

# “Faceless Page Starter Kit: The Lazy Income Blueprint”

Create a faceless digital brand that earns — even while you sleep.

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## What’s Inside (Preview layout for PDF or Canva):

### Page 1: Welcome Message from Justine

“You don’t need to be famous, loud, or perfect to make money online. You just need the right system — and the courage to start.”

Let’s build your faceless digital asset step-by-step.

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## Page 2: Step-by-Step Starter Blueprint

### 1. Create a Separate Instagram Account (Faceless Only)

- No personal photos. No real name.
- Use a short, niche-relevant username (ex: @MindWealthDaily, @LazyCashLab)
- Choose a neutral or authority-style logo from Canva

### 2. Pick Your Faceless Niche

- Easy Starter Niches:
  - Motivational quotes (faceless)
  - Weird business truths
  - Digital tools & AI hacks
  - Lazy income tips
  - Wealth mindset reels

- Choose a niche you can post about daily — even if you're a beginner

### **3. Set Up a Bio That Converts**

- Example bio format:

“No face. No ads. Just lazy income tips.

DM ‘Start’ for help.

Free guide in bio.”

### **4. Design Your First 9 Posts (Use Canva)**

- Mix of:
  - 3 story-style posts (personal, anonymous journey)
  - 3 carousels (value + curiosity hooks)
  - 3 viral reels or quote tiles (trigger emotion)

### **5. Add a Link in Bio**

- Use a link tool (like Beacons, Stan.store, or Linktree)
- Include:
  - Your Instagram University affiliate link
  - Free guide opt-in
  - “DM Me For Help” call

- Post 2–3x a day (carousels + stories work best)

- Use hashtags like:

#FacelessMarketing #LazyIncome #WealthWithoutShowingUp

- Follow Niklas' system — and message me if you're stuck.

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## Page 4: Bonus Tools

- Canva templates for faceless brand quotes
  - Reel hook scripts
  - 10 bio phrases that build curiosity
  - My secret list of 10 viral hashtags
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## Page 5: Want My Help?

Tap the link in bio to join the exact system I used.

<https://copecart.com/us/products/39e170e9/p/justinesinclairyes>

If you use my link, DM me — I'll walk you through it personally.

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Justine Sinclair

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