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About the Author

Patrick G Howard is the founder of Advantage Al Group and an entrepreneur with a simple belief: real financial security doesn't come from a job alone. It comes from using your skills and a strategic mindset.

After years of experiencing the ups and downs of a traditional career, Patrick realized that the key to true independence wasn't just working harder. It was about creating your own income and taking control of your financial future.



A passion for helping others is the driving force behind his company – Advantage Al Group, which helps businesses find creative ways to solve complex problems and build value. Patrick wrote this book because he believes that everyone deserves a shot at financial independence. His hope is to empower readers just like you to use the skills and resources you already have to get started on your own journey toward a more secure future.

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Introduction

Let's be honest.

Right now, it feels like you're playing defense. Every dollar that comes in goes right back out. You're working hard, but you feel like you're stuck in the same place. It's a tough spot to be in, and it can feel like there's no way out.

Maybe a surprise bill just landed on your kitchen table. Or maybe you're just tired of watching your bank account go up and down every two weeks. Whatever your reason, you know you need to make a change.

You need to earn some money, and you need to do it now!

But, if you knew how to do it, you wouldn't be here in the first place. Would you?

That is why I wrote this book: The One-Day \$100 Challenge.

This isn't a get-rich scheme. It's a simple, no-excuse guide to earning your first \$100 on your own terms. The best part? It's easier than you think.

In this book, you will learn how to use what you have – your skills, your time, and the stuff in your home – to put much needed cash in your pocket, today. If you let it, this one small thing can be the first step toward regaining control of your money, and your life.

Are you ready to get started?

Why Do This?

This book is called **The One-Day \$100 Challenge** because getting money in your pocket quickly is the goal. But the money itself isn't the real reward. The real reward is what this exercise proves to you.

Most people think their boss decides how much money they make. They wait for a raise or worry about their next paycheck. It's like they're on a ride they can't control.

This one-day challenge is your way to get off that ride.

When you follow the simple steps in this book, you'll discover that your income isn't controlled by a company or a boss. It's controlled by you. The first \$100 you earn on your own is more than just cash. It's proof that you have the skills to make money whenever you need it. It proves that you have the power to solve your own problems and build real financial security.

That first \$100 is just the beginning!

Getting Started

A journey of 1,000 miles begins with the first step.

Taking that first step is always the hardest part. You might be feeling overwhelmed or worried that you don't have what it takes. Let's get rid of those thoughts right now.

Remember, this book is all about using what you already have. You don't need to buy anything or pay for anything to start. You already have everything you need.

Have you ever wondered why the first step is the hardest? It's the hardest because it's the moment you quit thinking about doing something and decide to do it. And to make that first step easier, I'm going to give you a sneak peek at your second step.

Grab a piece of paper and a pen!

Don't read any further until you have completed this step, because it is the most important. It means you have made the decision to begin your challenge.

Now that you have pen and paper in hand, write these words at the top of the page:

MY ONE-DAY \$100 CHALLENGE

Congratulations! You just took the first step toward a new financial future.

What to Sell

Look around your home. You may not realize it, but you probably have at least \$100 sitting in your closets, garage, or even under your bed. The secret is to think of your stuff as potential cash.

If you're like me, as you look around your home, you'll want to hold on to almost everything. There are items you spent too much money on and know you won't ever get that much when you sell it. There are items that bring back great memories. There are items that you might use one day.

Whatever they may be, your thoughts and emotions are valid. I have the same thoughts and emotions with my stuff. The thing you need to ask is: Do I want the stuff or the cash more?

Here is a tip I use when deciding to get rid of something. I ask myself the following three questions:

- Do I need it?
- Will I use it?
- Do I love it?

If I can't answer 'Yes' to at least one of those questions, I get rid of the item. It's that simple.

Now that we've gotten that out of the way, let me suggest some common things people sell to make quick money. (As a bonus, I have included a room-by-room list of suggestions at the end of this book.)

Electronics

Do you have an old cell phone, video game console, or laptop sitting in a drawer? These can sell fast, even if they are a few years old. Old headphones, speakers, or chargers can also be sold in a bundle.

Clothing and Accessories

Look for clothes you haven't worn in the last year. If it's in good condition, someone else will buy it. This includes jackets, shoes, purses, and jewelry. The brands don't have to be expensive to sell.

Furniture and Home Goods

This one is for the smaller stuff. Think about lamps, small tables, chairs, or even decorative items you no longer need. People are always looking for affordable things to furnish their homes.

Toys, Games and Baby Gear

Kids' toys, board games, and baby items like strollers or carriers often have a great second life. People love finding good deals on these items because they know they will only be used for a short time.

Collectibles and Books

Did you have a favorite baseball card collection as a kid? Or do you have a box of old comic books? Some of these items can be worth more than you think. You can also sell textbooks and popular paperback books.

Your Assignment

Just grab a box and start looking. Take each item you find and place it in the box. We will talk about how to sell it later.

My Box Is Empty

Sometimes you don't have anything to sell. It happens.

But don't worry.

You always have your time and energy. Think about simple jobs that people are willing to pay for. This is about helping others with tasks they don't have time for or just don't want to do.

You can often find these jobs by asking friends and family or by posting on local social media groups.

Here are some simple services you can offer to earn quick cash:

- Car Washing: Go to people's homes and wash their cars.
- Grocery Delivery: Offer to shop for and deliver groceries to people in your area.
- Senior Companionship: Spend time with an elderly person, helping with errands or just providing company.
- Event Setup & Takedown: Help with setting up chairs and tables for a party or community event.
- Gift Wrapping: offer to wrap gifts for people during the holidays.
- Waiting in Line: Offer to wait in line for a new product or event tickets.
- Simple Cooking & Meal Prep: Help someone with basic meal prep for the week.

Around the House & Yard:

- Pet-Sitting or Dog Walking: People need someone to look after their pets when they
 are away or at work.
- Babysitting: Parents are always looking for reliable people to watch their kids.
- Mowing Lawns or Yard Work: Most people will pay for someone to do their yard work, from mowing and raking to pulling weeds.
- House Cleaning: You can offer to clean a friend's house or help someone get their home ready for a party.
- Running Errands: Many people will pay someone to pick up groceries, drop off packages, or make a run to the store.
- Helping People Move: Offering to help pack boxes or lift heavy items for a few hours is a great way to earn cash.
- Window Washing: Offer to wash windows for neighbors or local businesses.
- Gutter Cleaning: Clean gutters for homes on your street.
- **Pressure Washing**: Offer to pressure wash driveways, patios, or fences if you have access to the equipment.
- Simple Painting: Help with small painting jobs, like a single room or a fence.
- Organizing Closets or Garage: Many people will pay for help getting their homes organized.
- Furniture Assembly: Offer to put together new furniture that people have bought.
- Holiday Decorating: Help neighbors put up or take down holiday decorations.
- Appliance Cleaning: Offer to deep clean ovens or refrigerators.
- **Plant-Sitting**: Take care of people's plants when they are on vacation.

Creative & Knowledge-Based

- Simple Photography: Take family photos or headshots for people in your community.
- **Teach a Skill**: Teach someone a hobby you are good at, like knitting, drawing, or a simple musical instrument.
- Tutoring: Help a student with homework for a subject you know well.
- Writing Resumes: Help people write or fix up their resumes for job applications.
- Proofreading: Offer to proofread papers, emails, or blog posts for mistakes.

Simple Digital Tasks

- Data Entry: Help a small business with basic data entry tasks.
- Social Media Posts: Offer to create simple posts and manage a social media account for a local business for a week.
- Transcription: Turn a recorded conversation into a written document.

These are just a few ideas. You may not realize it, but you are good at something that people will pay you to do. There are things you can do that people cannot, will not, and do not want to do.

Do it for them and put some cash in your pocket.

Marketing 101

You have decided what items to sell or what services to offer. Now you need to find someone to pay you for it. The good news is that you don't need to spend any money to do this.

Here's how.

Post Online for Free

The internet is your best friend when it comes to marketing. There are many free options that are very effective.

- Facebook Marketplace: This is one of the easiest ways to sell things. You just take a few pictures and write a short description. People in your local area can see it and send you a message.
- Local Facebook Groups: Search for community groups for your neighborhood or town. You can post a message there offering your services like lawn mowing or babysitting.
- Craigslist: This website is a classic. It's not as popular as Facebook, but it can be a great place to post your items for sale or list your services for free in their "For Sale" or "Services" sections.

Garage Sale

If you live in a house, a garage sale is a great way to sell your things. If you live in an apartment, ask your manager to let you and your neighbors do a "Junk-In-The-Trunk" sale in your parking lot. Both are great ways to trade your stuff for cash, and it's a great way to meet people who might be interested in paying you for your services.

Use Great Photos

When you are selling an item, a good photo is everything. Make sure the items are clean and take a picture in a bright room with a simple background. Take pictures from different angles to show the item clearly. A good picture will help your item sell faster.

Tell Everyone You Know

Don't be afraid to tell people what you're doing. Let your friends and family know that you are selling some things or that you are available for simple jobs. They might need your help or know someone who does. Word of mouth is the most powerful free marketing tool you have.

These are but a few great ways to get the word out.

Safety First

As you start to sell items or offer services, remember to be smart and protect yourself. Most people are good, but it's always better to be safe than sorry.

Here are a few simple rules to follow:

- Meet in public. When possible, do not invite strangers into your home to buy something or receive a service. Instead, meet at a busy, public place like a coffee shop, a grocery store, or a library. Many police stations have a designated "safe exchange" zone you can use.
- Trust your gut. If a deal or a person feels wrong for any reason, it's okay to walk away. Your safety is more important than earning \$100.
- Bring a friend. If you can, take a friend or family member with you, especially if you're meeting someone new.
- Don't share too much. Do not give out your home address, your schedule, or any personal details to people you don't know.
- Be careful with money transfer apps. Apps are a great way to transfer money, but you should be careful to avoid fraud. Don't give away your stuff until you are sure you have the money.
- Be wary of personal checks. These are the least secure methods of money exchange, so accept them as a last resort. But if you do take their check, make sure you get a picture of their ID, their face, and the license plate on their car.

It's a shame, but there are people in the world who will gladly steal your stuff (or worse). You won't keep people from trying with these tips, but they will help protect yourself.

Common Questions & Objections

Even with a simple plan, it's normal to have doubts. You might be thinking that this won't work for you. Let's talk about some of the most common worries people have and why they shouldn't stop you.

I don't have anything worth selling.

This is probably not true. You might be surprised by what people will pay for. An old video game, a used jacket, or even a box of random cables can add up.

I don't have any special skills.

You don't need any. The services you do aren't about being an expert. They are about being willing to do simple jobs that other people can't or won't do. You can walk a dog, or clean a room, or help someone move. These are jobs for everyday people, and they are always in demand. Think about it this way. If an employer is willing to pay you for the service, so will somebody else.

This is too much work for only \$100.

The \$100 is not the goal. It's the proof. Your one-day challenge is a small win that proves you have control over your income. That feeling of generating cash on your own terms is the real reward. It is the first step toward building true financial security and being able to make money whenever you need it.

I'm embarrassed to sell things.

Don't be. You are not begging for money. You are being smart and proactive. You are taking control of your life. This is something to be proud of. Most people who are living paycheck-to-paycheck (or paycheck-to-ALMOST-paycheck) are too scared or too proud to do anything about it. You are taking action, and that's a brave thing to do.

The Reward

Congratulations!

You have already started on your path to financial freedom. You have the skills and resources you need to take control of your income.

Earning that first \$100 isn't just about the money. It's about what you learned by doing it. You proved to yourself that you don't have to wait for a paycheck. You can take action and create money for yourself, right now.

Think of this as the first victory in a longer journey. That feeling of control, that confidence you gained, is your real reward. It is a feeling that a job can't give you.

This one-day challenge is proof that you have the power to build a more secure future, one small win at a time. It's a feeling that a job can't give you.

Besides, you might enjoy the feeling and decide to do it some more. Who knows? You might enjoy it so much, you could start your own business.

Wouldn't it be great to never look for a job again?

BONUS: Beyond the Basics

You did it!

You earned your first \$100 on your own terms, and you proved to yourself that you can control your income. The next step is to take that feeling of control and turn it into a more stable future.

The ideas below are not one-day fixes. They are opportunities to build a stronger income that can support you for years to come. Think of them as foundational opportunities.

- Learn a Digital Skill: The internet is full of free lessons on how to build a simple website, manage social media for a business, or create simple designs. These skills can be used to earn money from home.
- Turn Your Service into a Business: Did you enjoy doing a one-time job? Maybe you can turn it into a regular service. For example, if you mowed a neighbor's lawn, you could offer to do it every week. You could even start a small business helping people with home repairs or cleaning.
- Sell Your Knowledge: Think about something you are good at. Can you teach it to others? You could offer tutoring in a school subject, or give lessons on how to play an instrument, or cook a simple meal.
- Create a Product: You don't have to be a big company to sell a product. You can start small by baking cookies, creating handmade crafts, or selling items you've designed online.

The key is to use the confidence you've gained to try something new. The journey to financial security is built one step at a time.

Think about a winning baseball team. They don't always hit home runs. They win championships by getting on base and taking it one play at a time. The home runs are great, but it's the consistent, small wins that truly add up to a victory. Building a resilient income works the same way.

I wish you success in creating your first championship!

Ready for Your Next Step?

By now, you've seen that you can control your income. You proved that you could use what you already have to solve a financial problem. The strategic thinking you used to earn your first \$100 is the same mindset that successful businesses use every day to grow and solve their problems.

If you are ready to apply that same kind of thinking to your business, we can help.

My company, Advantage Al Group, works with business owners to find creative ways to solve complex problems and create value. We help businesses use the power of strategic thinking and smart technology to grow stronger and more secure.

If you are a business owner, or even if you want to start a business, let's talk about how to take your company to the next level. Reach out for a free consultation.

Click here to learn more about Advantage Al Group.