

Platform & Course Hosting Checklist (EU/UK-focused)

Quick shortlist of popular tools + starting monthly prices + what the free options typically include.

Checked on: 13 Feb 2026 | Notes: Prices are starting monthly rates; most platforms are cheaper on annual billing and may vary by country/currency/VAT.

1) Website Builders / “All-in-one” Site Platforms

Use this section if you want a simple brand hub: homepage + services + blog + contact + lead capture. Tick the ones that match your current stage.

<input type="checkbox"/>	Service	Starting monthly price (typical)	Free option?	What the free option usually includes	Best for / Notes
<input type="checkbox"/>	Wix	from £9/mo (UK, annual billing)	Yes (free plan)	Wix subdomain + Wix ads; limited storage; no custom domain	Beginner-friendly all-in-one; lots of templates & apps
<input type="checkbox"/>	Squarespace	from \$16/mo (annual billing) trial: 14 days	Trial only	14-day free trial (no permanent free plan)	Design-led sites; clean templates; simple ecommerce add-ons
<input type="checkbox"/>	Webflow	Basic from \$14/mo (annual billing)	Yes (Starter)	Staging on a webflow.io subdomain; limited CMS/features	More control; great for polished landing pages; steeper learning curve
<input type="checkbox"/>	WordPress.com (hosted)	Personal from \$4/mo (annual billing)	Yes (free plan)	WordPress.com subdomain + ads; limited plugins on lower tiers	Blog/content-first sites; scales well with higher tiers

<input type="checkbox"/>	Hostinger Website Builder	promo rates often from ~\$2-\$3/mo on long terms; renewals higher	No (paid only)	No free plan; includes hosting; often includes 1-year domain on longer plans	Value option; fast to launch; pairs well with buying your own hosting+domain
<input type="checkbox"/>	Carrd (one-page sites)	from \$9/year (~\$0.75/mo) free tier exists	Yes (free plan)	Simple 1-page site on carrd.co; Carrd branding; very limited features	Ultra-simple landing pages; lead magnets; 'coming soon' pages
<input type="checkbox"/>	Framer	Basic from ~\$10/mo (annual billing)	Yes (free plan)	Draft/publish with Framer branding and subdomain; limited features	Modern, high-end landing pages; very fast publishing
<input type="checkbox"/>	Jimdo	Free / paid website plans from \$11-\$17/mo (as listed on Jimdo site)	Yes (free plan)	Jimdo subdomain + ads; basic website tools	Simple small-business websites; EU-friendly company
<input type="checkbox"/>	Shopify (ecommerce-first)	Basic from \$29/mo (annual billing) promos may apply	Trial/promo only	Short trial / intro promo; no permanent free plan	If you sell physical products or need strong ecommerce tools

Tip: If your goal is independence + low micro-payments, consider a 'lean stack': domain + hosting + simple website + one email tool. Then add an LMS only when your first course is validated.

2) Online Course Platforms (LMS) / Membership / Community-with-Courses

Use this section if you need: structured lessons, progress tracking, payments, bundles, coupons, and/or a community.

<input type="checkbox"/>	Service	Starting monthly price (typical)	Free option?	What the free option usually includes	Best for / Notes
<input type="checkbox"/>	Thinkific	Basic €48/mo (or €36/mo annually); Start €97/mo (or €73/mo annually)	Trial only	Free trial (no permanent free plan on current pricing page)	Robust LMS + site builder; good for schools/coaches
<input type="checkbox"/>	Teachable	Starter from ~\$29/mo (annual billing, per Teachable plan update)	Trial only	Free trial; fees/limits vary by plan	Simple course selling; strong checkout + coaching products
<input type="checkbox"/>	LearnWorlds	from ~\$29/mo (varies by plan/billing)	Trial only	Trial; interactive video & advanced learner experience	Feature-rich LMS; great for interactive learning design
<input type="checkbox"/>	Kajabi	from ~\$119/mo (typical starter plan)	Trial only	Trial; includes website + email marketing + courses	All-in-one premium stack; higher cost but fewer integrations
<input type="checkbox"/>	Podia	Mover from ~\$33/mo (annual billing)	Trial only	30-day free trial; free email up to 100 subscribers (separate)	Very creator-friendly; courses + downloads + memberships
<input type="checkbox"/>	Systeme.io	Free plan available; paid plans start from ~\$17/mo (commonly listed)	Yes (free plan)	Free plan with limited funnels/automation + up to ~2,000 contacts; core features limited	Budget all-in-one (funnels + email + membership/courses)

<input type="checkbox"/>	Circle	Professional \$89/mo	Trial only	14-day free trial; no permanent free plan	Premium community with courses; great engagement features
<input type="checkbox"/>	Mighty Networks	Launch \$79/mo	Trial/promo only	Trial available; no permanent free plan	Community-first + courses; good if 'community' is your product

3) Quick Decision Checklist (what to build now vs later)

- I already have an audience and I want a simple hub → start with a website builder + email list.
- I sell 1:1 or small-group services → add scheduling + payments (Stripe/PayPal) before an LMS.
- I have a validated course topic (people asked / paid) → choose an LMS that matches my delivery style.
- I need community as the main value → consider Circle/Mighty (but budget for it).
- I want to minimize monthly tools → pick one 'all-in-one' OR commit to a lean stack + 1-2 add-ons.

Sources (pricing pages / references)

Webflow pricing: <https://webflow.com/pricing>

Thinkific pricing: <https://www.thinkific.com/pricing/>

Circle pricing: <https://circle.so/pricing>

Mighty Networks pricing: <https://www.mightynetworks.com/pricing>

Shopify pricing: <https://www.shopify.com/pricing>

Jimdo pricing: <https://www.jimdo.com/pricing/website/>

Hostinger pricing: <https://www.hostinger.com/pricing/website-builder>

Carrd plans: <https://carrd.co/docs/pro/plans>

WordPress.com pricing/plan info: <https://wordpress.com/free/>

Squarespace plan overview: <https://www.squarespace.com/blog/how-much-does-a-website-cost>