

Abdel Ali Ezzahar

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Podcast Lead and Presenter

Award-winning producer and presenter with 12+ years of experience in narrative storytelling, podcast production, live reporting. Recognized for leading creative teams, developing editorial strategies. Winner of Webby Awards and New York Festivals Gold for Best Narrative Documentary Podcast.

SKILLS

- Audio / Video / Graphics Content Production
- Team Leadership & Mentorship
- Multimedia & Digital Tools Proficiency
- English French & Arabic Fluency
- Organizational & Multitasking Abilities
- Guest & Influencer Coordination
- Podcast Production & Management
- Performance Monitoring & Metrics
- Streaming Platform Optimization
- Content Development & Storytelling
- Program Scheduling & Coordination
- Editorial Judgment

WORK EXPERIENCE

Self-employed

02/2025 – Present

Podcast Trainer & University Teacher

Morocco & Remote

Served as a Visiting Teacher at Moulay Ismail University, where I taught Media, Podcasting, and Storytelling.

- Designed and delivered journalism training programs for university professors and students, focusing on podcast production, narrative storytelling, and explanatory journalism.
- Introduced AI tools for journalists, including Zapier automation and Google's Journalist Studio.

Middle East Broadcasting Networks

06/2021 – 12/2024

Podcast Producer Presenter & Team Lead (Alhurra)

Washington Dc

- Produced and hosted multiple media formats, including daily explainer and narrative documentary podcasts (Alhurra Podcast)
- Presented videos and promos for MBN platforms with confident on-camera presence and proficient teleprompter delivery.
- Led a team of 8 producers on a daily news podcast during the Gaza-Israel war. Created a new 'How to Explain' format that helped the show move from 100 to the top 10 in the MENA region.
- Provided engaging Voice Overs for Alhurra TV programs, for an average of 5 promos per day.
- Enhanced advanced storytelling techniques, leading to win 2 awards for Best Narrative Podcast Documentary (Webby Awards, New York Festivals).

Sharjah Television

10/2019 – 06/2021

On Air Tv Reporter

Rabat, Morocco

- Delivered live coverage of major regional news and events for an average of 3 television reports per weeks from Rabat.
- Conducted exclusive interviews with leading political figures politics and over +200 cultural influencers across Morocco.

Middle East Broadcasting Networks (Radio Sawa)

06/2014 – 07/2019

Reporter Producer

Rabat, Morocco

- Produced daily content for (Radio Sawa) from Morocco, applying strong editorial judgment.

- Conducted field reporting and interviews with officials, political parties, experts, and NGOs—building a database of 2,000+ reliable contacts for ongoing coverage.

Medina FM
Radio Presenter

01/2013 – 11/2013
Meknes, Morocco

- Field anchored breaking news and delivered high-profile reports from news scenes.
- Executed daily news plans incorporating one-off assignments and long-term news projects.

EDUCATION

Master degree in journalism & media studies

Moulay Ismail Meknès University

Meknes, Morocco • 12/2014

Bachelor in mass communication

Sidi Mohammed Ben Abdellah University

Fez, Morocco • 12/2012

- I completed a study in Media Science and Communication at the Faculty of Human Sciences and Literature in Fez, Morocco.
- Focused on studying the role of social media in effective press office processes.