Natalia Kosareva

Senior Product Designer

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About

Product-minded designer with 8 years of experience delivering user-centered solutions across e-commerce, healthcare and fintech. Skilled at translating complex requirements into intuitive workflows and scalable interfaces.

Skills

UX Flows · User Journey Mapping • Research • UX Documentation • Heuristic Evaluation & Usability Testing • Design Systems • Component Libraries & Design Tokens • Information Architecture • Accessibility • Cross-functional Communication • Figma • Jira • Confluence • Miro

Languages

Ukrainian (Native) • English (B1)

Interests

Psychology • Biology • Painting • Creating building models • Reading

Experience

Design Team Leader • MindK • Remote (2024-2025)

Mentored and supported designers' growth and skills development. • Helped shape the internal design practice, process clarity, and team knowledge base.

Senior Product Designer • NDA • Remote (2023-2025)

Led UX for digital workflows in occupational health and lab reporting platforms. • Built internal design system components and detailed UI specs for multi-role interfaces. • Collaborated with legal and medical teams to ensure compliance.

Product designer • NDA • Remote (2022 - 2023)

Designed a web-based AI platform for visual content management and e-commerce catalogs. • Conducted user research and defined flows to reduce task time and increase engagement. • Balanced high-precision UI work with scalable, developer-friendly components.

UX/UI Designer • Outsourcing Teams • On-site (2017–2022)

Delivered full-cycle design for 10+ platforms across fintech, healthcare, logistics, and crypto. • Led UX on insurance, blockchain and ERP platforms from concept to implementation. • Advocated for UX audits, structured documentation and consistency in fast-moving teams.

Education

B.Sc. in Biology – Zaporizhzhia National University, Ukraine (2010–2015)

Courses & Certifications

Google UX Design (2023) • UX: The beginner's guide (2025)