 minutes

All consultations are prepaid and include agency fee

Focused on key areas like pre and postnatal care, establishing sleep and feeding routines, child development and so much more.

Available via home visits, in Hong Kong, virtual online video calls or phone calls.

Please contact an Elite Consultant for current rates and packages.

## **A Guide for Budgeting**

Rates vary according to job description, *and are subject to change*, see below as a guide to help with budgeting.

Single newborn: HKD 380-420/hour

Twin newborns: HKD 450+/hour

24hr care: Please contact us for more details

Specialised medical care: Please contact us for more details.

## **Booking and Fees for Maternity Nurse**

Agency Placement Fee: 20% of contracted hours (payable upon contract finalisation).

Bond: Secures booking (used towards final payment, non-refundable if contract is shortened or cancelled).

Transport Charges: May apply for remote locations or outlying islands.

Additional Information:

Maternity Nurses can assist with all feeding choices but may recommend additional lactation support if necessary.

# Frequently Asked Questions

## **Why are there so many names for Newborn Care?**

Different countries have different terms and legal requirements e.g. many USA states use Newborn Care specialist instead of Maternity Nurse. In Hong Kong and Elite Childcare Consulting we primarily use Newborn Care Specialist and interchange with Maternity Nurse, Night Nanny and Newborn Nurse.

## **Who pays the Maternity Nurses tax?**

The Maternity Nurse is responsible for her own tax payments and filing of tax.

## **Are the Maternity Nurses employed by Elite Childcare Consulting?**

No, all Childcare professionals are independently employed and use Elite Childcare Consulting as a recruitment agency.

## **How soon do I need to book to secure a Maternity Nurse?**

Any time is a good time to book a Maternity Nurse, many clients like to secure their booking early in their pregnancy and others after baby is born.

We recommend if you know you would like newborn care support the earlier the better to ensure you can secure the duration and type of support you need.

Please consider a discovery call with an Elite Consultant to determine what would work best for your family and budget.

## **What languages do your Maternity Nurses speak?**

Our Maternity Nurses speak English, Cantonese, Mandarin, French and German.

## **Can I claim Newborn Care Support on my Medical Insurance?**

Some clients have successfully claimed postnatal care through health insurance - please check with your provider and contact us for more details.

## **Are the Maternity Nurses legal to live and work Hong Kong?**

All our Maternity Nurses are fully vetted, experienced, and legal to work in Hong Kong. CVs and references can be provided upon request or at an interview.

## **Do you offer consultations to train Domestic Helpers?**

Yes, please [contact an Elite Consultant](#) for more information

## **Can I hire a Maternity Nurse for my newborn and graduate into a Maternity Nanny in the day for the first year?**

Yes absolutely, Please [contact one of our Elite Consultants](#) for more information.

## See what our Clients say

'I booked a Maternity Nurse through Elite. The recruitment process was easy and thorough. The service was very professional and we were very happy with the whole process. It was wonderful knowing we had secured assistance for when the baby was born. Our maternity nurse was amazing and made the first three months so easy for us'

Asami (Hong Kong)

[More Client Reviews](#)

[Book](#) a complimentary Discovery Call and see if Newborn Care Support is right for your family.

### Contact Us

**Phone/WhatsApp:** +852 9722 4223

**Email:** [info@elitechildcareconsulting.com](mailto:info@elitechildcareconsulting.com)

**Website:** [www.elitechildcareconsulting.com](http://www.elitechildcareconsulting.com)

Check out our **Blog** at [www.tinylittleexplorers.com/blog-list](http://www.tinylittleexplorers.com/blog-list)

