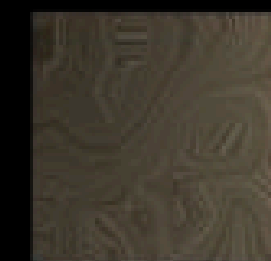




Studio Deck

2025



The world always needs a *change* to run

Purpose

Action

Impact



## Who we are

**Nebula Brand Labs** is a strategy-led branding and marketing studio that works at the intersection of creativity, culture, and technology. We partner with ambitious brands to build identities and narratives that are not just visually strong, but commercially relevant and future-ready.



**Our work** spans brand strategy, identity design, digital experiences, social media, and campaign execution. Every engagement begins with clarity, understanding the brand's context, audience, and ambition before translating it into thoughtful design and communication.

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# Our *Clients*

Welspun<sup>®</sup>

Piramal  
Realty

Piramal  
revanta  
MULUND

K RAHEJA  
CORE  
HOMES™

RE-IMAGINING  
FUTURES  
TISS

Welspun<sup>®</sup>  
Foundation for Health & Knowledge

gradnext

AnantRang  
India Celebrates Mental Health

HEY  
BRO!

URJA + *Stretching  
Goats* JV

The  
Eggless Co

SARVODAYA  
PRIDE  
Mulund (W)

GudiSugar

HAR  
DIL  
HARSOCH  
PODCAST SERIES

Varta App

JUICE

SUGEE

TATVA

Amigo

KAVI

DASKHA AHIR

+ More

# Services we offer



## 01 Brand Strategy & Identity

Brand discovery & positioning  
Brand architecture & messaging frameworks  
Tone of voice development  
Naming & tagline creation  
Visual identity design (logo, typography, color systems)

## 02 Digital Product & Web

Website design & development  
Landing page strategy & conversion optimization  
UX/UI design  
Mobile-first design experiences  
LMS design & development



# Services we offer



## 03 Content Strategy & Creative

Social media strategy & content calendars  
Copywriting (brand, web, campaign, conversion)  
Content production direction (onsite/outsource)  
AI-enhanced content workflows  
Storytelling & narrative frameworks

## 04 Performance & Growth

Paid media strategy & campaign planning  
Audience segmentation & targeting  
Data analytics & performance reporting  
Conversion rate optimization (CRO)  
Growth consulting & roadmap

# Services we offer



## 05 Campaigns & Activation

Integrated campaign strategy & execution  
Launch planning & execution  
Influencer strategy & management  
PR support & press strategy  
Gamification & engagement mechanics

## 06 Support & Consulting

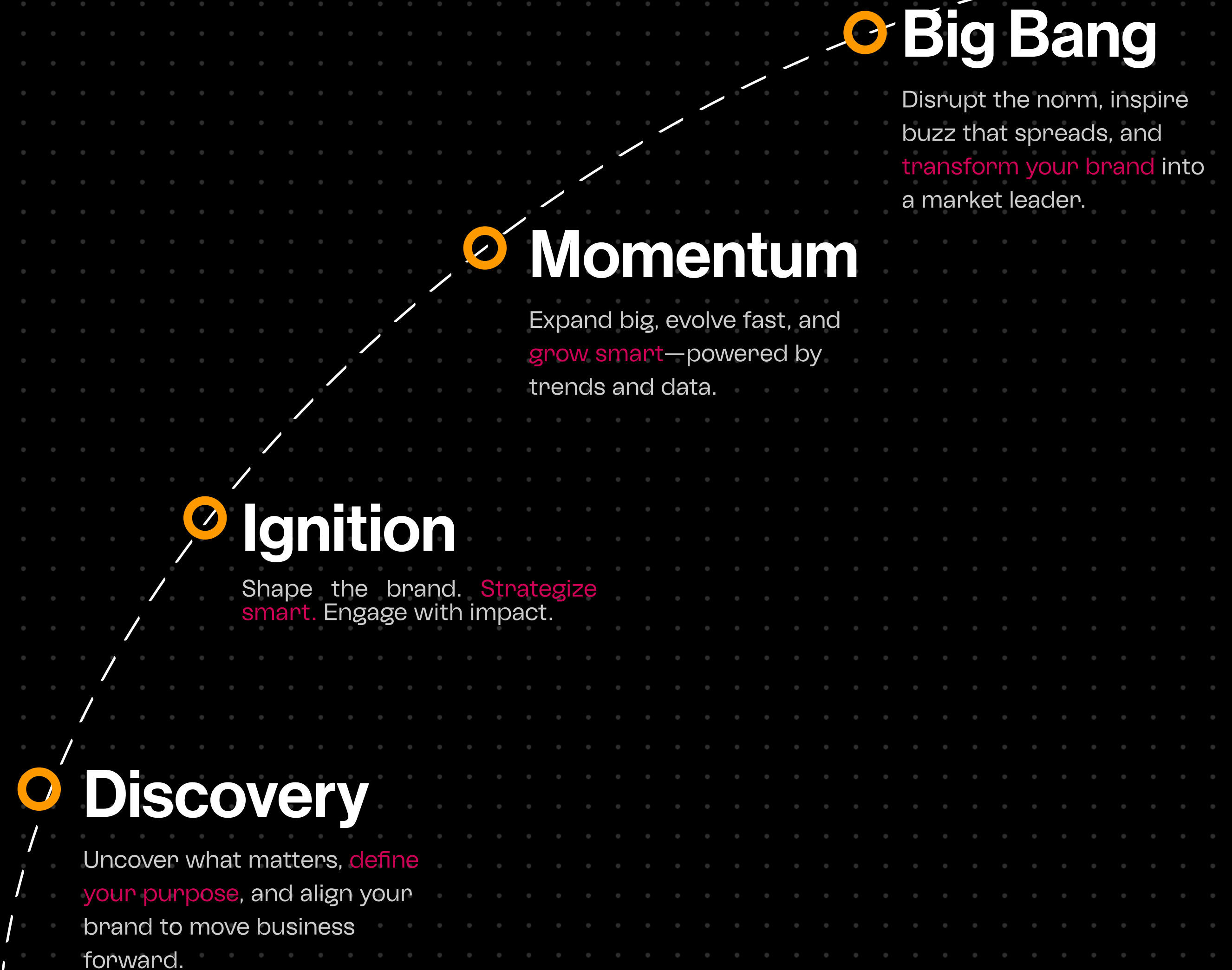
Brand & marketing consulting  
Workshops & training (teams, founders)  
AI adoption playbooks for marketing  
Creative audits & brand health assessments  
Playbook creation (social, paid, content, creative ops)



## Our *Approach*

At Nebula, we believe *everything is a discovery* – a process of uncovering what's already there, waiting to be revealed.

Like the cosmos itself, every brand has its own rhythm and purpose. We find that harmony and bring it to life, shaping campaigns that resonate with meaning and impact.



Born from curiosity.  
Built for *expansion*. —————

Impact  
*Created*

**20+**

brands empowered with  
95% engagement.

**3X**

faster market penetration  
for clients.

**200%**

engagement spikes  
post-revamp.

**20+**

brands empowered with  
95% engagement.

**5000+**

designs created to elevate brand  
identities and campaign  
effectiveness.

**300+**

landing pages optimized for higher  
conversion rates and user  
engagement.



# Total *Impact*

**500+**

marketing campaigns  
executed across diverse  
platforms and industries.

**10K+**

high-intent leads generated,  
driving measurable increases in  
deal velocity and pipeline quality.

**200%**

client revenue growth achieved by  
data-driven campaign optimization  
and multi-channel integration.



# Why Nebula?

Built for founders and teams playing the long game

*We help serious builders turn intent into durable brands, not short-term spikes.*

Clarity before creativity, systems before scale

*We don't chase hacks. We design structured brand and marketing systems that compound.*

A partner, not a vendor

*We work best with teams who value trust, thinking, and ambition over shortcuts.*





Ready to Escape the Ordinary?  
Your brand's **nebula** moment starts now.



## Contact*Us*

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🔗 LinkedIn - Nebula Brand Labs

