



# THE ULTIMATE HOME-SELLING PREP CHECKLIST: 15 STEPS TO SOLD FAST



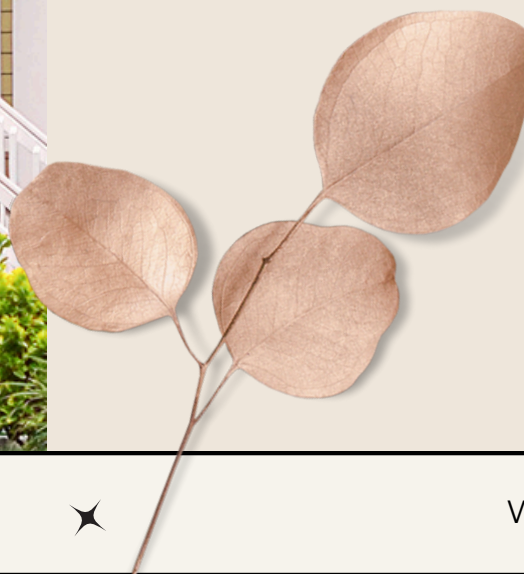


# 01

## CLEAN IT LIKE A MODEL HOME

- Deep clean every corner (behind furniture, under rugs, inside cabinets)
- Polish stainless steel appliances and buff mirrors
- Clean all glass surfaces for a streak-free shine

*LET'S DO IT!*





# 02

## DECLUTTER LIKE A PRO

- ☐ Pack away personal photos, extra furniture, and non-essential décor
- ☐ Remove any items that don't make the space look move-in ready
- ☐ Organize closets and storage spaces to appear spacious

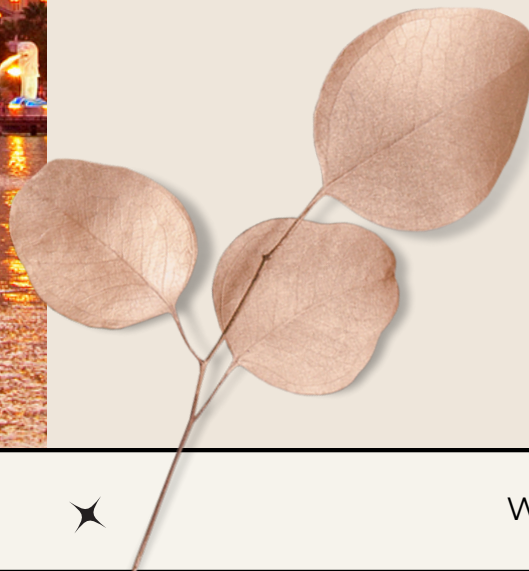
*LET'S DO IT!*



# 03

## STAGE FOR SUCCESS

- Arrange furniture to highlight the home's best features
- Use neutral tones and simple décor to appeal to buyers
- Add fresh flowers or a stylish rug to enhance the space *LET'S DO IT!*





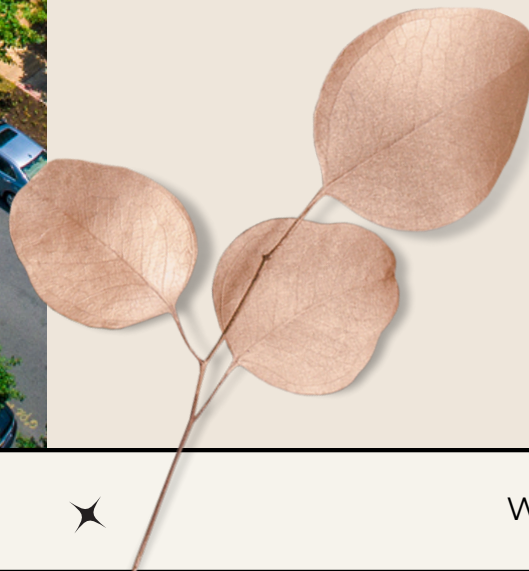
# 04

## MAKE YOUR CURB APPEAL IRRESISTIBLE

- ☐ Mow the lawn and trim any shrubs
- ☐ Plant fresh flowers and add colorful plants
- ☐ Repaint the front door or touch it up
- ☐ Add a welcoming mat and ensure outdoor lights work



LET'S DO IT!



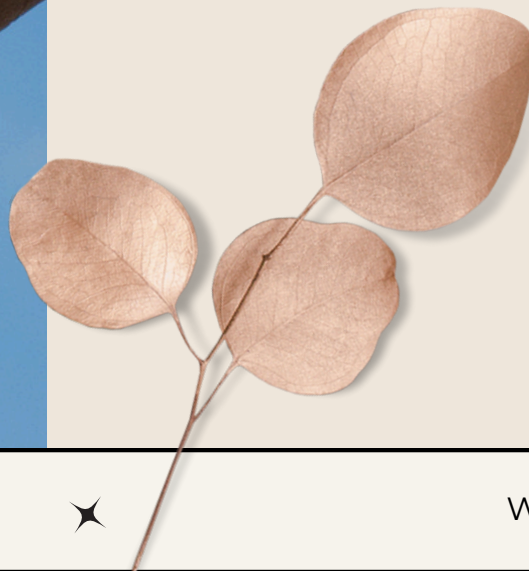
# 05

## GIVE YOUR HOME AN ENERGY BOOST

- ☐ Clean windows and open curtains to let in natural light
- ☐ Replace any burnt-out light bulbs
- ☐ Light neutral-scented candles or bake cookies before showings



*LET'S DO IT!*





# 06

## REPAIR IT DON'T IGNORE IT

- Fix any small issues (leaky faucets, creaky doors)
- Address any larger repairs (cracked tiles, broken appliances)
- Perform a final walkthrough to ensure everything is in good condition

*LET'S DO IT!*

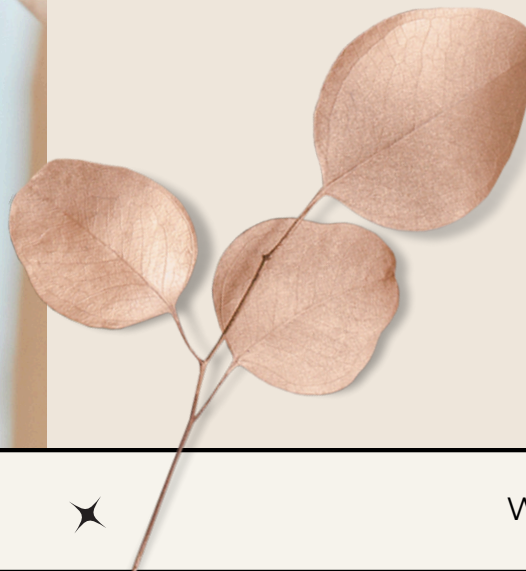


# 07

## CREATE A HOME A BUYER CAN PICTURE THEMSELVES IN

- Pack away personal items (family photos, trophies, etc.)
- Add cozy touches like fresh towels or a bowl of fruit
- Make sure every room feels inviting and neutral

*LET'S DO IT!*

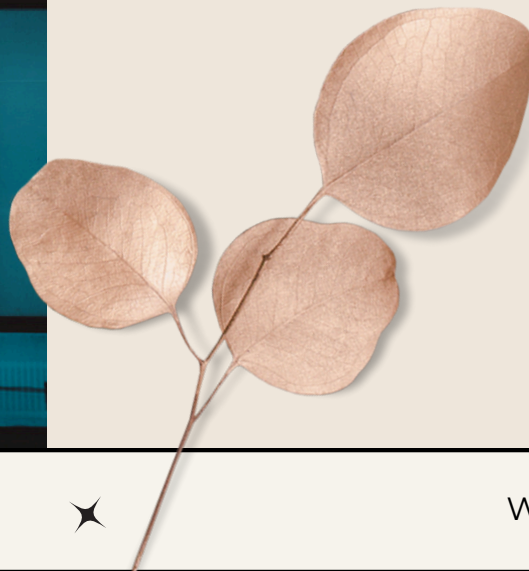


# 08

## SET THE RIGHT PRICE FROM THE STORE

- Research comparable homes in your area to set a competitive price
- Avoid overpricing to attract more buyers
- Consult with a real estate agent to confirm pricing

*LET'S DO IT!*



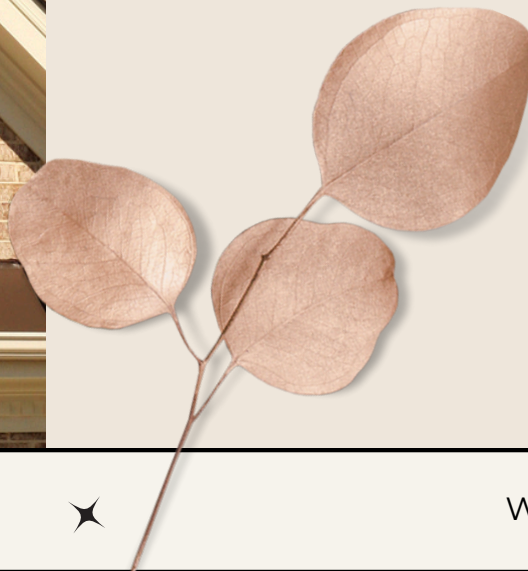


# 09

## PERFECT THE PHOTOGRAPHY

- ☐ Hire a professional photographer or take high-quality photos
- ☐ Showcase the most attractive features of your home
- ☐ Ensure the lighting is perfect and the home looks bright

*LET'S DO IT!*



# 10

## TAKE CARE OF THE LITTLE DETAILS

- ☐ Touch up paint where necessary (walls, trim, etc.)
- ☐ Upgrade cabinet handles or light fixtures for a modern touch
- ☐ Ensure all light bulbs and electrical fixtures are in working order

*LET'S DO IT!*





# 11

## MAKE YOUR HOME FEEL BIGGER

- Rearrange furniture to create flow and maximize space
- Use mirrors strategically to reflect light and add visual space

LET'S DO IT!



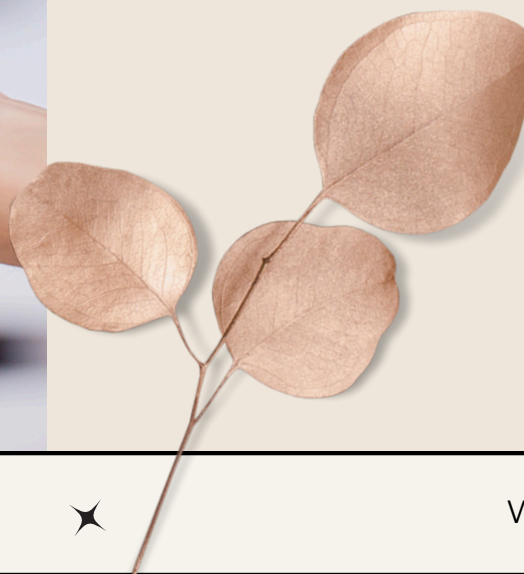


# 12

## CLEAR THE PATH FOR EASY SHOWINGS

- Be flexible with showing times (evenings and weekends)
- Keep the house clean and clutter-free for spontaneous showings
- Make sure the home is easily accessible for potential buyers

*LET'S DO IT!*

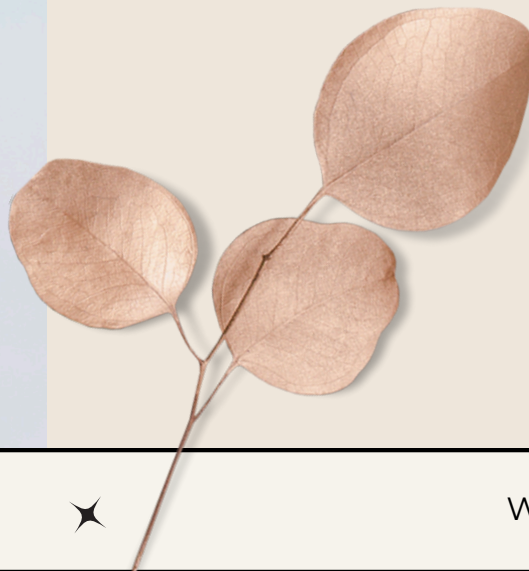


# 13

## HIGHLIGHT THE NEIGHBORHOOD PERKS

- ☐ Create a list of local amenities (parks, schools, shopping)
- ☐ Include neighborhood information in your listing description
- ☐ Consider creating a neighborhood info sheet for buyers

*LET'S DO IT!*



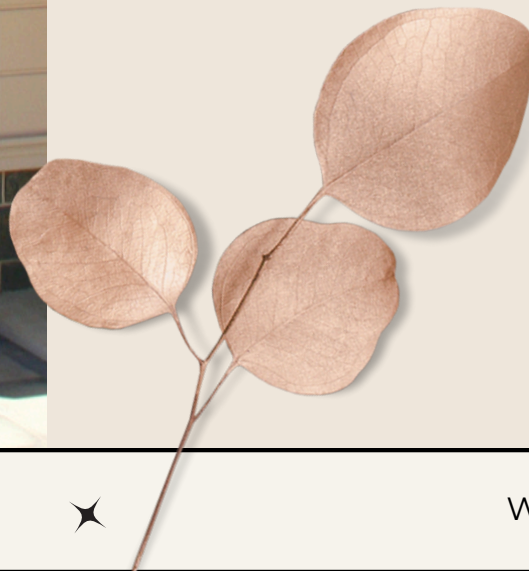


# 14

## OFFER A HOME WARRANTY (OPTIONAL)

- ☐ Research home warranty options to provide added peace of mind
- ☐ Include this benefit in your listing to make your home more appealing

LET'S DO IT!





# 15

## CLEAN THE AIR (LITERALLY)

- Change air filters and ensure HVAC systems are in working order
- Use air purifiers or clean the air to create a fresh environment

LET'S DO IT!



# THANK YOU FOR DOWNLOADING!



**RONALD JONES-REALTOR<sup>®</sup>**  
US Realty Partners llc  
214-851-2662  
ronald@usrealtypartners.com

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