

## **Khaymel Manalo**

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Dear Hiring Manager,

I am Mel, your CMS/Web Manager and I have 16 years of industry experience. My expertise extends a range of Content Management Systems including WordPress, Adobe Experience Manager, Sitecore (7.2 - 8.1 version and XM Cloud), TeamSite, SharePoint and Umbraco.

My recent migration project was from Adobe Experience Manager where we migrated all contents and assets from classic to touch UI version and implemented newly created functionalities. This includes working with General Motors where I focused on updating the Chevrolet/Cadillac websites for Middle East with English, Arabic and Russian languages.

I also spearheaded a critical project involving the migration of Sitecore 7.2 to version 8.1. This endeavor entailed transitioning an old website to a fresh and modern appearance with multiple languages. Within this project, I played a pivotal role as a Content Editor and Final Approver ensuring the quality and accuracy of the content before deploying to live site. My most recent Sitecore project was another migration where I used XM Cloud version.

I worked with Umbraco version 10.7.0 as well. The same setup, migrated the old website into a new look and feel. We tested the website first on QA environment and also comparing the changes on Staging environment before deploying to production environment. I used Azure Devops for reporting bugs and BrowserStack for checking the contents in differentr browsers and devices.

Sincerely, Khaymel Manalo