SALES GENERAL INQUIRY

Connect with hundreds of thousands of passionate, engaged attendees across the country!

TABOO PRODUCTIONS INC.

25 YEARS: TABOO'S GONE WILD ~ UNCAGED AFTER DARK

UNLEASH YOUR POTENTIAL AT TABOO SHOWS: WHERE INNOVATION MEETS OPPORTUNITY IN THE ADULT INDUSTRY

BACKGROUND

Celebrating 25 incredible years, Taboo Shows proudly presents this season's electrifying theme: "Taboo's Gone Wild ~ Uncaged After Dark." This milestone marks more than just an anniversary—it's a bold evolution of Canada's premier adult entertainment expo, bringing together innovation, entertainment, industry pioneers, new businesses, established brands, NGOs, and an exciting new focus on adult content creators. Taboo is committed to being an inclusive and dynamic platform where the adult industry can thrive, connect, and innovate. We celebrate exploration, pleasure, inclusivity, and self-expression while creating unparalleled opportunities for growth, visibility, and success across all sectors of the industry.

ABOUT TABOO

Taboo Shows stands as Canada's premier adult industry event, hosting shows across the country annually with a combined attendance of more than 100,000 passionate individuals. As a sponsor, partner or vendor at Taboo Shows, you'll engage with a diverse audience of enthusiastic consumers and industry professionals eager to explore the latest innovations and offerings in the adult market. Whether showcasing cutting-edge products, innovative services, or groundbreaking ideas, Taboo Shows provides the perfect
platform to captivate your target audience and elevate your brand.

Social Media

- 39,500 Facebook Followers
- 170,000 Facebook Reach
- 23,000 Instagram Followers

Website:

- 1,150,000 Visitors
- 68,000 Page Views
- 1.15 AVG Time On Site

Email:

- 12,125 Subscribers
- 67% Open Rate
- 28% AVG Ctr 3

Collateral Printed:

- 3,500 Posters

WHY INVEST IN TABOO?

As a business, brand, NGO, or creator, participating in Taboo means:

- Access to a highly engaged, niche audience
- Direct exposure to industry buyers, collaborators, and media
- Increased brand recognition and credibility throughout the entire show season
- Opportunities for partnerships, sales, and long-term growth
- A presence within Canada's most established adult industry platform

Your participation automatically is embedded to our year round campaign where the show and vendors, partners, sponsors are showcased via our marketing efforts.

SOCIAL MEDIA BOOST

Social Media Collaboration Posts where you can utilize our following to grow the reach of your business.

BUILT-IN FOOT TRAFFIC

Our campaign is committed to bringing attendees through the door, where you can engage with potential customers, and connect with leads for future endeavors.

ONLINE EXPOSURE

You will be listed on our website and newsletters where attendees and curious minds will find you and be redirected to your website or social media.

CONTENT CREATORS AT THE FOREFRONT

This year places a strong emphasis on adult content creators, recognizing their growing influence in shaping modern adult entertainment. Taboo provides creators a safe space to collaborate, and engage with audiences and industry partners in a professional and supportive environment.

TABOO SHOW

2026/2027 SEASON

SHOW DATES + LOCATIONS

TORONTO – CALGARY – EDMONTON – VANCOUVER – REGINA – RED DEER

CITY	DATE	LOCATION
TORONTO	Oct 16-18, 2026	International Centre
CALGARY	Nov 6-8, 2026	BMO CENTRE
EDMONTON	Nov 13-15, 2026	Edmonton EXPO Centre
VANCOUVER	Feb 5-7, 2027	Vancouver Convention Centre
REGINA	TBD	Bunge International Trade Centre
RED DEER	TBD	Westerner Park

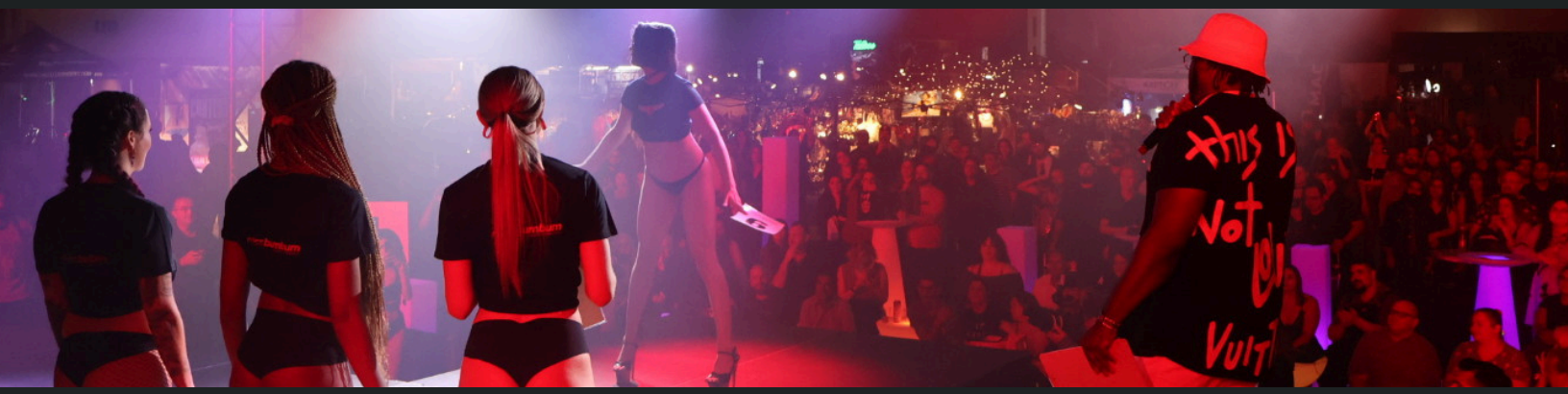
ENTERTAINMENT, EDUCATION & ENGAGEMENT

Taboo goes beyond the traditional tradeshow experience, delivering a full-sensory event featuring curated entertainment, live performances, and interactive experiences that keep the energy high throughout the show floor.

Our seminar stage brings together respected industry professionals (most of which are vendors in the shows) to share insights on business growth, sexual wellness, content creation, technology, marketing, and evolving industry trends. These sessions empower attendees and exhibitors alike with knowledge, strategy, and inspiration.

TABOO SHOW

2026/2027 SEASON



OUR VISION

At Taboo Shows, we aim to set the standard for excellence in the adult industry, providing vendors with unparalleled opportunities for exposure, growth, and success. We strive to create an environment where innovation thrives, connections flourish, and boundaries are pushed, allowing vendors to unlock their full potential and leave a lasting impact on the industry. Why Choose Taboo Shows? Extensive Reach: With a robust online presence and over 150,000 attendees annually, Taboo Shows offers unmatched exposure for vendors in the adult industry. Engaged Audience: Connect with passionate consumers and industry professionals actively seeking the latest products and innovations in the adult market. Comprehensive Experience: From captivating entertainment to insightful seminars, Taboo Shows provides a multifaceted experience that caters to both vendors and attendees alike.

CONTACT US

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