



**O-X MEDIA**

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**PITCH DECK**

**PRESENTATION**

**See the Path. Clear the Way.**



# Who we are.

Founded in 2025, in the wake of significant entertainment industry contraction, **OX Media** was created to capture “opportunity amongst the chaos” as the industry shifts toward independent film-making and more efficient production studio expectations.

**OX Media** offers cost effective, competitive services due to low overhead from our commitment to a remote workforce for the creatives and technicians that need it, such as myself.



# The Management Team.

Mike Fortner

Proven leader with 20+ years of experience delivering complex creative productions through a blend of technical expertise, operational leadership, and strategic thinking. Known for solving production challenges, aligning teams, and building scalable systems that improve both quality and efficiency.

[www.linkedin.com/in/mike-fortner](https://www.linkedin.com/in/mike-fortner)

Aaron Smith

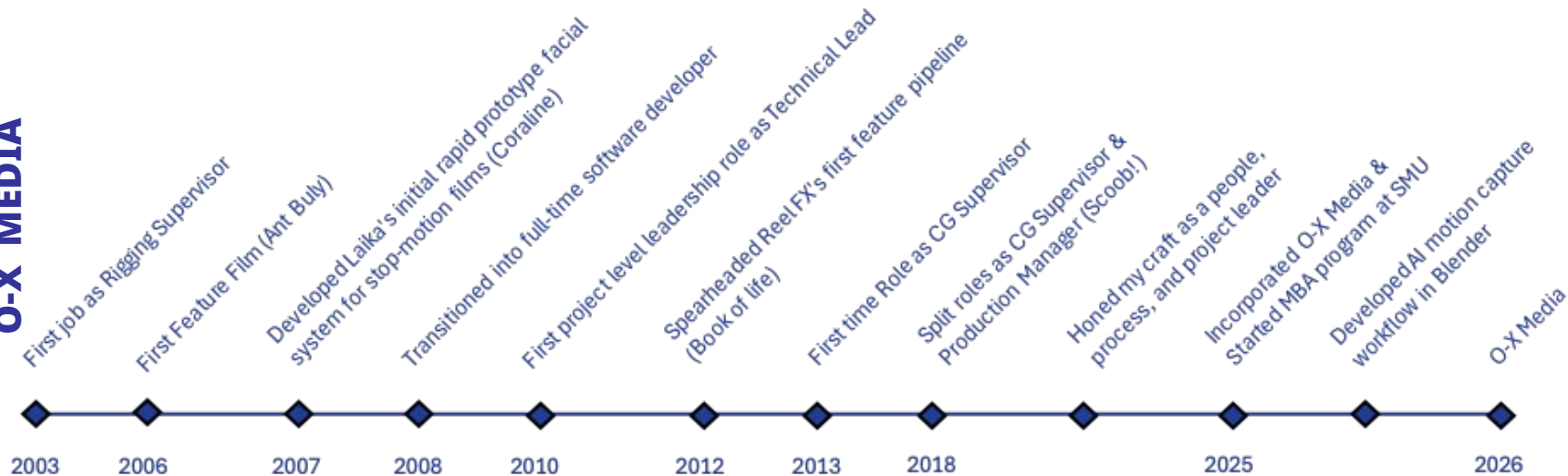
Trusted CPA and business advisor with 18 years of expertise in accounting, tax strategy, and operational planning. Known for bringing clarity to complex financial challenges and helping businesses make confident, growth-focused decisions.

[www.linkedin.com/in/aaron-smith-cpa-0298562a](https://www.linkedin.com/in/aaron-smith-cpa-0298562a)



# Mike's Career Highlights.

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5



# What we do.

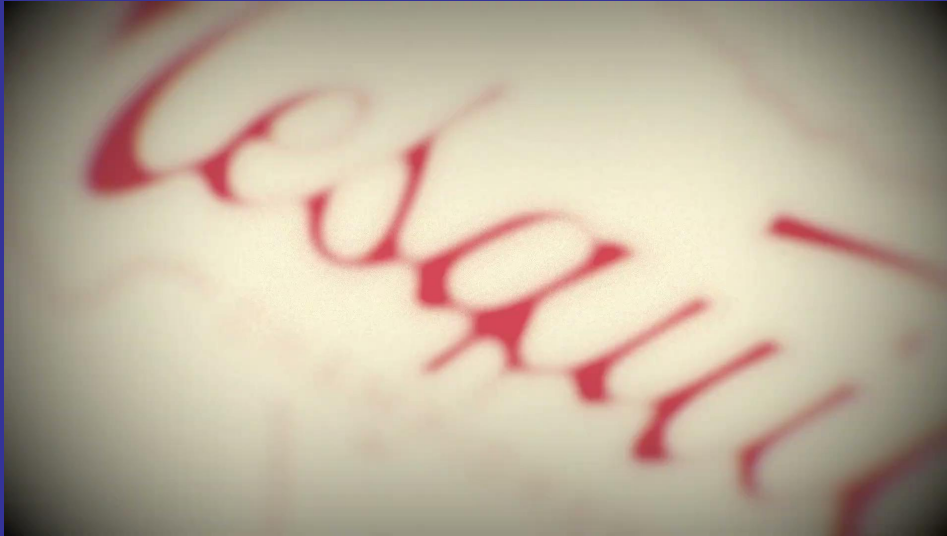
## Product & Services

- Editorial
- Motion Graphics
- Product Storytelling
- Content Creators Supporting Media
- 2D & 3D custom animation
- Branding Development



# Sports Media

Editorial & Motion Graphics



# Content Creators

Editorial & Motion Graphics



# Brand Development

Graphic Design & Marketing



# Product Storytelling

2D & 3D Animation



# Why we do it.

- To serve media needs to independent partners
- To align business decisions with project execution.
- We have a deep desire to help people, products, and projects to success.



# Why choose us.

We exist to deliver top quality media at the lowest cost while utilizing local talent. Our experience and heart for top notch local talent in this business will give you better service with great project leadership.



***See the Path. Clear the Way.***

Thank you for your time.

O-X Media

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Email: [connect@o-xmedia.com](mailto:connect@o-xmedia.com)

