



# Blue Nexus for the Baltic Sea Region

Convener for Solving Complex Challenges  
Connecting People with Possibilities to Restore  
and Protect Our Shared Sea via Blue Literacy  
and Collaborative Leadership.

[www.BalticLivingLab.org](http://www.BalticLivingLab.org)

#BalticLivingLab  
#BlueProjects  
#CitizenScience  
#OpenSchooling





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The Baltic Living Lab advances Blue Literacy through sustainability instruction for adaptation to the Twin Transition (blue and green education aligned with the Green Deal combined with digital literacy aligned with the EU Digital Education Action Plan) collaborative initiatives, and school / multiple-helix partnerships that promote biodiversity restoration and the sustainable use of Baltic Sea resources.

We bring together stakeholders across sectors — academia, Blue Economy, SMEs, civil society, and government — to address the shared environmental challenges facing the eight EU countries bordering the Baltic Sea: Denmark, Estonia, Finland, Germany, Latvia, Lithuania, Poland, and Sweden. Our members form an informed and resilient community, fostering cooperation and dialogue to co-design practical solutions and promote Blue Literacy for learners of all ages.



**Join the Baltic Living Lab at [www.BalticLivingLab.org](http://www.BalticLivingLab.org) and**  
become part of a vibrant and engaged Blue Literacy Community!

# Blue Nexus for the Baltic Sea Region



Advancing innovation, co-creation, and shared solutions through strategic partnerships and funding synergies



Develop and carry out Blue Literacy projects in both freshwater and marine environments



Engage in twinning and European Projects Cross-Border Collaboration

Partnering schools with industry experts from the Blue Economy, scientists, policymakers, artists, innovators, and researchers



Share Best-Practices in Citizen Science and Open-Schooling Methodologies

## Become a Member of the Baltic Living Lab

Baltic Living Lab – a convener  
of the multiple helix  
representation that empowers  
people from all walks of life to  
participate in the EU Mission  
Ocean, “*Restore Our Oceans  
and Waters by 2030*”

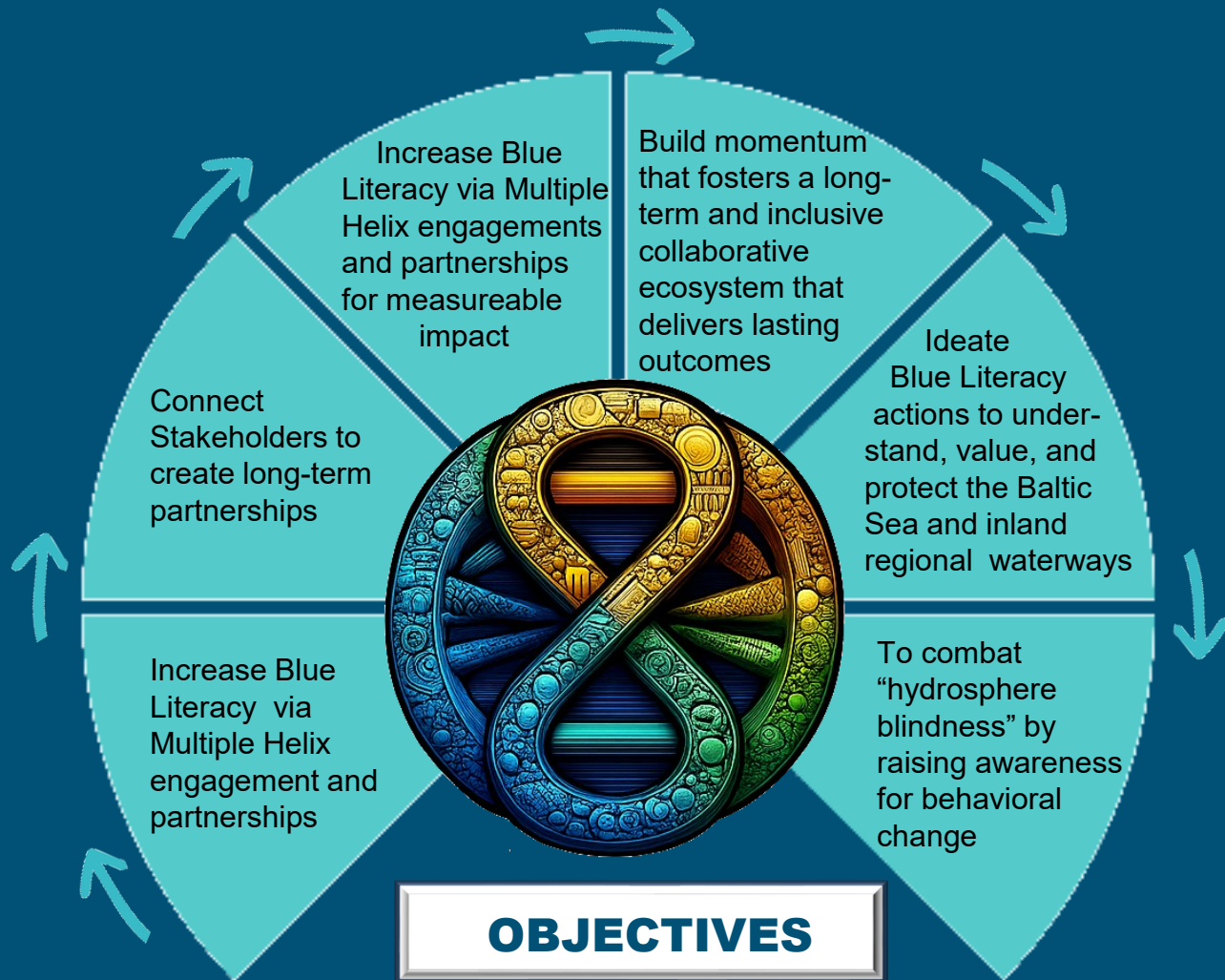


Bringing together diverse voices and expertise from scientists, educators, policymakers, artists, industry leaders, community advocates, and communicators is not just beneficial; it is essential. Only through inclusive, interdisciplinary collaboration can we begin to design solutions that are informed, equitable, and sustainable. To stimulate innovation in the sustainable Blue Economy and create synergies in related initiatives, Baltic Living Lab aims to leverage a wide array of tools and approaches. These include sustainability instruction, citizen science, behavioral insights, informed policymaking, restorative biodiversity efforts, artistic engagement, and sustainable industry practices, among others. Each plays a unique role in shaping resilient communities and regenerative systems. By uniting these capabilities within a shared framework, we create the conditions for meaningful, scalable impact — transforming knowledge into action and aspiration into lasting change.

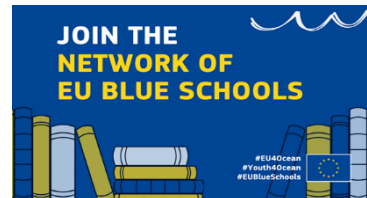
Addressing today's pressing environmental challenges — from climate change and biodiversity loss to ocean degradation and unsustainable resource use — requires more than isolated efforts. These are complex, interconnected problems that demand collaborative, cross-sectoral action. No single discipline, industry, or community can tackle them alone. By uniting representation of various capabilities within a shared framework, the Baltic Living Lab creates the conditions for meaningful, scalable impact, transforming knowledge into action and aspiration into lasting change.



- 🧩 Sustainability Instruction
- 🧩 Dissemination / Outreach
- 🧩 Contributions to Informed Policymaking
- 🧩 Citizen Science
- 🧩 Science Communication & Media
- 🧩 Climate Change
- 🧩 Restorative Biodiversity
- 🧩 Resilient Communities
- 🧩 Artistic Endeavors
- 🧩 Blue Economy Industrial Ecosystem
- 🧩 Shipping and Transportation
- 🧩 Marine Biology & Research
- 🧩 Science Educators
- 🧩 Behavioral Science
- 🧩 Advocacy
- 🧩 Sustainable Use of Resources



# Catalyzing meaningful, long-term collaboration by uniting diverse stakeholders for participation in projects and initiatives.....







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**#BlueProjects**  
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**#OpenSchooling**

Becoming a member of the Baltic Living Lab provides a unique opportunity for sharing experience, mutual learning, building relationships and collaborating on sustainability-related issues, with the potential to create new partnerships. Organizations that join benefit from increased visibility and exposure within the wider European society. The platform brings together complementary expertise, resources, educational materials, data, best practices and tools from across the region and around the world to enhance Blue Literacy. By working together, BLL members can increase the geographical scope of their activities and maximize the impact of their projects. Finally, membership in the Baltic Living Lab connects people from all walks of life connect with a vibrant and engaged community, align with European Union policies and initiatives, and contribute to growing movements in Blue Literacy, Citizen Science, and Open Schooling methodologies.

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